



GOLF COURSE SUPERINTENDENTS ASSOCIATION OF AMERICA  
 1421 Research Park Drive • Lawrence, KS 66049-3859 • 800-472-7878 • [www.gcsaa.org](http://www.gcsaa.org)

## Tournament Fact Sheet

Champions Tour  
 Allianz Championship  
 Feb. 6 - 8, 2015

The Old Course at Broken Sound  
 Boca Raton, Fla.

### Golf Course Management Information

#### GCSAA Member Director of Golf Maintenance:

Shannon P. Easter

#### Availability to media:

Contact Shannon Easter by phone 561-994-8545; or email

[shannon\\_easter@brokensoundclub.org](mailto:shannon_easter@brokensoundclub.org)

#### Education:

A.S., Turfgrass Management, Lake City Community College, Lake City, Fla., 1996

#### Age: 42

#### Native hometown:

Pompano Beach, Fla.

#### Years as a GCSAA member: 17

#### GCSAA affiliated chapter:

Florida Golf Course Superintendents Association

#### Years at this course: 2

#### Number of employees: 31

#### Number of tournament volunteers: 6

#### Previous positions:

2008-2013, Golf Course Superintendent, Pipers Landing, Palm City, Fla.; 2003-2008, Director of Golf Maintenance, Craft Farms, Gulf Shores, Ala.

#### Previous tournament preparation:

2014 Allianz Championship, Broken Sound, Boca Raton, Fla.; 2000 PGA Senior Championship, PGA National, Palm Beach Gardens, Fla.

#### Previous tournaments hosted by facility:

2014 Allianz Championship

#### Get to know the superintendent:

Shannon loves to spend his free time fishing.

#### How Shannon got involved in golf course management:

"[I] love the outdoors and was not good enough to play on Sundays."

#### Course/event scoring record:

Michael Allen shot 60 at the 2014 Allianz Championship

### Course statistics

Average tee size: 1,600 sq. ft.

Tournament Stimpmeter: 12.5 ft.

Average green size: 8,000 sq. ft.

Soil conditions on the course: Sandy

Rounds per year: 20,000

Acres of fairway: 28

Source of water: Lake, well, effluent water

Acres of rough: 72

Drainage conditions: Excellent

Sand bunkers: 79

Water hazards: 13

### Championship ratings

Tee	Yardage	Par	Rating	Slope
Black	6930	72	73.7	136

### Course characteristics

	Primary Grasses	Height of Cut
Tees	Sea Isle I Paspalum	0.200"
Fairways	Bermudagrass	0.350"
Greens	Bermudagrass	0.090"
Rough	Kentucky bluegrass	1.3"

### Environmental management/features

The Old Course at Broken Sound Club is an Certified Audubon Cooperative Sanctuary. The ACSP is an education and certification program

that helps golf courses protect our environment and preserve the natural heritage of the game of golf.

In 2011, the Broken Sound Club was awarded the GEO Certification. Being only the second golf course facility in the United States to be honored by the United Nations (U.N.) sponsored organization. Broken Sound is also a Platinum Club, voted top 75 in excellence.

Broken Sound was chosen as one of three finalist in United States businesses less than \$100 million for its recycling program. The Florida State Department of Environmental Protection has honored Broken Sound Club for achieving a 92 percent recycling rate.

#### **Water conservation, management and/or controls:**

The Old Course at Broken Sound uses reclaimed water for irrigation to help preserve the local coral reefs.

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### **Unusual wildlife on the course**

Alligators

#### **Predominate species of trees on course:**

Slash pines, Oaks

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#### **Interesting notes about the course:**

Tucked away in a wooded setting, this non-residential course reflects a northern atmosphere. Renovated in 2003, the Old Course boasts distinctive bunkers and rolling terrain. The Old Course encompasses much more water than before, and stone bridges and accents compliment the array of oak trees. The Old Course is one of the few in south Florida without any homes on it. Recently, Office Depot built its world headquarters along the second and third holes.

Broken Sound Club will be undertaking a complete renovation in the summer of 2014.

#### **Significant changes recently made to the course:**

The Old Course at Broken Sound just underwent a renovation.

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#### **Course architect/date:**

Joe Lee, 1987

#### **Most recent redesign or renovation/date:**

Gene Bates, 2002

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### **Other key course management personnel**

Phil Peterson, GCSAA Member Assistant Superintendent

Ryan Kelly, GCSAA Member Assistant Superintendent

Kyle Asbury, Assistant Superintendent

Larry Cain, Equipment Manager

Robert Breakstone, Club President

John Crean, Club Manager

Bob Verb, Green Committee Chairman

Membership, Club Owner

John Skaf, Director of Golf

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### **Golf Course Superintendents Association of America**

GCSAA is a leading golf organization and has as its focus golf course management. Since 1926, GCSAA has been the top professional association for the men and women who manage golf courses in the United States and worldwide. From its headquarters in Lawrence, Kan., the association provides education, information and representation to nearly 18,000 members in more than 72 countries. GCSAA's mission is to serve its members, advance their profession and enhance the enjoyment, growth and vitality of the game of golf. Find GCSAA on [Facebook](#), follow GCSAA on [Twitter](#), and visit GCSAA at [www.gcsaa.org](http://www.gcsaa.org). The Environmental Institute for Golf is the philanthropic organization of the GCSAA, and has as its mission to foster sustainability through research, awareness, education, programs and scholarships for the benefit of golf course

management professionals, golf facilities and the game. Visit [www.eifg.org](http://www.eifg.org).

For additional information please visit [gcsaa.org/newsroom](http://gcsaa.org/newsroom) or contact the Communications Department at 800-472-7878.

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## **Media story ideas to consider**

- Water: Golf's biggest challenge
- The benefits of a golf course to the community and the environment
- What's new in turfgrass research
- Superintendents doing more with less
- Get to know an interesting superintendent
- Who's in charge? A visit with the CEO