



Social Media Advocacy Tips

Following is a short checklist for using social media to learn about and contact legislators and their staff:

- ☐ “Like” your legislators on Facebook: You don’t have to actually like them. You can use this channel to:
 - Gather information on their votes and policy interests.
 - Get updates on their visits to the district and potential town hall meetings.
 - Comment *positively* on their work.
 - Post information about your own events
- ☐ Follow your legislators on Twitter and use it to get:
 - Up to the minute information on key votes.
 - Details on upcoming events.
- ☐ Use Linked-In to find connections: When trying to contact a legislator’s office, Linked-In can help you find people you may already know who know the legislator.
- ☐ Subscribe to your legislators’ YouTube channels: This will help you:
 - Learn how they talk about issues as you watch their speeches while Congress is in session.
 - See what they look like in case you see them in the district.