

## Suggested Sample Membership Recruitment Letter

Date

Name  
Street Address  
City, State Zip

Dear Name:

Take your career and facility to the next level through the support of the XYZ GCSA. Membership provides golf course management professionals like you with the education, resources and networking opportunities you need to add value to your position and facility.

### **Education for increased ability and credibility**

- Education seminars, workshops and speakers addressing agronomic, business and communication topics
- Opportunities to enhance your leadership skills through local service on the chapter board or committees

### **Resources to add value to your facility**

- Communication resources, including the [name of chapter publication] and chapter website [link to URL], providing the latest industry news and outreach resources
- When you join the XYZ GCSA, you'll also become a member of the GCSAA. Through national membership, you'll have access to free regulatory compliance resources and counseling, and career advancement resources such as business, communication and leadership tools

### **Networking opportunities to gain industry knowledge**

- Online discussion forum with golf course management professionals offering solutions to challenges on your course
- Education and networking opportunities at the [name of conference]

Learn more about the advantages of XYZ GCSA membership at [link to website resource] or by reading the enclosed brochure. The attached brochure explains how other XYZ GCSA members are experiencing value through their chapter membership.

Please contact me at ( ) if you have any questions. We look forward to having you as a member!

Sincerely,

Name  
Chapter President, Membership Committee Chair or  
other designated representative

Enclosure