



OFFICE OF DIRECTOR



CHRISTOPHER REVERIE

ALLENTOWN MUNICIPAL GOLF COURSE

ALLENTOWN, PENNSYLVANIA

**GCSAA
BOARD OF DIRECTORS
CANDIDATE QUESTIONNAIRE**

PERSONAL DATA

Name: Mr. Christopher A Reverie

Title: Golf Course Superintendent

Home: 3400 W Tilghman St

Club / Course: Allentown Municipal Golf Course

City: Allentown

Number of Holes: 18

State: PA

Type of Course: Municipal

Zip: 18104-3466

Primary Phone: 610-462-2589

Business Phone: (610) 395-5108

Responsibilities: In one sentence "To provide an economically self-sustaining recreational activity for the local citizenry to enjoy." I am responsible for the largest revenue stream for the Department of Parks & Recreation. My main responsibility is to maintain what the core values of municipal golf are and to keep them to a standard that elevates the City's Parks System. We have a synthetic turf driving range tee with lights, two ponds, two putting greens, a short game practice area with two greens and a practice bunker. My focus has been to reduce our inputs and have grown our natives to over 30 acres with 24 bird houses. We have 30 acres of fairways, 3 acres of tees, 3 acres of greens and 15 acres of green surrounds.

Responsible to: Karen El-Chaar (Director of Parks & Recreation)

EDUCATIONAL DATA

Institution	City	State	Degree Date	Major
Rutgers University/Cook College	New Brunswick	NJ		Turf Cert/Short Course 400 hr min

EMPLOYMENT DATA

Employer	Title of Position	Start Date	End Date
Allentown Municipal Golf Course	Golf Course Superintendent	2/27/2015	
Indian Creek Golf Club	Golf Course Superintendent	8/1/2013	7/1/2014
Shepherd Hills Golf Club	Golf Course Superintendent	7/18/2011	7/1/2013
Rutgers University/Cook College	Student	12/13/2009	7/17/2011

CIVIC PARTICIPATION

"Turf Guy" I would say I diagnose more homeowner turf problems than my own. It's great when golfers stop to show me pictures or bring the weeds in for me. I'm active with the recreation board for the City of Allentown. National Golf Day is a great experience. I was the JV golf coach for Emmaus High School but Covid has really changed things. I get out to vote which is the only way golf is heard. I consult on turf for the local high schools and Parks Department. We just did a tall fescue baseball field.

GCSAA ACTIVITIES

Committee	Position	Start Date	End Date
First Green Task Group	Volunteer	3/1/2020	2/28/2021

2020 Chapter Leader/Executive Symposium	Chapter Leader	2/24/2020	3/19/2020
2019 Chapter Delegates Meeting	Chapter Delegate	9/30/2019	11/1/2019
2019 Chapter Leader/Executive Symposium	Chapter Leader	3/11/2019	3/21/2019
Chapter Affiliation Agreement Task Group	Member Superintendent	3/1/2019	2/28/2020
2018 Chapter Delegates Meeting	Chapter Delegate	10/26/2018	11/30/2018
Grassroots Ambassadors		4/1/2018	

LOCAL CHAPTER ACTIVITIES

Chapter	Position	Start Date	End Date
Pocono GCSA	Voting Delegate	1/8/2020	
Pocono GCSA	Director	8/20/2019	
Pocono GCSA	Chapter Delegate	10/9/2018	

ALLIED ASSOCIATION DATA

Name	Position	Start Date	End Date

IMPORTANT NOTE:

Only Class A superintendents whose classification truly reflects their current employment are eligible for office in GCSAA.

500 WORD STATEMENT

I've known two industries in my life. Golf along with food & beverage. The two most stressful out there. I grew up on my Grandfathers public course Indian Creek. It was originally 9 holes but expanded to 18. I spent days as a 7 year old pulling rocks out of the new fairways. The farmer lifestyle stuck with me, up before dawn bed after dusk. In elementary school I used to whip greens and move tees before class. Then it was mow greens and change pins before class. I also learned the art of dragging greens for dew with a hose. I reached a point where I worked maintenance before school, worked after school running the golf shop and before I knew it was managing a golf course at 16. I finished high school online while running the family course. I had a lot of staff that worked for free golf, learned how to manage people and how to relate. I look back and feel very good on how older employees respected me at that age. I also launched a few kids into the industry which felt great. I have gotten to know GCSAA finally. It was always a budget issue but it's worth it. My goal is to be a voice for the common superintendent like myself who has a shoestring budget, works out of a barn, and has mice running across his desk. I would like to help break the untrue personification of the association. There are great programs and opportunities but for some even when accomplished will only get the feeling of self satisfaction. The EM Program is great but for most will not have any change on his salary. Still just the "mechanic". GCSAA has elevated my personal growth, its the last long standing fraternity of a group of guys that will do anything and everything we can for each other. I experienced it first hand never completely understanding why the CC Superintendents were mentoring me and loaning me equipment. Who was I? A kid running a mom and Pop. My goal is to be relatable, an individual that is in the trenches with a different perspective. I've run the golf shops, tournaments & restaurants. Perspective, insight, passion, and learning from my peers. Mentoring and lending an ear. I did an internship at Merion and could not believe all this money, equipment and irrigation we're not using. Those jobs are great, it gave me perspective and understanding of what money can do. But does it bring satisfaction? I owe a great deal to John Chassard at Lehigh CC for his support all of those years. My mission is to provide the best golf course I can. This is the everyday golfers CC and I'm proud to provide them with this product. Most of all hopefully representing, respecting, and highlighting the key values and benefits of GCSAA.

**DATE
SUBMITTED:**

7/21/2020 10:22:11 AM

SIGNATURE: _____



Pocono Chapter

GCSAA

Golf Course Superintendents Association of America

GCSAA Nominating Committee Chairman

c/o Shelia Finney, Senior Director, Member Programs

1421 Research Park Drive

Lawrence, KS 66049-3859

The Pocono Chapter would like to nominate Chris Reverie for the position of Director in the upcoming 2021 election.

Chris has experienced a lifetime of golf, where it first began growing up as a child on the golf course his grandfather built. Indian Creek Golf Club in Emmaus Pa. This was the start to this obsession, passion, and lifestyle. In elementary school the before class activities involved mowing greens, whipping worm castings, and yes dragging the dew off greens with a hose. The after-school hours would be spent mowing rough and picking the driving range.

It began in turf maintenance but grew to managing the golf shop, running tournaments and leagues. That experience continued to grow into a Director of Golf Operations position and a transition to Shepherd Hills Golf Club. His time in the industry has given him management positions at three golf courses along with an internship at Merion Golf Club.

His experiences have led him to a wide range of budgets and culture. He is a leader that believes great results are possible at any budget level with the collaborative effort of the team you build and the values you instill in them.

He is an advocate for golf in general as he is currently serving on the Board for Pocono with the aspirations of Launching a First Green Program for the Chapter. He also serves as the Chapter Delegate and a Grassroots Ambassador for Susan Wild. His attendance at National Golf Day and the Chapter Leadership Symposium are examples of his commitment to GCSAA. The culture and bond between industry professionals is something sacred. The betterment of this culture and the game truly shows the desire to be and advocate and a resource for our industry.

Sincerely,

A handwritten signature in blue ink that reads "Patrick D. Healey, Jr." with a stylized flourish at the end.

Patrick D. Healey, Jr.

Pocono Chapter President

Scranton Canoe Club

Golf Course Superintendent