

2010 GCSAA CONFERENCE SEMINAR SCHEDULE

Monday, Feb. 8

One-Day Seminars

(7 education points \$150 member \$225 nonmember)

- 588-01 Advanced Irrigation Wiring Methods and Troubleshooting (\$220 member and nonmember)
- 458-01 Advanced Management of Ultradwarf Bermudagrass Golf Greens
- 450-01 Advanced Stress Management Strategies for Cool-Season Turfgrasses
- 080-01 Calculations and Practical Mathematics for Use in Golf Course Management
- 547-01 Cool-Season Turfgrass Insects – Biology, Ecology and Management
- 482-01 Cool-Season Turfgrass Nutrition, Fertilizers and Programming
- 201-01 Developing a High-Performance, People-Oriented Golf Course Maintenance Staff
- New** 332-01 Environmental Check-up: How Sustainable is Your Facility?
- 570-01 Golf Course Construction and Renovation Costing
- 349-01 Golf Course Risk Management
- 011-01 Irrigation Water Quality
- 091-01 Landscape Color on the Golf Course: From the Ground Up
- 186-01 Management of Zoysiagrass on the Golf Course
- 271-01 Physiology and Culture of Annual Bluegrass
- 485-01 Plant Nutrition and Fertilizers: Warm-Season Grasses With and Without Overseeding
- 549-01 Practical Spanish for Golf Course Superintendents
- New** 568-01 Strengthening Your People Skills in the Workplace
- 321-01 Taking Control of Green Speed
- 542-01 Warm-Season Turfgrass Disease Management

Six-Hour Seminars

(.55 education points \$115 member \$175 nonmember)

- 538-01 Establishing and Transitioning Overseeded Grasses on Bermudagrass Fairways
- 373-01 IPM: Putting Together an Effective Plan for Your Golf Course
- 465-01 Making the Most of Your Job Today While Preparing for Tomorrow
- 481-01 Physical Properties and What They Mean to You
- 449-01 Streambank Stabilization for Golf Courses

Half-Day Seminars

(.35 education points \$75 member \$115 nonmember)

- 562-01 Communication Skills for the Interactive Superintendent (PM)
- 116-01 Guest Architect Seminar with Erik Larsen (PM)
- 319-01 Hazardous Duty...Basic Bunker Maintenance (PM)
- New** 584-01 Herbicides and the Environment: Success, Failure and the Occasional Mishap (AM)
- 551-01 Immigration and the Golf Course Superintendent (AM)
- 560-01 Maintaining Championship-Quality Seashore Paspalum Greens Putting Surfaces (AM)
- 561-01 Managing Turfgrass Root Systems in the Southern and Transition Climatic Zones (AM)
- 572-01 Managing Turfgrass Traffic (PM)
- 553-01 Mastering the Interview (AM)
- 490-01 Maximizing the Pro/Superintendent Relationship: Are We Really That Different? (PM)
- 378-01 Negotiating for Success (PM)
- 518-01 Remodeling University (AM)
- 351-01 Using Wetting Agents on the Golf Course (PM)
- 557-01 Using Your Computer – Advanced Excel (PM)
- 394-01 Using Your Computer – Basic Excel (AM)

Monday – Tuesday, Feb. 8-9

One-and-a-Half-Day Seminar

(1.05 education points)

- 289-01 Golf Irrigation Auditor (GIA) Program (\$205 member and nonmember)

Tuesday, Feb. 9

One-Day Seminars

(7 education points \$150 member \$225 nonmember)

- New** 566-01 Advanced Nitrogen Fertilization
- 583-01 Advanced Personal Communication
- 277-01 Advanced Turfgrass Irrigation Water Quality: Assessment and Management
- 060-01 Advanced Weed Management
- 342-01 Cutting Edge Disease Identification and Management for Cool-Season Grasses
- 541-01 Gadgets and Gizmos: How to Best Use Measurement Technology
- New** 587-01 Golf Course Renovations: What Can and Can't Be Done In-House
- New** 589-01 Golf Course Staffing and Operations: Hiring, Training, Organizing, Managing, and Planning

- 543-01 Irrigation Technologies and Water Management
- 113-01 Management Strategies for the Turfgrass System
- 552-01 Managing People in Today's Multi-Generational Workplace
- 534-01 Managing Shrubs and Other Ornamentals on the Golf Course
- 331-01 Microscopic Identification of Turfgrass Diseases
- 456-01 Modern Lake Management
- 045-01 Recycled Water Irrigation
- 530-01 Renovating/Updating an Irrigation System (\$165 member and nonmember)

- New** 567-01 Selection, Establishment, and Maintenance of Grasses for "Native" Roughs and Other Reduced Maintenance Areas
- 322-01 Soils – The Foundation of Quality Turf
- 240-01 Solving Your Drainage Problems
- 346-01 Spanish for Golf Course Maintenance
- 106-01 Turfgrass Field Seminar (.35 education points)

Six-Hour Seminars

(.55 education points \$115 member \$175 nonmember)

- 181-01 Comprehensive Photography Instruction for Golf Courses, Personal Images and Projects
- 544-01 Creating YOUR Agronomic Program for the Course (Assistant Superintendents Only)
- 486-01 Making the Most of Water While NOT Spending a Fortune
- 207-01 Managing the Hispanic Workforce
- 539-01 Plant Growth Regulators for Fine Turf
- 494-01 Turf Insecticide Mode of Action and Resistance Management

Half-Day Seminars

(.35 education points \$75 member \$115 nonmember)

- 525-01 Conflict Management (AM)
- New** 575-01 Golf Turf PTI (Professional Turfgrass Intelligence) (AM)
- 540-01 How to Prepare, Manage and Deal with Winter Injury in Northern Climates (PM)
- 491-01 Maintaining a Healthy Lifestyle With a Hectic Schedule (AM)
- New** 573-01 Maintenance Budgets and Standards – Tools for Effectively Communicating and Balancing Costs and Expectations (PM)
- 270-01 Management of Weeds in Cool-Season Turfgrass Systems (PM)
- 312-01 Managing Turfgrass Root Systems in the North (AM)
- 523-01 Managing Your Manager, Committees and Boards (PM)
- 492-01 New Weapons for Old Weeds (AM)
- 358-01 Preparing Your Way to Certification (AM) (1st offering)
- 358-02 Preparing Your Way to Certification (PM) (2nd offering)
- 470-01 Taking Control of Your Career: Make it Magic! (AM)
- 392-01 The Science and Philosophy of Foliar Nutrition (PM)
- 238-01 Understanding Biostimulants (PM)
- New** 574-01 Understanding Turf Fungicides (PM)
- 395-01 Using Your Computer – Basic PowerPoint (AM)
- 558-01 Using Your Computer – Advanced PowerPoint (PM)
- New** 585-01 Water Conservation and Energy Efficiency Management for Golf Irrigation Systems (AM)

Two-Hour Seminars

(2 education points \$40 member \$60 nonmember)

- New** 580-01 Practical PGR Use for Golf Courses (9 – 11 am)
- New** 581-01 Beyond Organic – Sustainable Golf Turf (3 – 5 pm)

Friday, Feb. 12

Six-Hour Seminars

(.55 education points \$115 member \$175 nonmember)

- 315-01 Developing Best Management Practices for Golf Course Water Conservation: Approaches and Resources
- 442-01 Organic Approach to Golf Course Management
- 383-01 Strategies for *Poa annua* Prevention and Control in Cool-Season Turf
- New** 571-01 The Business of Golf
- 537-01 Wildlife and Habitat Management on the Golf Course

Half-Day Seminars

(.35 education points \$75 member \$115 nonmember)

- 548-01 A Plan-Based Budget Will Help You Succeed! (AM)
- 325-01 Calibrate Your Management Skills – Business Management for Today's Superintendent (AM)
- New** 576-01 Keeping Your Head Above Water: Regulatory Obligations, Public Perceptions and Financing It All (AM)
- New** 577-01 Planning and Programming the Golf Turf Care Center (AM)
- 535-01 Taking Control of Your Financial Future...for the "Green" Industry Professional (AM)
- New** 578-01 Using Your Computer – Maintaining Your Web Site or Blog (AM)

Two-Hour Seminars

(2 education points \$40 member \$60 nonmember)

- New** 582-01 The Ins and Outs of Winter Kill – Are You Protected? (8-10 am)
- New** 579-01 Fine Tuning Your Foliar Program (10 am-Noon)