



## **OFFICE OF PRESIDENT**



**MARK F. JORDAN, CGCS**

**WESTFIELD COUNTRY CLUB**

**WESTFIELD CENTER, OHIO**

GCSAA  
BOARD OF DIRECTORS  
CANDIDATE QUESTIONNAIRE

**PERSONAL DATA**

**Name:** Mr. Mark F Jordan, CGCS

**Title:** Natural Resource Leader

**Home:** 1 Park Cir

**Club / Course:** Westfield Country Club

**City:** Westfield Center

**Number of Holes:** 36

**State:** OH

**Type of Course:** Private

**Zip:** 44251-9700

**Primary Phone:** (330)887-0832

**Business Phone:** (330) 887-0391

**Responsibilities:** Westfield Country Club is owned and operated by Westfield Insurance a regional property casualty insurance company that was founded in 1848. My primary responsibilities include oversight of Westfield Country Club's North and South Courses, Premier practice facility and any other golf related venues. Additionally, I am leading a four-year Golf Course Master Plan project (target completion date 9/20/20) which includes complete renovation of our two courses, construction of a new 18-acre practice facility and a 20,000 square foot putting green. Golf Course Operations is part of Hospitality Operations business which includes; Westfield Country Club, Blair Conference Center, The Westfield Inn, Corporate Events and Corporate Dining. Beyond the golf course oversight, my additional responsibilities include providing strategic leadership for the business unit related to corporate use of the business assets.

**Responsible to:** Westfield Insurance  
General Services Leader

**EDUCATIONAL DATA**

Institution	City	State	Degree Date	Major
The Ohio State University	Columbus	OH	5/15/1986	Bachelors Degree in Turf/Plant Science
The Ohio State University - ATI	Wooster	OH	5/15/1984	Assoc Degree Turf/Plant or 2 year cert

**EMPLOYMENT DATA**

Employer	Title of Position	Start Date	End Date
Westfield Country Club	Natural Resource Leader	2007	Present
Westfield Country Club	General Manager	2000	2006
Westfield Country Club	Superintendent/Assistant Superintendent	1989	2000

**CIVIC PARTICIPATION**

Over the years I have been active in the following civic activities:

- Youth Sports - Coaching youth baseball, soccer and basketball
- Church - Trustee, Lay leader, Confirmation Mentor
- Community Outreach - Upward Sports of Southwest Medina County (League Commissioner), Sharing Center Food Bank volunteer
- Cloverleaf High School Boys Assistant Varsity Basketball Coach

**GCSAA ACTIVITIES**

<b>Committee</b>	<b>Position</b>	<b>Start Date</b>	<b>End Date</b>
GCSAA Scholars Competition Task Group	Chairman	3/1/2020	2/28/2021
GCSAA Board of Directors	Vice-president	1/30/2020	2/4/2021
2019 Chapter Delegates Meeting	GCSAA Board of Directors	9/30/2019	11/1/2019
Communications/Outreach Task Group	Chairman	3/1/2019	2/28/2020
Assistant Superintendent Task Group	Chairman	3/1/2019	2/28/2020
Research Proposal Review Committee	Vice Chairman	3/1/2019	2/28/2020
Certification Committee	Chairman	3/1/2019	2/28/2020
GCSAA Scholars Competition Task Group	Vice Chairman	3/1/2019	2/29/2020
GCSAA Board of Directors	Secretary/Treasurer	2/7/2019	1/30/2020
2018 Chapter Delegates Meeting	GCSAA Board of Directors	9/19/2018	11/30/2018
Technology Task Group	Chairman	3/1/2018	2/28/2019
Assistant Superintendent Task Group	Vice Chairman	3/1/2018	2/28/2019
Certification Committee	Vice Chairman	3/1/2018	2/28/2019
Rounds 4 Research Task Group	Chairman	3/1/2018	2/28/2019
Government Affairs Committee	Chairman	2/27/2018	2/28/2019
GCSAA Board of Directors	Director	2/8/2018	2/7/2019
2017 Chapter Delegates Meeting	GCSAA Board of Directors	9/20/2017	11/30/2017
Rounds 4 Research Task Group	Vice Chairman	3/1/2017	2/28/2018
Equipment Managers Task Group	Chairman	3/1/2017	2/28/2018
Government Affairs Committee	Vice Chairman	3/1/2017	2/25/2018
Research Proposal Review Committee	Chairman	3/1/2017	2/28/2018
BMP Grants Task Group	Chairman	3/1/2017	2/28/2018
Student Task Group	Chairman	3/1/2017	2/28/2018
Technology Task Group	Vice Chairman	3/1/2017	2/28/2018
GCSAA Board of Directors	Director	2/9/2017	2/8/2018
2016 Chapter Delegates Meeting	GCSAA Board of Directors	9/8/2016	9/8/2017
Student Task Group	Vice Chairman	3/1/2016	2/1/2017
BMP Grants Task Group	Chairman	3/1/2016	2/28/2017
Environmental Awards and Education Task Group	Chairman	3/1/2016	2/28/2017
Equipment Managers Task Group	Vice Chairman	3/1/2016	2/28/2017
GCSAA Board of Directors	Director	2/11/2016	2/9/2017
2015 Chapter Delegates Meeting	GCSAA Board of Directors	9/14/2015	10/28/2015

GCSAA Board of Directors	Director	2/26/2015	2/11/2016
GCM Editorial Board Task Group	Chairman	1/1/2015	12/31/2015
GCSAA Scholars Competition Task Group	Chairman	1/1/2015	12/31/2015
Equipment Managers Task Group	Vice Chairman	1/1/2015	12/31/2015
2014 Chapter Delegates Meeting	GCSAA Board of Directors	9/8/2014	10/16/2014
GCSAA Scholars Competition Task Group	Vice Chairman	3/2/2014	3/1/2015
Melrose Leadership Academy Task Group	Chairman	3/2/2014	3/1/2015
Plant Health Academy & Scholarship Task Group	Chairman	3/2/2014	12/31/2014
Certification Committee	Chairman	3/2/2014	3/1/2015
GCSAA Board of Directors	Director	2/6/2014	2/26/2015
2013 Chapter Delegates Meeting	GCSAA Board of Directors Candidate	9/9/2013	10/4/2013
Conference Education Task Group	Member Superintendent	3/2/2013	3/1/2014
2012 Chapter Delegates Meeting	GCSAA Board of Directors Candidate	10/5/2012	10/7/2012
Government Affairs Committee	Member Superintendent	3/2/2012	3/1/2013
2011 Chapter Delegates Meeting	GCSAA Board of Directors Candidate	10/28/2011	10/30/2011
Government Affairs Committee	Member Superintendent	3/2/2011	3/1/2012
Government Affairs Committee	Member Superintendent	3/2/2010	3/1/2011
Strategic Communications Committee	Member Superintendent	3/2/2007	3/1/2008
Strategic Communications Committee	Outside Perspective	3/2/2006	3/1/2007

#### LOCAL CHAPTER ACTIVITIES

Chapter	Position	Start Date	End Date
Northern Ohio GCSA	Board Member – President	1996	2000

#### ALLIED ASSOCIATION DATA

Name	Position	Start Date	End Date

#### IMPORTANT NOTE:

Only Class A superintendents whose classification truly reflects their current employment are eligible for office in GCSAA.

#### 500 WORD STATEMENT

If the past several months has taught us anything, it is that our lives can change in a very short period of time and we must adapt and move forward with fortitude and resolute leadership; whether at home, in our communities or at our facilities. This mindset exemplifies who we are as golf course superintendents; making frequent adjustments to external influences that impact our plans and lives. It's who we are personally, professionally and collectively as an industry.

I have tremendous pride in and admiration for, our members who have navigated uncharted waters with unwavering faith and confidence in GCSAA. Additionally, I am continually inspired by the drive, desire and passion the entire GCSAA team has provided to help us persevere through these times. Obviously, we don't know what the future holds, but rest assured, GCSAA will continue to work through any challenges, while maintaining our focus and efforts related to carrying out strategic plans and programs that support our mission of "serving our members, advancing their profession and enhancing the enjoyment, growth and vitality of the game of golf".

Programs such as First Green, Grassroots Ambassadors and the rollout of state and facility BMPs have gained ground and have helped promote our profession through educating audiences who may not truly understand or have familiarity with our industry...We are making an impact; promoting our profession as responsible environmental stewards and leaders in the golf industry. Additionally, mental health and diversity are key areas of focus that will enhance serving our members while advancing our profession.

I sincerely thank the GCSAA affiliate chapters in Ohio, particularly the Northern Ohio GCSA, for their support through my years on the board. It is an honor and a privilege to represent the Northern Ohio GCSA, the oldest affiliate chapter in the country and the home chapter of Colonel John Morley GCSAA's founding father. Colonel Morley was a visionary who founded the Cleveland District Greenskeeper Association on the timeless attributes of benevolence, education and brotherhood; all of which remain core pillars of our profession today.

For the last seven years I have had the great honor of serving the members of the GCSAA as a director and officer. I am grateful for the support of my employer Westfield Insurance, Westfield Country Club and the phenomenal team I am fortunate to lead. I am indebted to my wife and family who have supported me through the years in all my industry endeavors for their patience and understanding. I thank my mentor and past GCSAA President (1969) John Spodnik for his encouragement, insight and support throughout the years. Most importantly, I thank my Lord and Savior Jesus Christ for putting me in this position, for without him none of this would be possible.

It is with the utmost honor and humility that I accept the nomination for the office of President of the GCSAA and look forward to leading our organization in 2021.

**DATE  
SUBMITTED:**

7/21/2020 10:22:11 AM

**SIGNATURE:** \_\_\_\_\_



members in Northern Ohio since 1923

**Northern Ohio Golf Course Superintendent's Association**

1106 Royce ST. NW • Uniontown, Ohio 44685 • 216.469.9287

**2020 BOARD OF DIRECTORS**

**PRESIDENT**

100<sup>th</sup> Anniversary  
Strategic Planning  
*Mike Minks*

**VICE PRESIDENT**

Bylaws & Ethics  
*Jeff Austin*

**SECRETARY/TREASURER**

Social, Historical  
*John Pustai*

**IMMEDIATE PAST PRESIDENT**

Membership  
*Brad Vecchio*

**CHAPTER ADMINISTRATOR**

Finance/Communication/Benevolent  
Employment Relations  
*Michelle L. Frazier-Feher, CGCS*

**TRUSTEES**

Government Relations  
Scholarship & Research  
*Mark Figurella*

**Golf & Tournament**

*Stephen Maclay*

**Public Relations**

*Jim Robinson*

**Program & Education**

*Dereck Trenchard*

**ASSISTANT GCS LIAISON**

**INDUTRIAL RELATIONS**

*Tony Cisterino*  
*Matt Welch*  
*Dave Varkett*

Mission Statement  
Promoting the profession of the golf course  
superintendent through education,  
camaraderie and cooperation among fellow

May 28, 2020

GCSAA Nominating Committee Chairman

c/o Shelia Finney, Senior Director, Member Programs  
1421 Research Park Drive  
Lawrence, KS 66049-3859

Dear Mr. Davis, CGCS and 2020 GCSAA Nominating Committee,

On behalf of Northern Ohio Golf Course Superintendent's Association, we would like to nominate Mark Jordan, CGCS to the position of President. It is the feeling of this chapter and the other chapters throughout the state of Ohio that Mark Jordan, CGCS has the qualities and qualifications to lead the GCSAA Board in 2021.

We feel he has been successful as a Director and Officer of the GCSAA Board of Directors since 2013. He has helped further the GCSAA and the industry in the promotion of the golf course superintendent and the golf industry as a whole.

It is with great honor and deepest admiration that the Northern Ohio Golf Course Superintendent's Association respectfully submits Mark Jordan, CGCS to the 2020 nominating committee for position of President.

Thank you for your consideration.

Sincerely yours,

Michael Minks

President

Northern Ohio Golf Course Superintendent Association