You are the team that makes it all possible, grow your fan base today!

Now, golfers can join GCSAA as a **Friend of the Golf Course Superintendent**, which allows them to show their appreciation for your team and the hard work you put into managing the course and protecting the environment.

**Talk to your golfers about the Friend program today, and share why becoming a Friend helps protect the future of golf**

- **Advocacy** — Providing a voice for golf course management at all levels of government by opposing harmful regulations that impact golf course management.
- **Environment** — Policy makers need to know how golf courses provide valuable green spaces and habitat for wildlife and pollinators.
- **Water** — Through best management practices, golf courses conserve water and improve water quality.
- **Turfgrass** — Healthy turfgrass provides enjoyable playing conditions for golfers.

Use the resources in this kit to encourage golfers to get involved.

**Flyer**
Hang this in your pro shop or locker room so every golfer can see how to get involved.

**Handout**
Share how your work benefits the community and how Friends can get involved.

Learn more about this new program for your golfers.

Visit gcsaa.org/friend  Call 800-472-7878  Email mbrhelp@gcsaa.org