

GCSAA CONFERENCE AND TRADE SHOW PROFILE

Location	Orange County Convention Center West Concourse 9800 International Drive Orlando, FL 32819 OCCC.net 800-345-9845	
Distributor Preview	Wednesday, Feb. 8, 2023	9:00 a.m. – 10:00 a.m.
Show Hours	Wednesday, Feb. 8, 2023 Thursday, Feb. 9, 2023	10:00 a.m. – 5:00 p.m. 9:00 a.m. – 3:00 p.m.
Move-In Hours	Sunday, Feb. 5, 2023 Monday, Feb. 6, 2023 Tuesday, Feb. 7, 2023	8:00 a.m. – 6:00 p.m. 8:00 a.m. – 5:00 p.m. 8:00 a.m. – 6:00 p.m.
Move-Out Hours	Thursday, Feb. 9, 2023 Friday, Feb. 10, 2023	4:00 p.m. – 9:00 p.m. 8:00 a.m. – 5:00 p.m.
(Trucks must be checked into the marshalling yard by 1 p.m., Friday, Feb. 10, 2023)		
Number of Qualified Buyers	2022 San Diego 2023 Orlando (projected)	3,500 5,000
Number of Exhibitors	2022 San Diego 2023 Orlando (projected)	305 450
Qualified Buyer Profile	Golf course, club, and facility management professionals: golf course owners and operators, general managers, chief operating officers, chief financial officers, golf course superintendents, golf course architects, golf course builders, membership marketing directors, turf industry representatives, assistant golf course superintendents, equipment managers golf course distributors and dealers.	
Show Profile	<p>The GCSAA Conference and Trade Show is an innovative trade show designed for the professional members of the golf course and club management industries. The event combines the largest exhibit floor in the industry, education, networking and solutions for industry professionals.</p> <p>The GCSAA Conference and Trade Show is presented by the Golf Course Association of America (GCSAA), along with presenting partners, the Golf Course Builders Association of America (GCBAA), the American Society of Golf Course Architects (ASGCA), as well as participating partners the National Golf Foundation (NGF) and the United States Golf Association (USGA), and the National Golf Course Owners Association (NGCOA).</p>	
Future Locations	Phoenix: Jan. 29 – Feb. 1, 2024: Phoenix Convention Center San Diego: Feb. 3 – Feb. 6, 2025: San Diego Convention Center	