



# 2017 Chapter Delegates Meeting

November 7-8, 2017  
Kansas City, MO and Lawrence, KS





October 24, 2017

GCSAA Chapter Delegates,

Thank you for taking time out of your busy schedule to attend the 2017 Chapter Delegates Meeting on November 7 and 8.

Enclosed, is the virtual notebook for the Delegates Meeting. Delegates are not expected to print off all of the attached meeting materials. The suggested printing list on page 2 can be used as a guide. GCSAA will print items that are critical to participation and have them on hand at the meeting. Delegates will receive .5 service points for their participation at the event.

At the meeting, there will be presentations on each agenda topic, followed by Q&A. There will also be in-depth, small group discussions on proposed changes to the GCSAA Bylaws and other governance documents. GCSAA will capture the feedback from each small group and share with the larger assembly. A highlight of the meeting is the annual Town Hall Session with the GCSAA Board of Directors. This is a great opportunity to ask questions and share concerns with the Board of Directors.

The dress code for this meeting is as follows:

- Tuesday, Nov. 7 – Acceptable attire for the Tuesday evening sessions and reception will be business casual (slacks and collared shirt).
- Wednesday, Nov. 8 – Acceptable attire is professional, **coat and tie**, and similar attire for women.

GCSAA has arranged hotel rooms for everyone at the Hilton Kansas City Airport. A separate communication detailing ground transportation and hotel confirmation for each attendee will be sent out by staff approximately one week prior to the meeting. In the meantime, if you have any questions do not hesitate to contact [Leann Cooper](#), Senior Manager, Chapter Services.

We look forward to seeing you at the Chapter Delegates Meeting.

Sincerely,

Darren J. Davis, CGCS  
Chair, 2017 Chapter Delegates Meeting  
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Rafael Barajas, CGCS  
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## **Print List**

This year's Chapter Delegates Meeting notebook is over 100 pages. While it is beneficial for you to review all of the items in this packet – it's not necessary to bring it all with you to the meeting. The list below is a suggested print list. These are the documents you may find useful to have on hand while at the meeting as you take notes. However, this is only a suggested print list and you are encouraged to think about your specific needs as a meeting attendee.

- Schedule of Events (page 14)
- Meeting Agenda (page 31)
- Agenda Item Worksheets
  - President's Message (page 33)
  - CEO Briefing (page 34)
  - Rounds 4 Research (page 35)
  - State BMP Implementation (page 37)
  - Government Affairs Briefing (page 40)
  - Task Group Updates (page 41)
  - Assistant Superintendent Task Group (page 43)
  - First Green (page 45)
  - Election Process (page 48)
  - Governance Updates (page 49)
  - Small Group Breakouts (page 62)
  - Town Hall (page 63)

GCSAA will provide updated attendee rosters, employer thank you forms, expense reports and handouts of the presentations on site.

## **Laptop/Tablet Use**

You are welcome to bring your laptop/tablet to view the notebook while at the meeting. However, please be aware there are limited outlets available to charge items during the meeting.



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Hilton Kansas City Airport and GCSAA Headquarters

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## LOGISTICS

- Meeting Roster
- Schedule of Events
- Travel Information
- Employer Thank You
- Expense Report
- GCSAA Partner Recognition Program

# GCSAA Board of Director Roster

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Tuesday, November 7, 2017 – Wednesday, November 8, 2017

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# 2017 Chapter Delegates Meeting Roster

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## 2017 Chapter Delegates Meeting

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### Nicholas D. Kearns Florida GCSA

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### Larry S. Keefe Vermont GCSA

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# 2017 Chapter Delegates Meeting Roster

2017 Chapter Delegates Meeting  
Tuesday, November 7, 2017 – Wednesday, November 8, 2017

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West Virginia GCSA

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**Todd A. Kochanowski**  
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**Jason Lamb**  
Peaks & Prairies GCSA

Superintendent / General Mgr.  
Sidney Country Club  
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**Richard T. Lawlor, CGCS**  
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**Vincent S. MacPhee**  
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**Gino D. Marchetti**  
Pocono Turfgrass Association

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**Glenn M. Matthews, CGCS**  
GCSA of Central California

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Mountain & Valley GCSA

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**G. Andrew Morris**  
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**William E. Murray**  
GCSA of New Jersey

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**Earl D. Ogle**  
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**Mark W. Ostrander**  
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**Dustin Perdue**  
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# 2017 Chapter Delegates Meeting Roster

## 2017 Chapter Delegates Meeting

Tuesday, November 7, 2017 – Wednesday, November 8, 2017

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**Joseph J. Rodriguez III**  
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Maintenance  
Towa Golf Course  
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**Christopher Senior**  
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**Jeffrey R. Sexton, CGCS**  
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**Jacobus J. Snyman**  
Lone Star GCSA

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**Paul R. Van Buren II**  
Old Dominion GCSA

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**Melvin H. Waldron III, CGCS**  
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# 2017 Chapter Delegates Meeting Roster

## 2017 Chapter Delegates Meeting

Tuesday, November 7, 2017 – Wednesday, November 8, 2017

<p><b>James M. Weaver</b> Mid-Atlantic Association of GCS</p>	<p><b>Marc E. Weston, CGCS</b> Connecticut Association of GCS</p>	<p><b>Michael S. Williams</b> GCSA of Southern California</p>	<p><b>Robert J. Williams</b> Sierra Nevada GCSA</p>
<p>Golf Course Superintendent Needwood Golf Course Phone: 443-745-8958 Email: jweaver@mcggolf.com <b>Preferred Mailing Address</b> 601 Harding Drive Silver Spring, MD 20901</p>	<p>Golf Course Superintendent Indian Hill Country Club Inc Phone: (860)803-7611 Fax: (860)594-4209 Email: marceweston@yahoo.com <b>Preferred Mailing Address</b> 70 Straddle HI Wethersfield, CT 06109-2720</p>	<p>Golf Course Superintendent Shandin Hills Golf Club Phone: 818-425-6142 Email: mwilliams@arcisgolf.com <b>Preferred Mailing Address</b> 126 Pistacia Ln Pomona, CA 91767-1823</p>	<p>Golf Course Superintendent Schaffer's Mill Club Phone: (775)250-4494 Email: remmirath71@hotmail.com <b>Preferred Mailing Address</b> 7011 Truth DR Sparks, NV 89436-6354</p>
<p><b>Michael S. Wilson, CGCS</b> South Texas GCSA</p>	<p><b>Richard A. Wit, CGCS</b> GCSA of South Dakota</p>	<p><b>Kyle J. Woodfield</b> Northwestern Pennsylvania GCSA</p>	<p><b>Nicholas A. Youngers</b> Kansas GCSA</p>
<p>Golf Course Superintendent The Club at Falcon Point Phone: 281.714.1177 Fax: (281)392-8635 Email: seanw129@gmail.com <b>Preferred Mailing Address</b> 28322 Stonestead Dr Katy, TX 77494-3218</p>	<p>Golf Course Superintendent Golf Club at Red Rock Phone: (605)718-7631 Fax: (605)716-3892 Email: redrockmain@rushmore.com <b>Preferred Mailing Address</b> 7102 Prestwick Rd Rapid City, SD 57702-9527</p>	<p>Golf Course Superintendent Whispering Woods Golf Club Phone: (716)397-7847 Email: kylewoodfield@yahoo.com <b>Preferred Mailing Address</b> 1033 Belleview DR Erie, PA 16504-2709</p>	<p>Golf Course Superintendent Rolling Meadows Golf Course Phone: 316-304-2546 Email: nicholasyoungers@gmail.com <b>Preferred Mailing Address</b> 304 Robin Hood DR Junction City, KS 66441-8605</p>

2017 Chapter Delegates Meeting  
Schedule of Events  
Hilton Kansas City Airport and GCSAA Headquarters

**Tuesday, Nov. 7**

**All Delegates to arrive Kansas City International Airport**

All events at the Hilton Kansas City Airport. The hotel is a 10-minute ride from the airport. The Hilton runs a shuttle between the airport and hotel every 30 minutes.

- 3:00 – 4:00 p.m. New Delegate Mixer – first time delegates are encouraged to attend this mixer to meet fellow delegates, GCSAA Board members and staff. (Outside Shawnee Ballroom)
- 4:00 – 6:00 p.m. Welcome, President and CEO Association Briefings (Shawnee Ballroom)
- 6:00 – 7:30 p.m. Welcoming Dinner and Reception (Kansa Ballroom)

**Wednesday, Nov. 8**

- 6:00-6:50 a.m. Breakfast Buffet served (Kansa Ballroom)
- 6:55 a.m. Buses depart for GCSAA Headquarters
- 8:00 a.m. –5:30 p.m. Delegates will participate in large group and small group meetings throughout the day at GCSAA Headquarters.
- 5:45 p.m. Buses depart for Hilton Kansas City Airport
- 7:00 – 8:30 p.m. Closing Dinner and Reception at the Hilton (Kansa Ballroom)

**Thursday, Nov. 9**

**Hilton Kansas City Airport**

All delegates depart via the hotel's shuttle to the airport. Check with the front desk for shuttle departure times.

- 5:00 – 9:00 a.m. Breakfast Grab & Go (Kansa Ballroom)

## Travel Information

Your individual travel profile will be sent to you one week prior to the meeting via email.

MEMORANDUM

DATE: November 7, 2017  
TO: Chapter Delegates Meeting Attendees  
FROM: Darren J. Davis, CGCS  
RE: Thank You Letter to Your Employer

With your permission, we would be pleased to send your employer a letter thanking him/her for supporting your involvement with the Chapter Delegates Meeting.

We realize how much time and effort you have put forth to be a part of this very important meeting. We would like to thank you personally and also let your employer know how important your participation is to the success of this meeting, as well as the leadership role you play as a chapter delegate.

The following is a sample of the letter we would send to your employer. If you would like us to send this letter to your course/club official, please provide us with the following information:

Your Name: \_\_\_\_\_

Employer's Name: \_\_\_\_\_

Employer Title: \_\_\_\_\_

Course/Club Name: \_\_\_\_\_

Course/Club Address: \_\_\_\_\_

Please return this information to Leann Cooper, Senior Manager, Chapter Services, by the close of the meeting. The letter will be sent to your employer the following week.

[Date]

***Employer Name***

***Employer Title***

***Facility Name***

***Address***

***City, State Zip***

Dear ***Employer Name***:

Thank you for allowing ***Delegate Name*** to participate in the Chapter Delegates Meeting of the Golf Course Superintendents Association of America (GCSAA).

The time volunteered as a chapter delegate is important to the organization in numerous ways. Specifically, delegates are responsible for providing perspective, feedback and input regarding issues and initiatives impacting the future of the golf course management profession and the association.

We hope that ***Delegate Name*** benefited from this experience, and that the leadership skills obtained through the chapter delegate experience ultimately benefit your facility. By having a personal involvement with GCSAA, ***Delegate Name*** has access to the collective wisdom and solutions offered by golf course superintendents and other experts in the industry. Our top priority is to assist your golf course superintendent in making a positive impact toward the achievement of your facility's goals.

We encourage you to talk with ***Delegate Name*** about this volunteer leadership experience. And, if you have questions, we encourage you to contact Steve Randall, Director, Chapter Outreach at (800) 472-7878, ext. 5146.

Thank you for your continued support of this volunteer leader's contribution to GCSAA, the game of golf and to the development of your leadership team.

Sincerely,

Darren J. Davis, CGCS  
GCSAA Vice President

cc: ***Delegate Name***

**GCSAA EXPENSE REPORT**

NAME \_\_\_\_\_ DEPT \_\_\_\_\_ DATE \_\_\_\_\_  
 ADDRESS \_\_\_\_\_ (Please include if reimbursement check is to be mailed)

PURPOSE OF TRIP 2017 Chapter Delegates Meeting

FOR WEEK ENDED \_\_\_\_\_

**ALL ITEMS CHARGED TO GCSAA ARE INDICATED IN A "SHADED CELL"  
 ATTACH RECEIPTS FOR ALL LODGING AND EACH ITEM OVER \$10**

DAY	SUN	MON	TUE	WED	THU	FRI	SAT	
DATE								<b>TOTAL</b>
FROM								<b>FOR</b>
TO								<b>THE</b>
TO								<b>WEEK</b>
TOTAL AUTO MILEAGE								
MILEAGE @ \$ .535 per mile								
LODGING								
LODGING (GCSAA CHARGE)								
BREAKFAST								
LUNCH								
DINNER								
TIPS								
LAUNDRY / CLEANING								
PHONE / FAX								
LOCAL TAXI / LIMO								
AIR FARE								
AIR FARE (GCSAA CHARGE)								
AUTO RENT								
AUTO RENT (GCSAA CHARGE)								
PARKING / TOLLS								
GAS / OIL								
MISC.								
REGISTRATION (GCSAA CHARGE)								
ENTERTAINMENT (SEE BELOW)								
<b>DAILY TOTAL</b>								

SUMMARY	
TOTAL EXPENSES	
LESS CASH ADVANCED	
LESS CHARGES TO GCSAA	
<b>AMOUNT DUE ME</b>	
ADDITIONAL REMARKS	
Budget number(s)	Amount(s)

I CERTIFY THIS STATEMENT ACCURATE AS TO ACTUAL AND NECESSARY BUSINESS EXPENSES.

SIGNED: \_\_\_\_\_

APPROVED: \_\_\_\_\_

FOR OFFICE USE ONLY

DATE	ITEM	PERSONS ENTERTAINED - BUSINESS RELATIONSHIP	PLACE: NAME & LOCATION	BUSINESS PURPOSE	AMOUNT

**Chapter Delegates Meeting  
November 7-8, 2017  
Kansas City, MO and Lawrence, KS**

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**Guidelines for Completing the GCSAA Expense Report:**

As in the past, affiliated chapters are responsible for paying the airfare or other transportation for their representative. GCSAA will cover room and tax only for your hotel stay at the Hilton Kansas City Airport. You are responsible for all incidentals, including in-room movie rentals, tips, dry cleaning, meals in the hotel restaurant, hotel bar expenses, room service and telephone calls. Upon check-in, you will be asked to present a personal credit card for incidentals.

**GCSAA will pay for hotel, meals and refreshments during the meeting. If you arrive too late to attend the Tuesday evening dinner, GCSAA will reimburse you for your evening meal.**

To be reimbursed for the meal, you must complete the GCSAA-provided expense report form. Please save all receipts. If you do not have a receipt, document the expense in writing.

GCSAA will provide cocktails during the receptions on Tuesday and Wednesday evening. No reimbursements will be made for additional alcohol consumed. This is a matter of professional image, potential liability to the organization and appropriate use of the organization's financial resources.

**Guidelines for completing the expense report form:**

- Nature or Purpose of Travel – Chapter Delegates Meeting
- Department – Member/Chapter Services
- Write your name, mailing address and GCSAA membership number on the expense report.
- Be sure to sign the form where indicated.
- Attach receipts on a separate sheet with the expense report.
- Make a copy of the expense report for your records.
- Please submit your expense report within two weeks of the meeting.

If you have any questions about completing the expense report form, please contact Leann Cooper at (800) 472-7878, ext. 3648.

# GCSAA Partners Support *Your* Future

## PLATINUM PARTNERS



JOHN DEERE  
GOLF



## GOLD PARTNERS



## SILVER PARTNERS



GCSAA's industry partners support you and your profession through the funding of GCSAA education programs, scholarships, leadership opportunities and networking events. They are dedicated to you, your profession and your GCSAA. Support our partners and together we can all continue to strengthen the golf course management industry.



## Meeting Information

- 2016 Chapter Delegates Meeting Outcomes
- 2017 Meeting Agenda

**CHAPTER DELEGATES MEETING OUTCOMES**  
**OCTOBER 11-12, 2016**  
**LAWRENCE, KS**

**TO:** 2016 Chapter Delegates Meeting Attendees

**DATE:** October 31, 2016

**FROM:** Bill H. Maynard, CGCS

**CC:** GCSAA Board of Directors  
J. Rhett Evans

**Key Outcomes**

- *CPI Dues increase proposal will move forward for a vote at the 2017 Annual Meeting in Orlando.*
- *Equipment Manager bylaws proposal will move forward as presented and will be voted on at the 2017 Annual Meeting in Orlando.*
- *The proposed International Member bylaws amendment will be tabled at this time.*
- *The proposal to allow discounted dues for A, B and C classifications will not move forward.*

The GCSAA Board of Directors, 2017 board candidates, and 82 delegates representing 84 of GCSAA's 98 affiliated chapters, convened at the Hilton Kansas City Airport Hotel and GCSAA Headquarters on October 11-12, for the 24th annual Chapter Delegates Meeting. Twenty-eight of the delegates were first-time attendees.

Bill H. Maynard, CGCS, GCSAA Vice President, called the Chapter Delegates Meeting to order at 4:00 p.m. on October 11. Mr. Maynard introduced the GCSAA Board of Directors. He welcomed everyone to Kansas City and thanked them for their time and participation at the meeting.

**President's Association Briefing**

Peter J. Grass, CGCS, GCSAA President, delivered the President's Association Briefing to the assembled delegates, candidates, board and staff. Mr. Grass focused his presentation on GCSAA's 90<sup>th</sup> Anniversary. The association celebrated its 90<sup>th</sup> year of existence on September 13, 2016. President Grass shared that the founding principles established by those charter members still hold true today. Education, fraternity and a willingness to help one another is why GCSAA was founded and are still core attributes.

**Strategic Framework**

Mr. Grass then shared with the delegates GCSAA's strategic framework that will ensure success for another 90 years.

Strategic Framework includes:

- The Mission – GCSAA is dedicated to serving its members, advancing their profession and enhancing the enjoyment, growth and vitality of the game of golf.
- The Vision – GCSAA is the global leader in golf course management.

- Strategic Priorities – Serving Members, Advancing the Profession, Increasing Strategic Partnerships/Opportunities, Advocacy and Outreach and Environmental Stewardship

### **CEO Briefing**

Mr. J. Rhett Evans, CEO began his association briefing by reminding delegates of his presentation during the 2015 Chapter Delegates Meeting. That presentation focused on atrophy - a gradual decline in vigor from disuse. Last year, Mr. Evans challenged attendees to make a difference. Professionally, personally and with their national and local associations. Mr. Evans advised the delegates that GCSAA has been busy in the past year making a difference and hopefully combating that sense of atrophy. Mr Evans shared the success GCSAA has had with the Golf Course Environmental Profiles, Equipment Managers Membership, Government Affairs and Strategic Partnerships.

### **GCSAA Business Update**

Mr. Evans gave the attendees a brief business update focused on GCSAA's financial priorities and membership numbers. Financially, GCSAA is on solid footing and uses the strategic framework of mission, vision and strategic priorities to align expenditures. Priority is given to areas such as field staff, advocacy and outreach, research and environmental programs. Evans advised that the Golf Industry Show, the association's largest revenue generator, is on track to have a successful year.

### **20,000 members by 2020**

GCSAA has a renewed focus on member growth and value and has set a goal to reach 20,000 members by 2020. Membership is the lifeblood of GCSAA and chapters. New members bring fresh ideas and enthusiasm, they are future leaders and champions of the profession. The issues that face individuals in the golf industry are daunting. Government regulations, labor shortage and costs, environmental pressures, a decline in the golf economy coupled with increasing responsibilities are all challenges superintendents face. Individually a person would be hard-pressed to find solutions. This is why a strong national and local association are important. Collectively, we can address these issues.

20,000 members by 2020 is a lofty goal. GCSAA currently has a little over 17,000 members. How will we reach it? Mr. Evans stressed the importance of GCSAA and chapters staying connected, and outlined a three step plan:

- Brand Consistency – a strong brand identity equals recognition in the market place. GCSAA's national marketing reach can benefit chapters and individuals. Mr. Evans encouraged chapters and members to build on GCSAA's brand, including consistency between GCSAA and chapter logos, by utilizing the tools and resources available to them.
- Member Experience – GCSAA and chapters must establish a strong member experience. Collectively, are chapters and GCSAA providing an experience that fosters engagement and participation? Involvement is key to keeping members and remaining valuable.
- There is no substitute for hard work – GCSAA is dedicated to growing membership and created a new position that will be focused on membership growth. Shelia Finney is the

new Senior Director, Member Programs and is available to assist chapters with growth strategies.

### **CPI Dues Process**

Darren J. Davis, CGCS, GCSAA Secretary/Treasurer and Cam Oury, Chief Financial Officer brought forward two items for the delegates to consider. GCSAA has a long-term membership dues pricing structure that ties increases to the Consumer Price Index (CPI.) This process was created in 2006 to address concerns delegates had over steep dues increases that happened infrequently. These steep increases would often have a negative effect on membership renewals. The new process addressed these concerns by keeping dues increases smaller on a more frequent basis. The process is not automatic and the membership must vote to approve the increase. The GCSAA Board of Director makes a recommendation to the membership every two years based on what the CPI has done.

The CPI increased 1.2% in the last two years. This translates to a proposed \$5 dues increase for A, B and C members. If passed the new dues would be:

- Class A - \$380
- Class B - \$380
- Class C - \$195

The second item discussed with the delegates centered on a proposed bylaw change allowing the board to recommend discounted membership dues for potential growth initiatives in the A, B and C membership classifications. The Bylaws would change to stipulate that annual dues for Classes A, B and C shall “not exceed” the sum fixed at any annual meeting of the Association.

### **Delegate Discussion**

The delegates and board engaged in a discussion covering who would partake in the discounts and how to balance discounts with the need for revenue. Multi-course companies and low-budget facilities were both potential benefactors of a discount. Delegates felt the plan as stated was vague and asked for additional information on how discounted dues would be implemented.

### **Government Affairs Update – Political Action Committee**

Chava McKeel, Director, Government Affairs and Bob Helland, Director, Congressional and Federal Affairs presented information on Political Action Committees (PAC) to the delegates. As part of the new 5 year strategic business plan for the Government Affairs department, GCSAA is investigating the possibility of creating a PAC to further its advocacy efforts on behalf of the membership. PACs are regulated by the Federal Election Commission and have strict guidelines as to who and how much can be contributed to it each year. There are several benefits to establishing a PAC that delegates were asked to consider:

- A PAC maximizes the ability to impact issues at the federal level by supporting candidates who can affect an agenda.
- Direct and invaluable tool for raising an association’s profile and keeping issues in front of candidates.

- A PAC provides access and political credibility. It's a vehicle to get closer to federally elected leaders and allows GCSAA to better state its case to a lawmaker. Lawmakers are held accountable for their votes.

Ms. McKeel and Mr. Helland provided a 3 year roadmap for a GCSAA PAC and finished their presentation by outlining their investigation timeline and advising there would be additional learning opportunities on PACs in the coming months.

### Delegate Discussion

The delegates were curious as to the functions of a PAC and had questions concerning fundraising and how it would be determined who would receive donations. It was explained that there would be a PAC Committee that would tie funding with moving the needle on GCSAA's Priority Issues. It was stressed that GCSAA would be aiding those that are championing its policies, not people or parties.

### Rounds 4 Research Update

Bill H. Maynard, CGCS and J.D. Dockstader, Chief Operating Officer presented information on the Rounds 4 Research Auction. The 2016 auction was successful. More than 50 GCSAA chapters and turfgrass organizations participated and the number of rounds donated increased by 15%. The number of rounds sold and the bids per round both increased by 20% over 2015. The top four fundraisers were:

- Carolinas GCSA - \$43,090
- Georgia GCSA - \$12,921
- Tennessee GCSA - \$12,695
- GCSA of New Jersey - \$8,024

The 2017 Rounds 4 Research Auction will be April 1-9. GCSAA is ready to assist chapters and has creative materials, donor forms, information and planning documents on [www.rounds4research.com](http://www.rounds4research.com). A key to having a successful auction is finding a champion. The champion can be the chapter president, chapter executive, or a committee dedicated to the auction. There is no substitute for a passionate champion to help chapters achieve success. GCSAA and the EIFG are dedicated to helping chapters all along the way. The beauty of Rounds 4 Research is that the EIFG works hand-in-hand with the chapter to execute the program.

### Member Engagement through Committees and Task Groups

Delegates heard from Eileen Bangalan, Senior Director, Business Strategy on volunteering for committees and task groups and keeping members engaged with GCSAA. Member engagement is important because GCSAA relies on members to help steer the future of the association. They are a conduit to gather new ideas and energy. Member input helps fulfill the mission and vision of GCSAA. They truly are a key to success here at GCSAA.

Ms. Bangalan advised that the 2017 Call for Volunteers would open on November 1<sup>st</sup> and she requested the delegates assistance in getting the word out to their chapter members. The delegates were also assigned several "homework" questions concerning volunteering. Their responses would be collected via the meeting evaluation.

### Nominating Committee

Delegates received an update from Immediate Past President, John J. O’Keefe, CGCS on the work of the nominating committee in 2016. The committee has compiled a GCSAA Nomination/Election Process and FAQ handout that chapters and members may find useful as they consider nominating an individual for the GCSAA Board of Directors. The handout was given to all delegates and they are encouraged to share with their chapter members.

### Affiliation Agreement Task Group Update

Kevin P. Breen, CGCS, Chair, Affiliation Agreement Task Group (AATG) shared with the delegates the results its May Meeting.

- With Class SM changing to B after the 2016 Annual Meeting, chapter bylaws will need to conform with GCSAA bylaws in this area and update that membership classification.
- Officers at the chapter level shall be Class A and B members of GCSAA and “actively employed as golf course superintendents.”
- All bylaws will need to be updated by December 31, 2017.

Finally, the AATG decided that chapter leaders need to be aware if a delegate fails to attend the annual Chapter Delegates Meeting. Therefore, a letter will be sent to the absent delegate’s chapter board.

### Government Affairs Committee Update

Chava McKeel, Director, Government Affairs presented information on the work of the Government Affairs Committee, National Golf Day and several of her department’s strategic goals. Staff has focused on directly lobbying on H-2B, Mega 16 initiative, WOTUS and the Overtime pay rule. Ms. McKeel advised that these and other items can be found in the department blog in the government affairs section of the website.

Ms. McKeel caught the delegates up on the Grassroots Ambassador Program. There are currently 244 Grassroots Ambassadors with the goal of 535 by 2020. The ambassador program is supported by ongoing education events such as monthly webinars and a bootcamp that is held annually at GIS. This year’s Grassroots Ambassador Bootcamp will be February 8 from 8 a.m. – noon.

Ms. McKeel closed her presentation with information regarding the 10<sup>th</sup> Anniversary of National Golf Day. National Golf Day will be on April 26, 2017 in Washington D.C. In celebration of the 10<sup>th</sup> anniversary, the allied partners putting on the event are collaborating on several new elements – including a community service project. Chapters are encouraged to consider sending a representative to this important event for the industry. All National Golf Day attendees will stay in the same hotel – the Hyatt Regency in Crystal City (\$199/night.)

### Membership Growth and Engagement

J.D. Dockstader, COO and Shelia Finney, Senior Director, Member Programs presented information on GCSAA’s membership numbers, the new recruitment goal of 20,000 members by 2020 and various tactics that will be implemented to achieve success. Mr. Dockstader echoed earlier sentiments on the need for chapters and GCSAA to work together, collectively we can attain this membership goal.

Mr. Dockstader shared that during the peak of the recession GCSAA was losing members at a 3 to 4% rate. While the decline has slowed, GCSAA is still projected to close 2016 with a 1.29% deficit in overall membership and a 1.5% decrease in professional members. Continuing to lose members annually is not a sustainable environment for an association. To address this issue GCSAA hired Shelia Finney as the new Senior Director, Member Programs.

Ms. Finney outlined plans to recruit new members, a new onboarding process to engage with members during their critical first year and two proposed bylaw definition changes. The intent behind the suggested definition changes for the ISM and EM classifications is to create a more inclusive membership and to introduce new audiences to golf's employment opportunities.

### Membership Growth and Local Chapters

Information sharing topped the list of what chapters can expect from GCSAA to help recruit members. Ms. Finney advised that GCSAA will provide lists for chapters that include:

- Individuals that belong to GCSAA and are not members of a chapter.
- Facilities found in the National Golf Course Owners Association (NGCOA) database that do not have a chapter member.
- Monthly reports identifying new GCSAA members.
- Members that achieved CGCS, Class A status and EM certificates so chapter can help celebrate the members' achievements.
- Suggestions for education at local meetings.

GCSAA realizes that engaging members in their first year is critical to the overall satisfaction with the association. An engaged member is more likely to renew their membership than an individual who does not activate on any of the programs or services available to him/her. Ms. Finney outlined several enhancements to GCSAA's onboarding process including increased personalized communications and outreach efforts from field staff. A survey will be conducted during months 6-7 to gauge satisfaction with the value of their membership.

Another focus will be converting Class B members to Class A. GCSAA knows that it retains 97% of Class A members. Class B members renew at 85%. Since Class A renewal requires superintendents to meet ongoing education and professional development obligations, chapters should see increases in member attendance at their events. Some of the outreach efforts will include:

- Calling campaigns to Class B
- Field Staff will receive a monthly report of Class B members who are close to achieving Class A status
- Reminder to Class A members of renewal requirement status
- Toolkits to help promote themselves as Class A

### Equipment Managers

GCSAA has a goal of having 650 Equipment Managers (EM) by the end of 2016. As of 10/8 there were 606. A key to recruiting this group is to market the available programming that will benefit not only the EM, but the golf facility as well. GCSAA has certificate programs in place to help build the knowledge and skill sets of this important position. There are 6 certificates

currently in place with 2 new certificates getting ready to launch. Additional promotional efforts for Equipment Managers are:

- R&R Products promotion for EM dues reimbursement
- Equipment Manager membership packets
- Working with chapters to expand EM education

### Students

Ms. Finney will oversee revitalizing programming and membership recruitment of turf students. She plans on collaborating with chapters to encourage more interaction at the local level between turf clubs and affiliated chapters. There will be a redesigned Student Booth area at GIS that she invited all the delegates to visit.

### Proposed changes to Bylaws

Changing the EM and ISM classification definitions will expand GCSAA's ability to include those who are interested in golf course management and/or in the growing or production of fine turfgrass that could benefit from the resources available at GCSAA. The aim in these changes would be a more inclusive organization that introduces others to golf employment opportunities.

### Proposed Definitions:

**Equipment Manager** – to qualify for Equipment Manager membership; an applicant shall be employed as an equipment manager, assistant equipment manager or mechanic/technician and shall have such rights of the Association as the Board of Directors may specify by Standing Rules, except those of voting and holding office.

**International Member** – to qualify for International Membership, an applicant shall be employed outside of the United States and be interested in golf course management and/or in the growing or production of fine turfgrass. International Members shall have such rights of the Association as the Board of Directors may specify by Standing Rules, except those of voting and holding office.

### Delegate Discussion

The delegates held a robust discussion regarding the proposed changes. Topics covered concerns with the removal of “superintendent” and “golf course industry” from these definitions. It was stressed that the idea behind the changes, particularly the EM classification, was to grow a potential labor force in an area that the industry was having difficulties finding qualified workers.

### Small Group Discussions

The delegates, board and candidates were placed in small groups to discuss the information that had been presented and to ask questions/give feedback. A document detailing the small group work was created and sent to delegates after the meeting.

### GCSAA Best Management Practices (BMP) Planning Guide and Template

Mark F. Jordan, CGCS, Chair, BMP Task Group and Mark Johnson, Associate Director, Environmental Programs discussed the importance of BMP programs with the delegates and unveiled GCSAA's new BMP Planning Guide and Template. The delegates were also informed



of GCSAA's 50 by 2020 BMP initiative. This initiative is aimed at having a golf-centric BMP program in all 50 states by 2020. Mr. Jordan started the presentation by thanking the BMP Task Group for their work on the Planning Guide and Template. The task group was made up of superintendents, architects, university scientists and representatives from regulatory agencies. It is critical to have this tool available to chapters, facilities and individuals as regulatory and activist scrutiny is at an all-time high.

Mark Johnson advocated on behalf of BMPs advising that they are an important tool to defend the industry and the profession using the very means/methodology that regulatory and legislative entities recognize as key to meeting their environmental objectives. Mr. Johnson shared that golf centric BMP programs are not new. Several states already have them in place and GCSAA has supported many of these efforts through the BMP Outreach Grants.

Mr. Johnson then walked through several aspects of the new online template that is currently still in development. The planning guide and online template have been created to make the process of creating statewide BMP programs easier. GCSAA was able to use much of the information in state BMP manuals/programs that had already been created and placed it online in a format that can be edited for the unique situations that will occur in each state and each facility.

#### Getting started on the 50 by 2020 Initiative

GCSAA will kick this initiative off at the Golf Industry Show, February 4-9, 2017.

- Government Affairs Session on Tuesday, February 7, 1:30-3:00 p.m.
- Announcement at the Opening Session, Tuesday, February 7, 5:15-7:00 p.m.
- BMP Seminar and luncheon (invitation only) on Thursday, February 9

Post GIS there will be opportunities for chapter education and training throughout 2017 and 2018. Webcasts will also be provided. GCSAA is asking for chapters to identify champions for this cause as they work towards state level, golf-centric BMP programs.

#### Delegate Discussion

Delegates shared their perspectives on BMPs and what their states already had in place. There were several questions concerning not only the creation of BMP programs, but adoption and validation. The Florida delegates shared that their state has moved into testing and validation. A take home message from this discussion was to reach out to state regulatory agencies and university scientists early and often and involve as many stakeholders as possible.

#### Town Hall Session

The GCSAA Board of Directors established the practice of conducting "town hall" meetings to further enhance the communication and information sharing between GCSAA's elected leaders and affiliated chapters and members. The town hall format is an open forum where chapter delegates have the opportunity to have a dialogue with the GCSAA Board of Directors who will answer questions and share information on items of interest and importance to chapters and members.

The delegates discussed numerous issues with the board of directors including:

- Discussions surrounding the GCSAA Priority Issues Agenda. Chava McKeel explained how she works with the Government Affairs Committee to create the Priority Issues Agenda. The Government Affairs Committee has one member from each of the Field Staff regions on it. The intent is to have a wide spectrum of experiences and ideas represented. More information on the development of the Priority Issues Agenda can be found in the Government Affairs section of gcsaa.org under the Issues tab.
- Additional questions regarding allowable PAC funding and formation fees. Delegates learned that to start a PAC there are minimal fees involved. It does not cost the association any money to file with the FEC. Potential other costs include solicitations (e-mail vs. mail) and fundraisers. GCSAA would look for low cost fundraising options. Bob Helland, Director, Congressional and Federal Affairs is experienced in the process as he helped manage a PAC at the DC firm he worked at for 10 years.
- Suggestions to reach out to smaller “Mom & Pop” facilities with all of GCSAA’s advocacy efforts. This might encourage them to become members.
- Membership growth ideas surrounding millennials and how to encourage them to join

### **Candidate Presentations**

Chapter delegates had an opportunity to listen to presentations from candidates running for elected office. After the presentations, delegates participated in the “Meet the Candidates” session where they asked questions of the delegates in breakout groups. The 2017 GCSAA Board candidates are:

- Office of President – Bill H. Maynard, CGCS
- Office of Vice President – Darren J. Davis, CGCS
- Office of Secretary/Treasurer – Rafael Barajas, CGCS and John R. Fulling, Jr., CGCS
- Director (electing 3) – Mark R. Jordan, CGCS; Jeffrey F. Millies, CGCS; Kevin P. Sunderman; Rory Van Poucke; John Walker and Jeff L. White, CGCS.

**MEETING AGENDA**  
**2017 GCSAA Chapter Delegates Meeting**  
**Tuesday, November 7 – Wednesday, November 8, 2017**  
**Kansas City, MO and Lawrence, KS**

**Tuesday, Nov. 7 – Hilton Kansas City Airport**

4:00-4:10 p.m.	Welcome and Introductions	Vice President Darren J. Davis, CGCS
4:15-4:35 p.m.	President's Message	President Bill H. Maynard, CGCS
4:35-5:20 p.m.	CEO Association Briefing	J. Rhett Evans, CEO
5:20-5:40 p.m.	Rounds 4 Research Check Presentations/Chapter Success	Darren J. Davis, CGCS Mischia Wright, Assoc. Director, EIFG Nick Kearns, Suncoast GCSA Delegate
5:45-6:00 p.m.	State BMP Implementation/Success Story	Darren J. Davis CGCS Mark Johnson, Assoc. Director, Env. Programs
6:00-7:30 p.m.	Dinner & Reception	Kansa Ballroom

**Wednesday, Nov. 8 – GCSAA Headquarters (Auditorium)**

6:00-6:50 a.m.	Breakfast Buffet	Kansa Ballroom
6:55 a.m.	Depart for GCSAA Headquarters	Hilton KCI Front Drive
8:00-8:10 a.m.	Welcome and Overview of Day 2	Darren J. Davis, CGCS
8:10-8:40 a.m.	Government Affairs Briefing	Chava McKeel, Director, Govt. Affairs
8:40-9:00 a.m.	Task Group Updates (Student/Equipment Manager)	Mark F. Jordan, CGCS, GCSAA Director Shelia Finney, Senior Director, Member Programs
9:00-9:15 a.m.	Assistant Superintendent Task Group	Darren J. Davis, CGCS Shari Koehler, Director, Professional Development
9:15 – 9:30 a.m.	First Green	Shelia Finney
9:30-10:00 a.m.	Election Process	Keith Ihms, CGCS, GCSAA Director
10:00-10:15 a.m.	Break	
10:15-10:45 a.m.	Governance Updates	Peter J. Grass, CGCS, Immed.Past President Shelia Finney
10:45-11:00 a.m.	Instructions to Delegates Attendees break into small groups	Darren J. Davis, CGCS All Delegates
11:00 – 12:00 p.m.	Small Groups discuss Governance and Election items	
12:00 – 1:00 p.m.	Lunch	
1:00 – 2:15 p.m.	Town Hall Session	GCSAA Board of Directors
2:20 – 5:30 p.m.	Candidate Presentations and Breakouts	
5:45 p.m.	Depart GCSAA for Hilton	
7:00 – 8:30 p.m.	Closing Dinner and Reception	Kansa Ballroom

**Thursday, Nov. 9 - Hilton Kansas City Airport**

Shuttle Departures	Shuttle departs all day	
5:00 – 9:00 a.m.	Breakfast Grab and Go	Kansa Ballroom

## Tuesday, Nov. 7 Agenda Items

- President's Message
- CEO Briefing
- Rounds 4 Research
- State BMP Implementation

## Agenda Item Worksheet

### President's Message

#### Backup Documentation:

- None

- Action
- Discussion
- Review

#### ***Delegate Action Required***

Delegates should be prepared to listen and ask questions.

#### ***Situation/Background Information***

GCSAA President Bill H. Maynard, CGCS will share his thoughts on the strengths of GCSAA: Unity, service and members helping members.

#### ***Volunteer Notes***



**Agenda Item Worksheet**  
**CEO Association Briefing**

**Backup Documentation:**

- None

- Action*
- Discussion*
- Review*

***Delegate Action Required***

Delegates are asked to listen to the presentation and ask questions their chapter may have regarding association business.

***Situation/Background Information***

J. Rhett Evans, CEO, along with the department leaders, will brief delegates on GCSAA operations and key initiatives. Mr. Evans will also discuss the strength of GCSAA: strength in numbers, and the strength of working together as one collective voice to accomplish our goals. Delegates will also hear from GCSAA Department Leaders who will share one key initiative in their respective areas.

***Volunteer Notes***

## Agenda Item Worksheet

### Rounds 4 Research Check Presentations/Chapter Success

#### Backup Documentation:

N/A

- Action
- Discussion
- Review

#### **Delegate Action Required**

2018 will be the sixth full year that Rounds 4 Research has been operated by the EIFG. Several changes were made in 2017 that resulted in positive gains in every facet of the auction, including the addition of a Rounds 4 Research Task Group. Delegates whose chapters are not currently participating, should consider this program as an opportunity to raise funds for local research, education and advocacy efforts. Those chapters that are currently using the platform are encouraged to work with the EIFG to continue to grow their efforts.

#### **Situation/Background Information**

Each year, GCSAA Chapters participate in R4R to raise funds for research in their area. Since 2012, more than \$600,000 has been distributed to help provide research funding at land grant universities, BMP projects, education programs and state golf days.

Rounds 4 Research, in its fifth full year, experienced considerable growth in revenue in 2017. Auction proceeds of \$218,000 equated to a 34 percent increase (+\$56,000) over the prior year. The positive results were driven by a 26 percent increase in the number of rounds donated (1,166 v. 929), a 33 percent increase in the number of rounds sold (1,083 v. 817), and a 37 percent increase in the number of registered bidders (945 v. 690).

Key tactics contributing to the success of the 2017 event and will be enhanced for 2018 included:

- Rounds were donated to 72 GCSAA chapters and turfgrass foundations, including the EIFG
- 366 rounds valued at \$122,758 were donated by facilities operated by 57 multi-course management companies
- Facebook, Twitter and LinkedIn posts targeted specifically at golfers resulted in higher click rates and more traffic to the auction site
- Sirius XM Radio --"Katrek and Maginnes Show"
- Print and digital ads provided to each participating organization
- GIS registration bag insert
- Posters and promotional business cards distributed to all donating golf facilities to distribute to golfers
- Radio scripts
- Marriott Global Getaways Email
- Troon Golf Newsletter
- Social media toolkit distributed to media list, chapters, and allied associations
- Direct outreach to golf professionals and celebrities on social media
- GolfNow tee time confirmation emails
- Videos featuring professional golfers shared via social media courtesy of the Carolinas GCSA – Jordan Spieth, Bill and Jay Haas, Wesley Bryan, William McGirt
- Golf Advisor promotion
- Donations from GolfNow



The top bid was \$5,200 for a round of golf for four donated by Sage Valley Golf Club in Graniteville, S.C. Other high bids included \$2,650 for four players at East Lake Golf Club outside of Atlanta, and \$1,600 for four players at The Stanwich Club in Greenwich, Conn.

The lucky winner of Sage Valley shared the following:

"I made the decision that this was for a good cause and it was something I wanted to do," said Dr. Christian Clark, a gastroenterologist in the Tulsa area who placed the top bid to play at Sage Valley. "It will be well worth the price to be able to play with several friends. I used to live in South Carolina, and I am looking forward to making the trip."

The following chapters will be recognized for their fundraising efforts at the Chapter Delegates Meeting through an official check presentation:

1. Carolinas GCSA - \$50,000 (\$6,091 increase over 2016)
2. Georgia GCSA - \$19,826 (\$6,905 increase over 2016)
3. Florida GCSA -- \$15,614 (\$13,440 increase over 2016)
4. Tennessee GCSA - \$13,235 (\$540 increase over 2016)
5. GCSA of New Jersey - \$10,358 (\$2,334 increase over 2016)

In 2018, the auction will be held April 30 – May 6, in conjunction with The Golf Channel's "Let's Play Golf" Week. The goal for rounds collected is set at 1,280 and will include the involvement of more chapters and owners/management companies. There are currently 311 donations on the auction site – [www.biddingforgood.com/rounds4research](http://www.biddingforgood.com/rounds4research). The auction site will be updated daily as donations are received.

The creative materials, donor forms, information and planning documents can be found at [www.rounds4research.com](http://www.rounds4research.com) under the Auction Materials tab. All inquiries, questions, suggestions and assistance can be directed to Mischia Wright, associate director, at [mwright@gcsaa.org](mailto:mwright@gcsaa.org).

### ***Volunteer Notes***



## Agenda Item Worksheet

### State BMP Success/Update

**Backup Documentation:**

- None

- Action
- Discussion
- Review

***Delegate Action Required***

- I. *Actions:* Delegates can help champion their state golf centric BMP programs by:
  - A. Promoting the development of programs within their states that don't have full BMP programs or to use the BMPs they do have in place and upgrade them to full BMP programs.
    - a. GCSAA is working with chapters for all states to have BMP programs by 2020.
    - b. States are encouraged to use GCSAA's BMP Planning Guide and Template that is available on gcsaa.org. <https://www.gcsaa.org/environment/bmp-planning-guide>
    - c. BMP chapter/state grants are available on gcsaa.org. <https://www.gcsaa.org/resources/chapter-resources/best-management-practices-grant-program>
  - B. Encouraging superintendents in their chapters to adopt their state BMPs using GCSAA's Facility BMP Tool that will launch during the 2018 Golf Industry Show.
    - a. The tool will be available on gcsaa.org, February 2018. Superintendents can access it after their state has published the state BMP manual.
    - b. **The BMP seminar will be held Thursday, February 8, 2018, 10 a.m. – noon.** <https://www.golfindustryshow.com/gcsaa-education-conference/seminars/2018/ultimate-guide-adopting-golf-industry-best-management-practices>
  - C. Encouraging superintendents to use GCSAA's Integrated Pest Management (IPM) Planning Guide tool that has been updated and will launch during the 2018 Golf Industry Show.
    - a. The tool will be available on gcsaa.org, February 2018.
    - b. **The IPM session will be held Wednesday, February 7, 2018, 3:30 p.m. to 5 p.m.** <https://www.golfindustryshow.com/gcsaa-education-conference/sessions/2018/introducing-the-online-ipm-planning-guide>

***Situation/Background Information***

- I. *Position:* Agronomic and environmental best management practices (BMPs) provide the foundation for superintendents to produce quality/healthy turfgrass playing surfaces while protecting the environment. BMP platforms demonstrate golf's professional land management practices as well as environmental stewardship. BMP platforms developed at the grassroots level (chapters) provide a great avenue for successful adoption and collaboration with multiple stakeholders at the regional level.
  - A. *Objective:* The primary objective is to provide a BMP program planning guide with a BMP template for golf-centric organizations at the state level, including GCSAA chapters, universities, etc., to develop and implement BMP programs.
    - a. *Update:* State BMP Progress and Goals as of 10.12.2017
      - i. 10 states now completed; Florida, Michigan, Oregon, Washington, Virginia, New York, Pennsylvania, North Carolina, South Carolina, and Maryland
      - ii. 28 states in progress with balance of 50 targeted to start

Fall 2017 field staff update (Highlight indicates in progress. See table below for summary.)

Georgia	2017	Alabama	2018	Colorado	2019	Alaska	2020
Louisiana	2017	Arizona	2018	Connecticut	2019	Arkansas	2020
Mississippi	2017	California	2018	Indiana	2019	Delaware	2020
		Illinois	2018	Kentucky	2019	Hawaii	2020
		Iowa	2018	Maine	2019	Idaho	2020
		Kansas	2018	Massachusetts	2019	Missouri	2020
		Minnesota	2018	New Hampshire	2019	New Jersey	2020
		Montana	2018	New Mexico	2019	North Dakota	2020
		Nebraska	2018	Rhode Island	2019	Oklahoma	2020
		Nevada	2018	Vermont	2019	Utah	2020
		Ohio	2018	Wisconsin	2019		
		South Dakota	2018				
		Tennessee	2018				
		Texas	2018				
		West Virginia (spring committee)	2018				
		Wyoming	2018				

b. Maryland BMPs First State Published in BMP Template

- i. Multiple chapters
- ii. University input
- iii. Consultant – Stacey Kingsbury
- iv. Developed BMP website – based upon same organization of template/manual
- v. Time: 7 months for BMPs to manual and 1 month for website development; from actual project state not steering committee formation.

B. *Objective:* Develop three new BMP-based tools and update the IPM planning guide that can be placed on the BMP website platform with the planning guide and template.

a. New BMP-based tools:

- i. Drought management planning guide
- ii. Nutrient management planning guide
- iii. Water management planning guide

b. *Update:* GCSAA has completed the science-based Integrated Pest Management (IPM) planning guide which will be added to the platform launch for the 2018 Golf Industry Show.

II. *Sponsor:* The USGA is sponsoring the BMP resources.

III. *Key metrics:*

- A. The number of states implementing BMP programs by 2020.
- B. The number of facilities implementing BMPs through these BMP state programs.
- C. The number of facilities implementing each of the four plans utilizing these tools and other tools (separate data points).

**Volunteer Notes**

## Wednesday, Nov. 8 Agenda Items

- Government Affairs Briefing
- Task Group Updates
- Assistant Superintendent Task Group
- First Green
- Election Process
- Governance Updates
- Small Group Breakouts
- Town Hall

**Agenda Item Worksheet**  
**Government Affairs Briefing**

**Backup Documentation:**

- Action*
- Discussion*
- Review*

***Delegate Action Required***

GCSAA's Government Affairs department is taking the association's advocacy efforts to the next level through the implementation of its 5-year strategic plan. Delegates will learn about three key initiatives that ensure GCSAA is the leader in advocacy in the golf industry.

***Situation/Background Information***

**GCSAA Political Action Committee (GCSAAPAC).** At its Summer 2017 meeting, the GCSAA Board of Directors approved the creation of a GCSAAPAC. This exciting new initiative will help the association build federal champions to advance GCSAA's Priority Issues Agenda. Be the first to learn more about where the association is heading with the rollout of the GCSAAPAC and how you can help support the cause.

**National Golf Day.** 2017 was the 10-year anniversary of the premier lobbying event whereby the golf industry via the We Are Golf coalition had the opportunity to share golf's true story with federal decisionmakers. 2017 also held the first ever Community Service Project on the National Mall and it was a huge success. Hear more about the event and why you and your chapter members should pencil in attending next year's event.

**GCSAA Grassroots Ambassador program.** Since the summer of 2014, GCSAA members are having their voices heard in a profound way through relationships being built with Members of Congress via the Grassroots Ambassador program. Hear some amazing stories of on the ground activism and learn how you can help support this vital program to our industry.

***Volunteer Notes***

## Agenda Item Worksheet

### Task Group Updates (Student/Equipment Managers)

#### Backup Documentation:

- Equipment Managers Certificate Series

- Action
- Discussion
- Review

#### ***Delegate Action Required***

Be prepared to listen to updates to the Equipment Managers Certificates Series and updates to the Student programs at GCSAA

#### ***Situation/Background Information***

#### ***Volunteer Notes***

## **Turf Equipment Technician Certificate Program**

The Turf Equipment Technician Certificate Program is a series of exams designed to demonstrate proficiency in key competency areas related to turf equipment. This certificate program is available to any and all turf equipment technicians regardless of whether you work for a golf course.

The program is made up of eight exams covering the key competency areas of:

- cutting units
- drivetrain systems
- electrical systems
- engine technology
- hydraulic systems
- metalworking and fabrication
- spray systems
- fundamentals of turfgrass operations

You can choose to take one exam or work to complete the entire program by successfully completing all eight exams in any order.

More information can be found on the [Turf Equipment Technician Certificate Program](#) page found on [gcsaa.org](http://gcsaa.org).

## Agenda Item Worksheet

### Assistant Superintendent Certificate Series

#### Backup Documentation:

- 2017 Assistant Superintendent Task Group Roster

- Action*
- Discussion*
- Review*

#### ***Delegate Action Required***

Delegates are asked to listen to the presentation and provide feedback regarding the new program.

#### ***Situation/Background Information***

The 2017 Assistant Superintendent Task Group led by Chairman Darren J. Davis, CGCS, GCSAA Vice President, and Vice-Chairman Kevin P. Breen, CGCS, GCSAA Director, provided strategic input on the creation of an Assistant Superintendent Certificate Series. These certificates will test an individual's knowledge at an experienced level (the knowledge, skills and abilities of an assistant who is proficient in their job). The series will comprise multiple exams covering the domains of agronomy, business, communication, leadership, and environmental management. Individuals may earn any number of certificates, in any order, and there are no prerequisites. While the certificate series is designed to test professional competence of an experienced assistant, the program is open to all membership classes.

Exams in the Agronomic and Business domains are in development with a team of subject matter experts, including assistants and superintendents, writing the exams. These exams will be finalized and available prior to the end of 2017. Program components related to communication/leadership and environmental management will be developed in 2018 with recommendations from the 2018 Assistant Superintendent Task Group.

#### ***Volunteer Notes***

# Assistant Superintendent Task Group Roster

## 2017 Assistant Superintendent Task Group

Mon. – Tues., July 24 - 25, 2017

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**Golf Course Superintendent**

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**Agenda Item Worksheet****First Green****Backup Documentation:**

- First Green Flyer

- Action*
- Discussion*
- Review*

***Delegate Action Required***

Be prepared to listen and discuss information regarding the First Green STEM education program.

***Situation/Background Information***

First Green is an innovative environmental education outreach program that uses golf courses as environmental learning labs – the only program of its kind. First Green provides extensive resources to golf course superintendents, including online lesson plans.

***Volunteer Notes***

# FIRST GREEN FACTS

## What is First Green?

First Green is an innovative environmental education outreach program that uses golf courses as environmental learning labs – the only program of its kind. First Green provides extensive resources to golf course superintendents, including online lesson plans. First Green coordinates outdoor STEM “learning labs” at golf courses that allow students to perform hands-on experiments and tests, all within the focus of their schools’ environmental science and/or environmental horticulture curricula. In these outdoor “labs” students test water quality, collect soil samples, identify plants, do math activities and work with local issues such as stream-bed or owl-nest restoration.



Celebrating its 20<sup>th</sup> Anniversary in 2017, First Green is an international, 501(c)(3) tax-exempt foundation. Its headquarters are in Bellevue, Wash.

## How First Green Operates

First Green works with many diverse organizations in the golf industry.

### *Collaborations*

- First Green is able to offer programs on local golf courses/in local communities in every region of the United States, thanks to in-kind support from the Golf Course Superintendents Association (GCSAA). GCSAA regional field representatives assist golf course superintendents in hosting field trips across the eight GCSAA regions.
- First Green expands its reach by working with national associations, such as the United States Golf Association (USGA). The USGA has been a supporter of First Green programming since 2005, lending research and resource management funding and expertise.
- In addition, First Green and the Western Canada Turfgrass Association (WCTA) signed an MOU in 2015 to expand First Green in Western Canada. Planning is underway for WCTA to provide First Green training in Eastern Canada.
- Golf courses seeking Audubon International certification can use First Green for their community outreach.
- First Green also benefits from long-term support from Washington State Golf Association, Pacific Northwest Golf Association, Northwest Turfgrass Association, golf clubs and individual donors.



## National Training

- First Green has held superintendent training workshops at the national Golf Industry Show (GIS), reaching highly qualified and interested superintendents from all over the U.S., Canada and Asia.
- A First Green webinar was recently offered to soil conservation districts, offering a way to broaden First Green's reach.
- The First Green website, [thefirstgreen.org](http://thefirstgreen.org), provides how-to videos, lesson plans and field trip checklists.

## First Green Mission

- Support environmental education, STEM learning and stewardship.
- Illustrate the environmental and community benefits of golf courses.
- Introduce the next generation to the game of golf.

## Number of students impacted (First Green multiplier)

- Over 15,000 students have been on First Green field trips. Each field trip of 25 students reaches an estimated 230 people with environmental and golf messages (as a result of students sharing with friends and families and teachers sharing with colleagues).

## How can I learn more?

Visit [thefirstgreen.org](http://thefirstgreen.org) (be sure to watch the videos on the home page).

Social media: [twitter.com/thefirstgreen](https://twitter.com/thefirstgreen) | [facebook.com/thefirstgreen](https://facebook.com/thefirstgreen)



*Inspecting pond critters – Bellevue, Wash.*



*Calculating speed of green with stimpmeter – Orlando, Fla.*



*Learning how to putt – Orlando, Fla.*

## Agenda Item Worksheet

### Election Process

#### Backup Documentation:

- None

- Action*
- Discussion*
- Review*

#### ***Delegate Action Required***

Be prepared to discuss changes to the Annual Election process.

#### ***Situation/Background Information***

In response to feedback from the Chapter Delegates the board wishes to discuss possible changes to the process by which the open positions of Directors are voted and filled.

#### ***Volunteer Notes***

## **Agenda Item Worksheet**

### **Governance Updates**

**Backup Documentation:**

- Proposed Bylaws Changes
- Code of Ethics
- GCSAA Professional Conduct Guidelines

- Action*
- Discussion*
- Review*

***Delegate Action Required***

Be prepared to discuss proposed changes to the GCSAA bylaws, Code of Ethics and GCSAA Professional Conduct Guidelines.

***Situation/Background Information***

Proposed changes to the GCSAA bylaws include language pertaining to the Affiliated Chapters residing outside of the United States, the proposed new voting procedures to fill open director's positions, and changes in language to bring the document to the current technological standards of communication.

The Code of Ethics and GCSAA Professional Code of Conduct have been reviewed by GCSAA's legal counsel and have been amended for compliance with current legal standards.

***Volunteer Notes***

## **BYLAWS**

The name of this Corporation is GOLF COURSE SUPERINTENDENTS ASSOCIATION OF AMERICA.

The purposes for which this Corporation is formed are:

- (a) To provide for and enhance the recognition of the golf course superintendent as a professional.
- (b) To advance the art of greenkeeping and the science of turfgrass management; to collect and disseminate information concerning efficient and economical management of golf courses and related environmental issues.
- (c) In general, to have all the powers conferred upon a corporation by the laws of the State of Delaware, which are consistent with the Certificate of Incorporation and the Bylaws of this Corporation.

A "Golf Course Superintendent" is one who is entrusted with the management and operation of the tract of land defined as a golf course, including involvement in construction and maintenance of golf courses and related equipment.

"Certified Golf Course Superintendents" are those individuals having met and maintained all of the qualifications set forth by the Association.

"Charter Members" are those Class A Members who were members as of March 1927.

### **ARTICLE I MEMBERSHIP**

**SECTION 1. *Application for Membership:*** Effective July 1, 1997, all Class A and Class B applicants for membership residing in the United States, except Alaska, must be a member of an Affiliated Chapter and effective March 1, 2018, all Class A and Class B members residing outside of the United States must be a member of an Affiliated Chapter, if one exists as permitted/permitted by the policies of the Board of Directors and all shall maintain such membership thereafter. The Board of Directors shall be the sole judge of an applicant's qualification for membership. The Board of Directors of the Association shall adopt Standing Rules for membership, and shall have the authority to establish qualifications, rights and dues for all classes of membership, except AA, A, B and C. The additional qualifications for Class A membership shall be recommended by the Board of Directors and presented to the membership at the annual meeting and must be decided by a majority vote.

#### **SECTION 2. *Membership Classes:***

**Class AA - Life Members:** To qualify for Life Membership, one must have retired as a golf course superintendent or assistant golf course superintendent and have been a golf course superintendent or assistant golf course superintendent member of GCSAA for twenty-five (25) years of which a minimum of twenty (20) years has been as a golf course superintendent.

A life Member shall have all the rights of the Association except that of holding office. Class AA-Life Members will pay no membership dues.

**Class A Member:** is a golf industry professional; who possesses knowledge, skills and abilities through a combination of education, experience, professional development and environmental stewardship; and has met and continues to fulfill on-going Class A renewal requirements.

**Class A – Retired:** To qualify for Class A – Retired status, one must not be currently employed as a golf course superintendent and have a minimum of five years of service as a Class A member. The years of service as a GCSAA member when combined with the member's age must equal or exceed seventy-five (75) years. This member shall have all the rights of the Association afforded that classification, with the exception of holding office.



**Class B:** To qualify for Class B membership, an applicant shall be employed as a golf course superintendent and does not meet the additional qualifications for Class A membership. Class B shall have all the rights of the Association, except that of holding office.

**International Superintendent Member:** To qualify for International Superintendent Membership, ~~individuals an applicant shall be~~ must be employed outside of the United States as a superintendent or head greenkeeper ~~and where a GCSAA Affiliated Chapter does not exist as otherwise permitted by the policies of the Board of Directors~~ and shall be required to maintain a membership in his/her recognized "home" organization, if one exists. International Superintendent Members shall have such rights of the Association as the Board of Directors may specify by Standing Rules, except those of voting and holding office.

**Class C - Assistant Golf Course Superintendent:** To qualify for Class C Membership, an applicant shall be an assistant to a golf course superintendent, and shall be presently employed in such capacity. Class C Members shall have all the rights of the Association, except those of voting and holding office.

**Equipment Manager:** To qualify for Equipment Manager membership; an applicant shall be employed as an equipment manager, assistant equipment manager or mechanic/technician and shall have such rights of the Association as the Board of Directors may specify by Standing Rules, except those of voting and holding office.

**Class E - Educators:** To qualify for Class E Membership, an applicant must be an educator or extension officer. Class E Members shall have such rights of the Association as the Board of Directors may specify by Standing Rules, except those of voting and holding office.

**Associate:** To qualify for Associate Membership, an applicant must be employed by a golf course superintendent at a golf course and does not qualify for membership under the Class A, Class B, Class C or Equipment Manager Bylaw's definition. Associate Members shall have such rights of the Association as the Board of Directors may specify by Standing Rules, except those of voting and holding office.

**Affiliate:** To qualify for Affiliate Membership, an applicant must be an individual, business firm or governmental body interested in golf course management and/or in the growing or production of fine turfgrass, either individually or through employment by, or other affiliation with, a company, proprietorship or association, and who does not qualify for membership in another class. Affiliate Members shall have such rights of the Association as the Board of Directors may specify by Standing Rules, except those of voting and holding office.

**Honorary:** To qualify for Honorary Membership, the individual must be recognized by the Board of Directors for contributing in an outstanding manner to this Association or profession or related field. This membership shall continue in effect unless otherwise revoked by the Board of Directors. Honorary Members shall not be required to pay dues or assessments of the Association and shall have such rights of the Association as the Board of Directors may specify by Standing Rules, except those of voting and holding office.

**Student:** To qualify for Student Membership, an applicant must be a turfgrass student enrolled in a formal course of education, or have completed his or her formal education less than one (1) year prior to the date of application for membership provided one's current employment does not qualify for membership under any other classification. Student Members shall have such rights of the Association as the Board of Directors may specify by Standing Rules, except those of voting and holding office.

**Retired:** To qualify for Retired Membership, one must be retired and no longer seeking employment within the scope of activities of any membership class of the Association. An applicant may apply for Retired Membership, the annual dues for which shall be set by the Board of Directors, but shall not exceed half the amount paid for the classification in which the member retires. There are two options for retirement: (1) Any member reaching age fifty-five (55), may retire and shall have all the rights of the Association afforded the member in his or her immediate previous classification, with the exception of holding office; or (2) Any member having completed a minimum of twenty (20) years of service in any membership classification may retire in that classification and shall have all of the rights of the Association afforded that classification, with the exception of holding office.

**Inactive:** An Inactive Member is an individual who, by reason of unemployment, illness or other adverse circumstances, has been placed in this class upon his or her application. The Board of Directors shall have the authority to act on such application and to place a member on Inactive status subject to terms and conditions as the Board of Directors may specify by Standing Rules.

**SECTION 3. *Reclassification of Members:*** All reclassifications of members shall be made by the Board of Directors, in accordance with Standing Rules adopted by it from time to time, or pursuant to directives adopted by the membership at any annual meeting or any special meeting called for that purpose.

- (a) *Voluntary Reclassification:* Any individual member may request a change in his or her membership classification to accord with a change in his or her qualifications for membership as set forth in Section 2 of this Article. No retroactive status will be given for a change in classification greater than forty-five (45) days from the date of the requested change.
- (b) *Mandatory Reclassification:* All members, upon renewal of their annual membership, must clearly state their current employment status. The determination of the appropriate classification of membership for each individual shall be made in accordance with the Standing Rules of Membership. No retroactive status will be given for a change in classification greater than forty-five (45) days from the date of the requested change.

**SECTION 4. *Rights of Membership:*** Except as otherwise provided herein, members of GCSAA shall have all of the rights of membership. These rights shall include the following:

- (a) Use the Association name, initials, and logo in accordance with the Standard Operating Procedure and Guidelines established by the Board of Directors.
- (b) Attend the annual meeting of the Association.
- (c) Vote if a Class AA, A, B, or retired A, or B member.
- (d) Hold office if a Class A member and actively employed as a golf course superintendent.

## **ARTICLE II DUES AND SUPPLEMENTAL ASSESSMENTS**

**SECTION 1. *Annual Dues:*** The annual dues shall be sums fixed by the Board of Directors, except for Classes A, B and C. Annual dues for Classes A, B and C shall be the sum fixed at any annual meeting of the Association, as decided by a balloting conducted under regular voting procedures set forth in the Standing Rules of the Convention established by the Board of Directors, in accordance with Article V of these Bylaws. Dues shall be payable in advance of the member's annual renewal date.

**SECTION 2. *Assessments:*** Where necessary, in the opinion of a majority of members present at any annual or special meeting of the Association called for that purpose, for the payment of any existing deficit, there may be levied an assessment in addition to annual dues, to be paid by each Association member, provided, however, that such assessment may not be levied more than once in any year and shall not exceed an amount equal to the annual dues fixed for such year.

In the event of grave emergency, the Board of Directors upon unanimous vote, by signed order, may levy an assessment to be paid by each Association member, except Class AA Life, Honorary, Student, and Inactive, for the payment and discharge of any bona fide indebtedness, loss incurred, or for the payment of any judgment or decree rendered against the Association, provided, however, that no more than an amount equal to the annual dues shall be levied as such assessment during any year. The vote of the Board of Directors on the question of levying an assessment may be taken by a transmitted ballot prepared by the Secretary.

**SECTION 3. *Extension of Time for Payment:*** The Board of Directors may, at its discretion, for good cause, temporarily excuse or extend time of payment of annual dues or assessments for any member.

## **ARTICLE III CONDUCT OF MEMBERS**



**SECTION 1. *Nonpayment of Dues or Assessments:*** All members whose dues are not paid in advance of the member's renewal date may have services and benefits suspended. All members whose dues shall remain unpaid more than ninety (90) days past their annual membership renewal date, or after the due date of any assessment, shall be dropped from the membership roll of this Association.

**SECTION 2. *Prohibited Conduct:*** The following conduct is prohibited for members of the Golf Course Superintendents Association of America:

- (a) Violations of the GCSAA Code of Ethics.
- (b) Use of GCSAA affiliation for the purpose of promoting schemes, ideas or objects that are detrimental to the Association.
- ~~(c) Conduct unbecoming a member or inimical to the Association.~~
- ~~(d) Submitting false information on an application for membership or on a dues statement.~~

Conduct that is prohibited shall be cause for disciplinary action or expulsion from the membership in accordance with the procedure set forth in Section 3 of this Article.

**SECTION 3. *Procedure for Disciplining or Expelling a Member:*** A member may be disciplined or expelled by a two-thirds (2/3) vote of the Board of Directors after compliance with the due process procedures, specifically notice and hearing, and upon a showing of just cause. The Board of Directors shall establish by Standing Rules the procedures to be followed to ensure protection of such members' due process rights. An expelled member may reapply for membership no earlier than one (1) year after the date of such expulsion, in accordance with the provision of Article I.

#### **ARTICLE IV CHAPTERS**

**SECTION 1. *Original Chapters:*** Chapters possessing certificates of affiliation with the National Association of Greenkeepers of America shall be automatically chapters of this Association. Chapters having certificates of affiliation issued during 1934 or 1935 to the National Association of Greenkeepers of America are deemed Charter Chapters of this Association.

**SECTION 2. *New Chapters:*** A voluntary association of persons engaged in the occupation of producing, maintaining and improving turfgrass may make application for admission as an Affiliated Chapter of this Association in accordance with the requirements set forth in the Affiliation Agreement. An affiliated chapter's bylaws must be consistent with, but not limited to, the Bylaws of this Association, in accordance with the requirements set forth in the Affiliation Agreement. All applications for affiliation must be approved by the Board of Directors.

**SECTION 3. *Affiliation:*** All Chapters shall execute an Affiliation Agreement to be an Affiliated Chapter of GCSAA and shall have all rights and privileges of an Affiliated Chapter as set forth in the Affiliation Agreement.

**SECTION 4. *Procedure for Probation, Suspension and Revocation:*** An Affiliated Chapter may be placed on probation, suspended or revoked as a result of conduct described in the Affiliation Agreement, ~~Article VI, Section B,~~ by a majority vote of the Board of Directors after compliance with the due process procedures set forth in the Affiliation Agreement. A revoked chapter may reapply for affiliated status no earlier than one (1) year from the date of revocation in accordance with the requirements set forth in the Affiliation Agreement.

#### **ARTICLE V VOTING**

**SECTION 1. *Delegate Representation of Chapters at Association Meetings:*** An Affiliated Chapter may be represented at all meetings of this Association by a delegate, who must be a voting member of this Association. Such voting delegate shall represent, and be authorized to cast the votes of the voting members of this Association, who are also members of such Affiliated Chapter and who desire to be represented by such delegate.

**SECTION 2. Proxies:** Voting members at any meeting of the Association may exercise their vote through the use of a proxy. A proxy may be exercised only by the person named in such proxy, who must be a voting member in good standing of the Association.

**SECTION 3. Individuals:** Individual voting members, not voting by delegate or proxy, may cast a vote in person on all issues brought before the body.

**SECTION 4. Voting Procedures:** The Board of Directors shall have the power to establish the Standing Rules of the Convention governing voting procedures at Association meetings.

In addition to the slate of candidates recommended by the Nominating Committee, in accordance with Article VII, Section 1 of these Bylaws, nominations will be open from the floor. When nominations have been closed, the election shall proceed in orderly fashion by ballot for all elections of officers and directors. There shall be a separate ballot for President; Vice President; Secretary/Treasurer; and for each open Director position. However, if there is but one (1) candidate for any office, that election may be held by voice vote. If, in conjunction with or during the election process, a vacancy occurs, the resulting open position will be filled by ballot immediately following the election of open positions for Director. The President, Vice President, Secretary/Treasurer and Directors are elected by a plurality vote. All other issues shall be decided by a majority vote of those present, except as otherwise stated in the Bylaws.

**SECTION 6. Publication of Votes:** There shall be reported to the membership after each annual election, the voting record of each affiliated chapter casting votes through a delegate or alternate, as well as collective individual and collective proxy voting records. This official account shall summarize the number of votes cast (1) for each individual standing for election, (2) for and against each proposed amendment to the Bylaws and/or Articles of Incorporation, (3) for and against any dues proposal, and (4) for and against any other business that may come before the membership.

## **ARTICLE VI BOARD OF DIRECTORS**

**SECTION 1. Qualifications and Terms of Office:** Only Class A members who are actively employed as golf course superintendents are eligible for election as Officers or Directors of this Association. Officers and Directors ceasing active employment as golf course superintendents may serve for up to six months after cessation of employment.

There shall be an annual election for the following named officers who shall serve on the Board of Directors: President, Vice President and Secretary/Treasurer, who shall hold office for a period of one year or until their successors are elected and qualified and who shall perform the duties hereinafter prescribed for each of such officers.

There shall likewise be elected to the Board of Directors five members of this Association who shall be elected to a two (2)-year term by the membership. An election shall be held each year for those Director positions whose terms are to expire. The Immediate Past President of this Association shall serve as an officer for the term of one (1) year.

The Officers of this Association as hereinabove provided for together with the Directors as constituted shall constitute the Board of Directors of this Association. Each member of such Board of Directors shall be entitled to vote at the meeting thereof and a quorum necessary for the transaction of business shall not be less than the majority of said Board of Directors.

**SECTION 2. Vacancies:** Vacancies occurring within the Board of Directors of the Association between scheduled elections of officers and directors shall be filled by an appointment ~~shall be filled by appointment by~~ of the President with the approval of the Board of Directors. -The appointment will remain in effect until the next scheduled election of officers and directors for the unexpired term.

**SECTION 3. Duties and Powers of the Board of Directors:**

- (a) The Board of Directors shall have general charge and management of the affairs of the Association.

- (b) A two-thirds (2/3) majority of the entire Board of Directors shall be required for the passage of any resolution or decision that will cause or incur any indebtedness that includes the execution of a mortgage or loan document that will carry past the time of the next annual election and thus impact the fiscal responsibilities and options of future boards of directors.
- (c) The Board of Directors shall further cause to be made an audit of the Treasurer's books and shall make the audit available to the membership within 150 days of the end of the fiscal year.
- (d) The expenses of all members of the Board of Directors incurred while attending to the business of the association shall be paid by the Association upon presentation of an itemized expense account.
- (e) *Removal:* The Board of Directors shall have the power to remove or otherwise discipline any member of the board for violation of ~~the GCSAA Code of Ethics Article III, Prohibited Conduct of the Board of Directors Code of Ethics~~ by a ~~majority~~ two-thirds (2/3) affirmative vote of the remaining members of the Board of Directors. ~~as set forth in Article V, Disciplinary Action, of the Board of Directors Code of Ethics.~~

**SECTION 4. *Duties of the President:*** The President shall, during any period when the Board of Directors is not in session, have general charge and supervision of the affairs and property of the Association, subject to such rules and regulations as may from time to time be made by the Board of Directors. This individual shall preside at all meetings of the Association and Board of Directors and shall be an ex-officio member of all committees. This officer shall, from time to time and as often as may be directed, submit reports to the Board of Directors and give such information touching affairs of the Association as may be required, and make such recommendations as he or she may think proper. The President shall appoint all committees or task groups except the Nominating Committee. All appointments to committees or task groups shall be subject to the approval of the President.

**SECTION 5. *Duties of the Vice President:*** In case of the absence or inability of the President, the Vice President shall, during the period of such absence or inability, perform the duties required of the President.

In the event the office of President shall become vacant; the Vice President shall perform all duties of the President until the annual election or until a successor shall be duly elected. If both the office of the President and Vice President shall become vacant or both officers are incapacitated, then the Board of Directors shall elect one of their members to fill the vacancy of the office of President.

**SECTION 6. *Duties of the Secretary/Treasurer:*** The Secretary/Treasurer shall be an officer of this Association and be present at all meetings of the Association and the Board of Directors, and shall be responsible for, and keep a record of, all the transactions at the meetings in a book, belonging to the Association, kept for such purposes. In case of emergency, the President shall have the authority to appoint a temporary Secretary for said meeting.

This officer shall ascertain proper notice, as stated in the Bylaws, has been given for all meetings of the Association and of the Board of Directors and shall be the custodian of corporate records and of the corporate seal, and shall perform all other duties usually performed by the Secretary of a like corporation and such other additional duties as may be required by the Board of Directors.

This officer shall be responsible for all monies, bills, notes, bonds and similar property belonging to the Association and the safekeeping of the same in the name of the Association, subject to such rules as may be prescribed by the Board of Directors and shall keep such financial accounts and records as may be required by the Board of Directors, as well as make an annual report and such other reports that may be required by the Board of Directors.

**SECTION 7. *Position of CEO:*** The President, with the approval of the Board of Directors, shall employ a CEO who shall be the chief executive officer and an employee of the Association. This person's function shall be to put into effect the decisions of the Board of Directors, and otherwise advise, promote and carry out the objectives and purposes of the Association, as directed by the Board of Directors. His or her term of employment and compensation shall be decided by the Board of Directors, but in no event can the Board of Directors; commit itself to a contract exceeding three (3) years.

## ARTICLE VII

## COMMITTEES

**SECTION 1. *Nominating Committee:*** The Board of Directors shall annually appoint a Nominating Committee, which shall consist of five voting members of this Association.

The names and addresses of the persons appointed shall be provided by the Secretary to each of the Affiliated Chapters at least six (6) months before the annual meeting in each year, so that the Affiliated Chapter may submit to the Nominating Committee the name of one or more of its members who shall also be a member of this Association or any member of this Association for consideration by the Nominating Committee. Other Association members qualified to hold office may also be considered by the Nominating Committee.

The Nominating Committee shall, not less than sixty (60) days prior to the annual membership meeting, present a nominee for President, one (1) or more nominees for the office of Vice President, two (2) or more nominees for the office of Secretary/Treasurer, and at least one (1) more nominee than the number of Directors to be elected. The Nominating Committee shall not nominate any one (1) member for more than one (1) office or Director's position. A copy of such list, properly certified by the Secretary, shall be transmitted to all voting members.

**SECTION 2. *Other Committees:*** Nothing herein contained shall be construed to prohibit the appointment of other committees or task groups by the President for the advancement of the Association.

**SECTION 3. *Limitation of Powers of Committee/Task Group:*** No committee/task group shall have authority to bind this Association for the payment of money or the performance of any contract, such authority hereby being reserved expressly for the Board of Directors, or the duly authorized and elected Officers of this Association, as may be delegated by the Board of Directors.

## ARTICLE VIII MEETINGS

**SECTION 1. *Board of Directors:***

- (a) *Regular Meetings:* The Board of Directors shall meet at least twice a year. The meetings shall be at the call of the President, who shall transmit the time and place of the meeting to the other members of the Board of Directors at least thirty (30) days prior to said meeting.
- (b) *Special Meetings:* Special meetings of the Board of Directors may be called at any time by the President, or shall be called by the President upon the written request of a majority of members of the Board of Directors, specifying the purpose of the meeting. If the President refuses or fails to call a meeting upon such a request, then such special meeting may be called by any four (4) of the Board of Directors. If a majority of the Board of Directors so agree, any special meeting of the Board of Directors may be conducted by a conference telephone or similar interactive technology by means of which all persons participating in the meeting can communicate with each other or through any technology or equipment allowable under law. ~~electronic means conference, if a majority of the Directors so agree. Such participation in the meeting shall constitute attendance in person at the meeting.~~ The time and place of special meetings shall be transmitted to the members of the Board of Directors at least ~~four~~ two (2) days prior to the meeting.
- (c) *Quorum:* A majority of the Board of Directors shall constitute a quorum for the transaction of business at any meeting of the Board of Directors.
- (d) *Waiver of Notice:* Notice of any meeting of the members of the Board of Directors may be waived by ~~the any member of the Board of Directors by emailing or messaging the~~ any member of the Board of Directors by emailing or messaging the ~~signing and delivering a Waiver of Notice to the~~ Secretary of the Board. A person who attends a meeting without making objection of the failure to have received proper notice of the meeting shall be deemed to have waived such notice.

**SECTION 2. Members:**

- (a) *Annual Meeting:* The annual meeting of the members of this Association shall be held at a location and time to be designated by the Board of Directors. Any valid business may be transacted at an annual meeting.
- (b) *Special Meetings:* Special meetings of the members may be called by the President upon the request of a majority of the Board of Directors or upon the request of twenty-five percent (25%) of the voting members. At a special meeting, the only business, which may be transacted, is that pertaining to the purpose for which the meeting was called.
- (c) *Notice:* Written or electronic notice stating the place, day and hour of the meeting and, in the case of a special meeting, the purpose or purposes for which the meeting is called, shall be transmitted by the chief executive officer to each member at least thirty (30) days before the date of the meeting.
- (d) *Quorum:* At any meeting of the association, one-half (½) of the chapters represented by delegate shall constitute a quorum.

**SECTION 3. Delegates:**

- (a) *Annual Chapter Delegates Meeting:* The annual Chapter Delegates Meeting shall be held at a location and time to be designated by the Board of Directors. An affiliated chapter representative, who is an eligible voting member of GCSAA and a member of the chapter, shall attend the annual Chapter Delegates meeting unless otherwise approved by the committee/task group tasked with overseeing chapter relations.
- (b) *Consequences of Nonattendance.* If a chapter does not have a delegate at the meeting a letter will be sent to the chapter's board of directors notifying them of the absence and potential consequences if the chapter fails to attend the following year. If an affiliated chapter fails to send a representative, who is an eligible voting member of GCSAA and a member of the chapter, to the Chapter Delegates Meeting for two consecutive years, the chapter's right to vote by chapter delegate at the next annual meeting shall be suspended. A letter will be sent to all eligible voting members of the chapter, notifying them that their chapter lost its privilege to vote on behalf of its members at the annual meeting.
- (c) *Notice:* Written or electronic notice stating the location and dates of the Chapter Delegates meeting shall be transmitted by the chief executive officer to each affiliated chapter at least sixty (60) days before the date of the meeting.

**ARTICLE IX  
BENEVOLENCE FUND**

**SECTION 1. *Creation of Fund:*** There shall be a Benevolence Fund which shall be created by allocating a portion of the annual dues paid by the Association's members until the fund shall be equal to the sum of Twenty Thousand Dollars (\$ 20,000).

When the fund shall equal, or exceed, the sum of Twenty Thousand Dollars (\$ 20,000), then the allocations thereto from the dues aforesaid shall cease until said fund, both corpus and earnings, if any, shall be less than the sum of Twenty Thousand Dollars (\$ 20,000), whereupon the Treasurer of the Corporation shall make further allocations.

**SECTION 2. *Trustees:*** The President, Vice President and Secretary/Treasurer shall act as Trustees of the fund, and the Trustees shall make collection of the requisite percentage of dues to be applied to this trust and shall during the period for which they are appointed have the sole power for management, distribution and disbursement of the funds. The funds shall be paid at the discretion of the Trustees to any disabled or distressed member.

The provisions shall not be construed to vest in any member, a matter of right, payment of any portion of the interest or principal of the trust fund. The Board of Directors may, from time to time, make recommendations to the Trustees as to the management and distribution of the funds; such recommendations, however, shall be only advisory.

**ARTICLE X**



**SEAL**

The Secretary of the Corporation shall procure for his or her use a corporate seal, which shall be in the form of a disk, having lettering thereon, which states the corporate name. The corporate name shall be arranged in a circle on the outer edge of the disk, and the seal shall contain such other additional insignia, as the Board of Directors shall approve.

**ARTICLE XI  
PARLIAMENTARY AUTHORITY**

The rules contained in Roberts Rule of Order, Newly Revised, shall govern the Golf Course Superintendents Association of America in all cases to which they are applicable, and in which they are not inconsistent with these Bylaws, and any special rule of order the Golf Course Superintendents Association of America may adopt.

**ARTICLE XII  
AMENDMENTS**

**SECTION 1. Procedure:**

- (a) These Bylaws may be amended at any annual or special meeting of the members, provided all amendments shall be presented in writing or electronically to the Bylaws Committee at least ninety (90) days in advance of the annual or special meeting and the committee shall submit to the members such proposed amendments the committee approves, at least thirty (30) days in advance of the annual meeting or at least sixty (60) days in advance of a special meeting. The Committee shall also submit to the members at least thirty (30) days in advance of the annual meeting or at least sixty (60) days in advance of a special meeting, its report concerning all proposed amendments to the Bylaws received by the committee. The Bylaws Committee may submit its own proposals for amendments in writing or electronically to the members at least thirty (30) days in advance of an annual meeting or at least sixty (60) days in advance of a special meeting.
- (b) Any proposed bylaw submitted to, but rejected by the Bylaws Committee, may be presented at the annual or special meeting to the members provided the proposed amendment is presented to the membership in writing or electronically thirty (30) days in advance of the annual meeting or at least sixty (60) days in advance of a special meeting and is supported by written petition of a majority of the voting delegates.

**SECTION 2. Vote Required:** A two-thirds (2/3) vote of all members present and voting, or represented by delegates, or proxies shall be necessary for the adoption of any amendment.

**ARTICLE XIII  
INDEMNIFICATION**

The Golf Course Superintendents Association of America shall indemnify any and all persons who may serve or have served at any time as officers or directors, and their respective heirs, administrators, successors and assigns, against any and all expenses, including amounts paid upon judgments, counsel fees and amounts paid in settlement (before or after suit is commenced), actually necessarily incurred by such person in connection with the defense or settlement of any claim, action, suit or proceeding in which they, or any of them are made parties, or a party, or which may be asserted against them or any of them, by reason of being, or having been, an officer or director of this Association, except in relation to matters as to which any such officer or director, or former officer or director, shall be adjudged in any action, suit or proceeding to be liable for his or her own acts and omissions arising out of his or her willful misfeasance. Such indemnification shall be in addition to any other rights to which those indemnified may be entitled under any law, bylaw agreement, or otherwise.

**ARTICLE XIV  
DISSOLUTION**

In the event of the dissolution of the Golf Course Superintendents Association of America, after all liabilities and responsibilities have been met, its assets shall be distributed to a qualified non-profit tax-exempt organization to be

~~Proposed Fall 2017~~ ~~Approved February 2017~~

~~determined by the Association for one or more of the exempt purposes specified in Section 501(c)(3) of the Internal Revenue Code of 1954, as from time to time amended and in accordance with State law. The Board of Directors shall determine the distribution.~~

## **GCSAA CODE OF ETHICS**

The Golf Course Superintendents Association of America (GCSAA) Bylaws, Article III, Sections 2 and 3, authorize the Board of Directors to enforce the GCSAA Code of Ethics (Code) by procedures established through Standing Rules for the conduct of such proceedings.

This Code is established to promote and maintain the highest professional standards of service and conduct among the membership of GCSAA. Through high regard for and strong enforcement of the Code, membership in GCSAA will be deemed a significant indicator of individual responsibility, character and professionalism.

As a member of GCSAA, I accept and fully agree to abide by this Code and pledge to:

1. Abstain from conduct that violates the applicable laws, rules and regulations of the U.S., excluding traffic violations and other minor offenses, including but not limited to conviction of a felony, crimes of moral turpitude and dishonesty, the penalty for which is imprisonment.
2. Abstain from knowingly making false statements or failing to disclose a material fact requested in connection with application or renewal for GCSAA membership or for membership in an affiliated chapter.
3. Abstain from applying for or otherwise seeking employment in a dishonest manner. For the purpose of this section of the Code, a member seeks employment in a dishonest manner if he or she does one or more of the following in connection with the prospective employment:
  - a. provides false information to a prospective employer;
  - b. makes false, slanderous or defamatory statements concerning a fellow superintendent;
  - c. attempts to misinform a fellow superintendent's employer, supervisor or fellow employees;
  - d. makes false statements or claims about his or her professional qualifications, experience or performance; or
  - e. makes false statements or claims about a member superintendent's professional qualifications, experience or performance.
4. Refrain from accepting employment, as a consultant, in a dishonest manner. For the purposes of this section of the Code, a consultant accepts employment in a dishonest manner if he or she does one or more of the following in connection with such consulting:
  - a. provides false or misleading information to a prospective employer;
  - b. makes false, slanderous or defamatory statements concerning a fellow superintendent;
  - c. attempts misinform a fellow superintendent's employer, supervisor or fellow employees;
  - d. makes false statements or claims about his or her professional qualifications, experience or performance; or
  - e. makes false statements or claims about a fellow superintendent's professional qualifications, experience or performance.



## GCSAA PROFESSIONAL CONDUCT GUIDELINES

These conduct guidelines are established to promote and maintain the highest professional standards of service and conduct among the membership of GCSAA. Members are encouraged to remind fellow GCSAA members about these courtesies through phone calls, electronic messages and letters. Peer reinforcement of these standards is encouraged.

As a member of GCSAA, I ~~pledge to endeavor to~~ will to the best of my ability:

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1. Recognize and discharge all of my responsibilities and duties in such a ~~fashion~~ manner as to enhance this Association and my profession.
2. Practice and insist upon sound business and turf management principles in exercising the responsibilities of my position.
3. Utilize frequent opportunities to expand my professional knowledge, thereby improving myself and my profession.
4. Refrain from any act tending to promote my own interest at the expense of the dignity and integrity of the profession.
5. Base endorsements, whether written, verbal, or through any other medium strictly upon satisfactory personal experiences with the product, item or service endorsed.
6. Refrain from encouraging or accepting considerations of any value without the express understanding of all parties that said consideration is available to all persons in similar circumstances, and no gift or consideration is for personal gain to the detriment of the course, my employer or the profession.
7. Recognize and observe the highest standards of integrity in my relationships with fellow golf course superintendents and others associated with this profession and industry.
8. Extend all professional courtesies to a fellow superintendent, including but not limited to contacting him or her prior to visiting his or her golf course, adhering to the complimentary golf policies of other golf courses and always giving as much advance notice as possible when seeking playing privileges at a fellow superintendent's golf facility; and conducting myself in the highest professional manner at all golf-related events and other public events where I am representing the golf course superintendent profession.
9. Assist my fellow superintendents in all ways consistent with my abilities.
10. Abstain from expressing negative opinions or making false statements concerning another superintendent that cause public embarrassment to another superintendent or fellow members.
11. Lend my support to, and actively participate in, the efforts of my local chapter and GCSAA to improve public understanding and recognition of the profession of golf course management.
12. Express professional opinions on technical subjects publicly only when that opinion is founded upon adequate knowledge of the facts and competence in the subject matter.

**Agenda Item Worksheet**  
**Small Group Breakouts**

**Backup Documentation:**

- None

- Action*
- Discussion*
- Review*

***Delegate Action Required***

Delegates should be prepared to listen, ask questions and provide their feedback over what they learned during the Election Process and Governance Update sessions.

***Situation/Background Information***

Delegates will be divided into small groups to provide feedback, ask questions and ensure understanding of what they heard during the Election Process and Governance sessions. Each small group will appoint a scribe to take notes and share with the larger group.

***Volunteer Notes***

**Agenda Item Worksheet****Town Hall Session****Backup Documentation:**

- None

- Action*
- Discussion*
- Review*

***Delegate Action Required***

Delegates should be prepared to ask questions or address concerns their chapter may have during this very interactive session with the Board of Directors.

***Situation/Background Information***

The GCSAA Board of Directors established the practice of conducting town hall meetings to further enhance the communication and information sharing between GCSAA's elected leaders and affiliated chapters and members.

The town hall format is an open forum where chapter delegates have the opportunity to have a dialogue with the GCSAA Board of Directors who will answer questions and share information on items of interest and importance to chapters and members.

Delegates are encouraged to actively participate in the town hall session by posing questions to the GCSAA Board of Directors.

***Volunteer Notes***

## Candidate Information

- For President – Darren J. Davis, CGCS
- For Vice President – Rafael Barajas, CGCS
- For Secretary/Treasurer – John R. Fulling, Jr., CGCS
- For Secretary/Treasurer – Mark F. Jordan, CGCS
- For Director – T.A. Barker, CGCS
- For Director – Kevin P. Breen, CGCS
- For Director – Nelson J. Caron
- For Director – Kevin P. Sunderman
- For Director – Rory Van Poucke
- For Director – Jeff L. White, CGCS



**MEMORANDUM**

**DATE:** September 7, 2017

**TO:** GCSAA Members

**FROM:** 2017 GCSAA Nominating Committee  
John J. O’Keefe, CGCS – Chairman

**RE:** Affidavit of Nominations – 2018 GCSAA Officers and Directors

After careful evaluation of each perspective nominee’s qualifications, it is the Nominating Committee’s decision to place the following candidates on the slate for the 2018 GCSAA Board of Directors at the next annual meeting scheduled for Thursday, February 8, 2018 in San Antonio, Texas.

- |                          |   |
|--------------------------|---|
| For President:           | Darren J. Davis, CGCS   |
| For Vice President:      | Rafael Barajas, CGCS  |
| For Secretary/Treasurer: | John R. Fulling Jr., CGCS<br>Mark F. Jordan, CGCS   |
| For Director:            | T. A. Barker, CGCS<br>Kevin P. Breen, CGCS<br>Nelson J. Caron<br>Kevin P. Sunderman<br>Rory Van Poucke<br>Jeff L. White, CGCS |

By unanimous consensus of the 2017 Nominating Committee whose signed affidavits are on record at GCSAA headquarters:

- |                         |                             |
|-------------------------|-----------------------------|
| * John J. O’Keefe, CGCS | * Gregory J. Burluson, CGCS |
| * Terry L. Gill         | * Kevin R. Hicks            |

Affidavit of Nominations  
Page 2  
9/7/2017

This is to certify that this is a true and complete copy of the affidavit of nominations for the election of the 2018 Officers and Directors of GCSAA as submitted by the 2017 Nominating Committee and is hereby presented to the membership per Article VII, Section 1 of the GCSAA Bylaws.

A handwritten signature in black ink that reads "Rafael Barajas". The signature is written in a cursive style with a large initial "R" and a flourish at the end.

Rafael Barajas, CGCS  
GCSAA Secretary/Treasurer



## **OFFICE OF PRESIDENT**



**DARREN J. DAVIS, CGCS**

**OLDE FLORIDA GOLF CLUB**

**NAPLES, FL**

# GCSAA BOARD OF DIRECTORS CANDIDATE QUESTIONNAIRE

## PERSONAL DATA

Name: Davis Darren J GCSAA Membership No.: 017610  
 Business 9393 Vanderbilt Beach Rd Ext Home Phone: (239) 860-3920  
 City: Naples State/Zip: FL 34120-1715  
 Club/Course: Olde Florida Golf Club Business Phone: (239) 353-4441  
 Title: Golf Course Superintendent

### Responsibilities:

As the Golf Course Superintendent at Olde Florida Golf Club I am responsible for the overall maintenance, operation and management of the golf course and grounds including construction, renovation, personnel management, equipment repair and maintenance, wildlife and habitat management, purchasing, budgeting and all financial and record keeping associated with the golf course.

ResponsibleTo: Other ResponsibleToOther: Club President  
 No. of Holes: 18 TypeOfCourse: Private TypeOfCourseOther: \_\_\_\_\_

## EDUCATIONAL DATA

Name:	Location:	Years Attended:	Major:	Degree Earned:
Tallahassee Community College	Tallahassee, Florida	1985 - 1987	General Studies	Associate of Arts Degree
The Pennsylvania State University	University Park, Pennsylvania	1989 - 1991	Turfgrass Management	Certificate in Turfgrass Management
Florida Gulf Coast University	Fort Myers, Florida	2004 - 2007	Communication	Bachelor of Arts Degree

## EMPLOYMENT DATA

Employer:	Title of Position:	Years of Employment:
Golden Eagle Country Club	IPM Specialist	1988 - 1989
Augusta National Golf Club	Apprentice Superintendent (1990), IPM Specialist (1991)	1990 - 1991
The Loxahatchee Club	Assistant Golf Course Superintendent	1991 - 1992
Olde Florida Golf Club	Golf Course Superintendent	1992 - Pres

## CIVIC PARTICIPATION

....

## GCSAA ACTIVITIES

Committee	Position	Years
2008 Chapter Delegates Meeting		2008 - 2009
2009 Chapter Delegates Meeting		2009 - 2009
2010 Chapter Delegates Meeting		2010 - 2011
2011 Chapter Delegates Meeting		2011 - 2011
2011 Chapter Leader/Executive Symposium		2011 - 2012
2012 Chapter Delegates Meeting		2012 - 2012



2013 Chapter Delegates Meeting		2013 - 2013
2014 Chapter Delegates Meeting		2014 - 2014
2015 Chapter Delegates Meeting		2015 - 2015
2016 Chapter Delegates Meeting		2016 - 2017
Assistant Superintendent Committee	Vice Chairman	2012 - 2013
Assistant Superintendent Committee	Chairman	2013 - 2014
Assistant Superintendent Task Group	Chairman	2017 - 2018
BMP Resource Task Group	Chairman	2017 - 2018
Career Development Committee		1996 - 1997
Certification Committee	Vice Chairman	2015 - 2015
Certification Committee	Chairman	2016 - 2017
Chapter Relations Committee		1999 - 2000
Communications/Outreach Task Group	Chairman	2015 - 2015
Conference Education Task Group	Chairman	2016 - 2017
Environmental Profile Task Group	Chairman	2014 - 2015
Environmental Profile Task Group	Chairman	2015 - 2015
Environmental Programs Committee		2010 - 2011
Environmental Programs Committee		2011 - 2012
GCM Editorial Board Task Group	Chairman	2014 - 2015
GCSAA Board of Directors	Director	2012 - 2013
GCSAA Board of Directors	Director	2013 - 2014
GCSAA Board of Directors	Director	2014 - 2015
GCSAA Board of Directors	Director	2015 - 2016
GCSAA Board of Directors	Secretary/Treasurer	2016 -
Government Affairs Committee	Vice Chairman	2014 - 2015
Government Affairs Committee	Chairman	2015 - 2016
Media Information & Brand Messaging Task Group		2005 - 2006
Member Communications Committee		2003 - 2004
Membership Appeals Task Group	Chairman	2017 - 2018
Membership Committee		2008 - 2009
Messaging/Brand Strategies Task Group		2004 - 2005
Nominating Committee		2004 - 2005
Par for the Course Resource Group		1996 - 1997
Par for the Course Resource Group		1997 - 1998
Professional Development Committee	Vice Chairman	2012 - 2013
Professional Development Committee	Chairman	2013 - 2014
Publications Committee		1995 - 1996
Research Committee		2000 - 2001
Research Committee		2001 - 2002
Research Committee		2002 - 2003

Research Proposal Review Committee	Chairman	2012 - 2013
Research Proposal Review Committee	Vice Chairman	2013 - 2014
Research Proposal Review Committee	Vice Chairman	2015 - 2015
Research Proposal Review Committee	Chairman	2016 - 2017
Rounds 4 Research Task Group	Chairman	2017 - 2018
Scholarship Committee	Chairman	2012 - 2013
Standards/Bylaws Committee		1998 - 1999
Strategic Communications Committee		2004 - 2005
Strategic Communications Committee		2005 - 2006
Strategic Communications Committee		2006 - 2007
Student Task Group	Vice Chairman	2017 - 2018
Technology Innovation Task Group	Vice Chairman	2015 - 2015
Technology Innovation Task Group	Chairman	2016 - 2016
Technology Testing Task Group	Vice Chairman	2015 - 2015
Tournament Committee		2007 - 2008
Tournament Task Group	Chairman	2017 - 2018

## LOCAL CHAPTER ACTIVITIES

Chapter Name	Leadership Position/Committee	Years Served
Everglades Golf Course Superintendents Association	Director (1994 - 2010), Vice President (2010-2011), President (2011-2012), Imm. Past President (2012- 2013), GCSAA Chapter Delegate (2001 - 2010), External Vice President (1995-1997, 2002-2003)	1994 - 2013
Florida Golf Course Superintendents Association	Director (1995 - 1997), Sec./Treasurer (1997-1998), Vice President (1998-1999), President (1999-2000), Imm. Past President (2000-2001, 2001-2002)	1995 - 2002

## ALLIED ASSOCIATION DATA

Organization	Involvement	Years Served
Florida Turfgrass Association	Director (2003-2005), Sec./Treasurer (2005-2006), Vice President (2006-2007), President (2007-2008), Imm. Past President (2008-2009), Director (2009-2011), Florida Turf Digest Editor-in -Chief (2005-2011), Executive Director Search Committee Chair (2006)	2003 - 2011
United States Golf Association	Member	1995 - Pres
The Musser International Turfgrass Foundation	Director (2011-), Publicity Committee Chair (2011-)	2011 - Pres

### IMPORTANT NOTE:

Only Class A superintendents whose classification truly reflects their current employment are eligible for office in GCSAA.

### 500-Word Statement

Thank you for the confidence you have placed in me to serve on the GCSAA Board of Directors for the past six years. Your support has been overwhelming and the thought of serving as the 82nd president of the GCSAA is truly humbling!

It has been an honor and a pleasure to work with my fellow directors, GCSAA staff, chapter leaders, committees, task groups and countless other dedicated and talented individuals around the country. When I was elected in 2012, I made a commitment to serve each and every member of the association, advance their profession and enhance the enjoyment, growth and vitality of the game. Throughout my board service, that commitment and my passion has only been heightened. Today, I am eager to build on past momentum and continue advancing the mission of GCSAA!

The GCSAA and I are devoted to enhancing the perception of the golf course superintendent and promoting the significant value he or she provides to the game of golf and to the environment. During my time on the board of directors, we have achieved a tremendous amount of success in this area. Our media presence, our productive working relationships with allied golf associations, the enhanced unity among our affiliated chapters and the “Thank a Golf Course Superintendent” campaign are just a few examples of GCSAA’s member advocacy efforts. GCSAA has made tremendous strides in the positioning of our members, but we can do more!

The association and I are also dedicated to enhancing our governmental advocacy efforts. In 2017, with support from the United States Golf Association, the GCSAA produced a comprehensive web-based BMP template and launched an aggressive campaign to have all 50 states produce a state-specific BMP document by 2020. Our leading role in the We Are Golf coalition and National Golf Day, our full-time presence in Washington, D.C. with our Director of Congressional and Federal Affairs, our environmental profile surveys and our Grassroots Ambassador Program are additional examples of the associations efforts in governmental advocacy. However, we will not rest on our laurels. We will continue to promote the countless positive attributes of golf.

I have always believed that there is strength in numbers, and in a time when many professional associations are dwindling, GCSAA has made tremendous strides to retain and increase membership. While GCSAA has, and will remain committed to serving all of our members, the association has enhanced its focus on the student and assistant member classification. These individuals are the future of our association and our profession. More than ever, support of these individuals from GCSAA is critical in the growth and vitality of the profession and the game of golf.

GCSAA and I remain committed to ensuring the association continues to provide our members with the same excellent educational opportunities, professional development programs and networking opportunities that have helped me become the superintendent I am today. Obviously, the needs of GCSAA members are ever evolving, and I am pleased with the improvements in the technology the association employs. GCMonline.com is the latest example of how GCSAA is enhancing its communication efforts. We will continue to evolve our methods of communication and use of technology.

On a personal note, I feel truly blessed to be able to do what I love—to work as a golf course superintendent and to enjoy the many benefits that come with the job. Serving GCSAA has allowed me to give back a fraction of what I have received working in this great profession. I am very thankful for your past and continued support, and I remain committed to serving and representing each and every one of the nearly 18,000 members of the GCSAA.

Finally, I am extremely grateful for the unwavering encouragement of my employer, my team, the members of Olde Florida Golf Club and my affiliated GCSAA chapters, the Everglades and the Florida GCSA. They have all encouraged me to serve GCSAA, and they support my efforts to give back to the golf industry and the golf course superintendent profession. I am also grateful for the inspiration, advice and support of numerous GCSAA past presidents, chapter leaders, GCSAA members and so many others in the industry.

Again, thank you for the confidence you have placed in me serving the GCSAA membership; it has truly been an honor. I am confident with your support, together we can continue to advance the mission of GCSAA.

**DATE SUBMITTED:** \_\_\_\_\_ 7/26/2017 5:59:30 AM \_\_\_\_\_

**SIGNATURE:** \_\_\_\_\_

**CHAPTER EXPERIENCE VERIFICATION - Signature** \_\_\_\_\_ **Title:** \_\_\_\_\_



## **OFFICE OF VICE PRESIDENT**



**RAFAEL BARAJAS, CGCS**

**BOCA GROVE PLANTATION**

**BOCA RATON, FLORIDA**

# GCSAA BOARD OF DIRECTORS CANDIDATE QUESTIONNAIRE

## PERSONAL DATA

Name: Barajas Rafael GCSAA Membership No.: 013982  
 Business 21351 Whitaker Dr Home Phone: \_\_\_\_\_  
 City: Boca Raton State/Zip: FL 33433-7469  
 Club/Course: Boca Grove Plantation Business Phone: 310-849-5887  
 Title: Director of Golf Course Operations  
 Responsibilities:  

Golf Course Superintendent, responsible for the maintenance and upkeep of this 18 hole private golf club.
---

 ResponsibleTo: General Manager ResponsibleToOther: \_\_\_\_\_  
 No. of Holes: 18 TypeOfCourse: Private TypeOfCourseOther: \_\_\_\_\_

## EDUCATIONAL DATA

Name:	Location:	Years Attended:	Major:	Degree Earned:
University California, Riverside	Riverside, CA	1998 - 2000	Turfgrass Management	Certificate in Turfgrass management

## EMPLOYMENT DATA

Employer:	Title of Position:	Years of Employment:
Mountain Gate Country Club	Assistant Golf Course Superintendent	1980 - 1984
Mountain Gate Country Club	Assistant Golf Course Superintendent	1980 - 1984
Boca Grove Plantation	Director of Golf Course Operations	2015 - sent
Hacienda Golf Club	Golf Course Superintendent	1995 - 2015
Palm Desert Country Club	Golf Course Superintendent	1992 - 1995
Desert Lakes Golf Club	Director of Golf Course Maintenance	1989 - 1992

## CIVIC PARTICIPATION

Pop Warner Little Scholars. Diamond Bar, Ca.  
 Diamond Bar Little League. Diamond Bar, CA.

## GCSAA ACTIVITIES

Committee	Position	Years
2008 Chapter Delegates Meeting		2008 - 2009
2009 Chapter Delegates Meeting		2009 - 2009
2010 Chapter Delegates Meeting		2010 - 2011
2011 Chapter Delegates Meeting		2011 - 2011
2013 Chapter Delegates Meeting		2013 - 2013
2014 Chapter Delegates Meeting		2014 - 2014
2015 Chapter Delegates Meeting		2015 - 2015
2016 Chapter Delegates Meeting		2016 - 2017
Assistant Superintendent Committee	Vice Chairman	2011 - 2012

Assistant Superintendent Committee	Chairman	2012 - 2013
Career Development Committee		2000 - 2001
Career Development Committee		2001 - 2002
Career Development Committee		2002 - 2003
Certification Committee	Chairman	2011 - 2012
Certification Committee	Chairman	2012 - 2013
Chapter Relations Committee		2007 - 2008
Chapter Relations Committee		2008 - 2009
Communications/Outreach Task Group	Chairman	2014 - 2015
Diversity Task Group		2005 - 2006
Diversity Task Group		2006 - 2007
Diversity Task Group		2007 - 2008
Diversity Task Group		2008 - 2009
Employer Task Group	Chairman	2015 - 2015
Environmental Programs Committee	Vice Chairman	2013 - 2014
Equipment Managers Task Group	Vice Chairman	2017 - 2018
GCM Editorial Board Task Group	Chairman	2016 - 2017
GCSAA Board of Directors	Director	2011 - 2012
GCSAA Board of Directors	Director	2012 - 2013
GCSAA Board of Directors	Director	2013 - 2014
GCSAA Board of Directors	Director	2014 - 2015
GCSAA Board of Directors	Director	2015 - 2016
GCSAA Board of Directors	Director	2016 -
GCSAA Scholars Competition Task Group	Chairman	2017 - 2018
Government Affairs Committee	Vice Chairman	2012 - 2013
Government Affairs Committee	Chairman	2013 - 2014
International Task Group	Vice Chairman	2015 - 2015
Melrose Leadership Academy Task Group	Chairman	2017 - 2018
Membership Committee		2003 - 2004
Plant Health Academy & Scholarship Task Group	Vice Chairman	2015 - 2015
Research Proposal Review Committee	Chairman	2015 - 2015
Scholarship Committee		2004 - 2005
Scholarship Committee		2005 - 2006
Strategic Communications Committee	Vice Chairman	2013 - 2014
Technology Task Group	Chairman	2017 - 2018
Tournament Committee		2010 - 2011

## LOCAL CHAPTER ACTIVITIES

Chapter Name	Leadership Position/Committee	Years Served
GCSA of Southern California	President	2010 - 2011

GCSA of Southern California	Vice President	2009 - 2010
GCSA of Southern California	Secretary/Treasurer	2008 - 2009
GCSA of Southern California	Board Member	2006 - 2008
Palm Beach GCSA	Member	2015 - Pres
GCSA of Southern California	President	2010 - 2011
GCSA of Southern California	Vice President	2009 - 2010
GCSA of Southern California	Secretary/Treasurer	2008 - 2009
GCSA of Southern California	Board Member	2006 - 2008
Palm Beach GCSA	Member	2015 - sent

**IMPORTANT NOTE:**

Only Class A superintendents whose classification truly reflects their current employment are eligible for office in GCSAA.

**500-Word Statement**

I am truly grateful and honored to have served during the past seven years on the GCSAA Board. Of utmost importance, is my sincere appreciation to the members of the GCSAA for the privilege of serving you at the national level. The support and trust is greatly appreciated. The prospect of continuing my service as the Vice President of this great association is an opportunity that I will treat with the dedication that the position requires and deserves. The enthusiastic support and guidance from the many chapters that have supported me over the years remains the catalyst of my efforts and a primary driving force behind my passion and motivation to continue to serve our Association and industry. My sincere appreciation to the Florida GCSA and all the Florida chapters, my local chapters, the Palm Beach GCSA chapter, the South Florida GCSA, Central California GCSA and the Sierra Nevada GCSA and their respective Board of Directors for the nomination. Their faith and support in my ability to lead our national association at the highest level, is a tremendous honor.

My tenure of over 32 years as a member of GCSAA has afforded me an opportunity to participate in many committees at the local, state and national level. Now, with the additional experience gained as a National Director the past seven years, in particular the knowledge gained from those with whom I've served, I am more excited and prepared than ever to help grow our profession and industry. The aforementioned involvement at the national level has given me a keen understanding of the organization's finances and priorities. The economic challenges of recent years are still present, thus the need to balance our desire for fiscal prudence with the responsibility of advancing our core values and mission.

In my opinion, the vitality of the local chapters and the members within those chapters remains the lifeblood of our organization. The National Association must stay committed to supporting the local chapters and ensuring the ongoing and effective communication across the various states and throughout the nation. As an association, we derive great strength and vitality from the local chapters in our organization, but National can provide the synergy that brings us together and makes us stronger.

The Association's commitment to remaining at the forefront of technology, education and professionalism are initiatives that I wholeheartedly support and will work hard to preserve. Additionally, as an Association, we must remain proactive in educating legislators and the public about the environmental, economic and recreational benefits of our industry. With the plethora of issues before us, not the least of which are water scarcity, environmental regulation and labor issues, we must remain proactive in ways that continue to promote our image as leaders and change agents at the precipice of our industry.

Having served as a chapter delegate for several years in addition to 19+ years serving on several GCSAA committees, I have a unique perspective and keen understanding of the attributes necessary to lead this Association into the future. To serve as a GCSAA Officer, one must be passionate, knowledgeable, personable and objective, among other things. These are the values that continue to guide me in my ongoing commitment as a director and leader at the national level. As I've acknowledged on many occasions, although I have committed many hours of service to the Association, the rewards, both personally and professionally, have always made my efforts pale in comparison to the benefits. My strong belief in volunteerism and giving back remains, and I would encourage my fellow members to do the same.

I remain grateful for the unfettered support of the Board of governors, membership and staff of Boca Grove Plantation. I'd also like to thank my family for always supporting me and encouraging me in my personal and professional endeavors.

It is a great honor to serve you and this association. I look forward to listening to your concerns and working hard to address them. I look forward to assisting our national staff and elected leadership in advancing our profession to 2020 and beyond. Thank you for your consideration and your continued support in 2018.

**DATE SUBMITTED:** 7/20/2017 5:04:55 PM

**SIGNATURE:** \_\_\_\_\_

**CHAPTER EXPERIENCE VERIFICATION - Signature** \_\_\_\_\_

**Title:** \_\_\_\_\_





## **OFFICE OF SECRETARY/TREASURER**



**JOHN R. FULLING JR., CGCS**

**KALAMAZOO COUNTRY CLUB**

**KALAMAZOO, MI**

# GCSAA BOARD OF DIRECTORS CANDIDATE QUESTIONNAIRE

## PERSONAL DATA

Name: Fulling John R GCSAA Membership No.: 017128  
 Business 3509 Oakland Dr Home Phone: 269.327.0439  
 City: Kalamazoo State/Zip: MI 49008-2870  
 Club/Course: Kalamazoo Country Club Business Phone: (269) 345-5013  
 Title: Golf Course Superintendent

### Responsibilities:

Grounds and Facilities Manager: Responsible for all golf course maintenance operations, building and facilities maintenance, capital projects, pool and racquet operations.

ResponsibleTo: Board of Directors ResponsibleToOther: \_\_\_\_\_

No. of Holes: 27 TypeOfCourse: Private TypeOfCourseOther: \_\_\_\_\_

## EDUCATIONAL DATA

Name:	Location:	Years Attended:	Major:	Degree Earned:
Northern Illinois University	Dekalb, IL	1984 - 1987	Music	N/A
Kishwaukee College	Malta, IL	1987 - 1989	Turfgrass Management	N/A
Kalamazoo Valley Community College	Kalamazoo, MI	2013 - Pres	Business Administration	N/A

## EMPLOYMENT DATA

Employer:	Title of Position:	Years of Employment:
Forest Hills Country Club	Crew Member	1983 - 1988
Medinah Country Club	Student Intern	1989 - 1989
Medinah Country Club	Assistant Superintendent / Course Superintendent	1990 - 1992
Berrien Hills Country Club	Golf Course Superintendent	1992 - 1993
Kalamazoo Country Club	Golf Course Superintendent	1993 - Pres

## CIVIC PARTICIPATION

Master Mason (Master of the Lodge 2006, 2007, 2009) Scottish Rite Mason and Shriner and participate in all their philanthropic work, including the Beacon Project (reading to school children in school) the Dyslexia Centers and the Shrine Children's Hospitals.

## GCSAA ACTIVITIES

Committee	Position	Years
2012 Chapter Delegates Meeting		2012 - 2012
2013 Chapter Delegates Meeting		2013 - 2013
2014 Chapter Delegates Meeting		2014 - 2014
2015 Chapter Delegates Meeting		2015 - 2015
2016 Chapter Delegates Meeting		2016 - 2017
BMP Grants Task Group	Vice Chairman	2017 - 2018

Board Policy Oversight Task Group		2006 - 2007
Certification Committee	Vice Chairman	2017 - 2017
Certification Committee	Vice Chairman	2017 - 2018
Chapter Affiliation Agreement Task Group	Vice Chairman	2016 - 2017
Chapter Relations Committee		2002 - 2003
Chapter Relations Committee		2003 - 2004
Chapter Relations Committee		2004 - 2005
Chapter Relations Committee		2005 - 2006
Chapter Relations Committee		2007 - 2009
Communications/Outreach Task Group	Chairman	2017 - 2018
Employer Task Group	Vice Chairman	2017 - 2018
Environmental Awards Task Group	Chairman	2017 - 2018
Environmental Profile Task Group	Vice Chairman	2015 - 2015
Equipment Managers Task Group	Chairman	2015 - 2015
Equipment Managers Task Group	Chairman	2016 - 2017
GCSAA Board of Directors	Director	2013 - 2014
GCSAA Board of Directors	Director	2014 - 2015
GCSAA Board of Directors	Director	2015 - 2016
GCSAA Board of Directors	Director	2016 -
Government Affairs Committee	Vice Chairman	2015 - 2016
Government Affairs Committee	Chairman	2016 - 2017
International Task Group	Chairman	2014 - 2015
International Task Group	Chairman	2015 - 2015
Melrose Leadership Academy Task Group	Chairman	2016 - 2017
Membership Committee		2006 - 2007
Nominating Committee		2003 - 2004
Nominating Committee		2006 - 2007
Professional Development Committee	Vice Chairman	2013 - 2014
Research Proposal Review Committee	Chairman	2013 - 2014
Research Proposal Review Committee	Chairman	2014 - 2015
Scholarship Committee	Chairman	2013 - 2014
Strategic Communications Committee		2012 - 2013
Technology Innovation Task Group	Vice Chairman	2014 - 2015
Technology Innovation Task Group	Chairman	2015 - 2015
Technology Testing Task Group	Vice Chairman	2014 - 2015
Technology Testing Task Group	Chairman	2015 - 2015

## LOCAL CHAPTER ACTIVITIES

Chapter Name	Leadership Position/Committee	Years Served
Western Michigan GCSA	President	2003 - 2004

Western Michigan GCSA	Board, President, Secretary / Treasurer	1995 - 2007
Michigan GCSA	President	2008 - 2008
Michigan GCSA	Original committee to form chapter	2003 - 2007

## ALLIED ASSOCIATION DATA

Organization	Involvement	Years Served
Michigan Turfgrass Foundation	Board, officers chairs, President	2004 - 2013
Michigan Golf Alliance	Committee member	2009 - 2012
Michigan Turfgrass Environmental Stewardship Program	Advisory Board	1995 - 2005
Golf Association of Michigan	Green Committee member	1998 - 2012

### IMPORTANT NOTE:

Only Class A superintendents whose classification truly reflects their current employment are eligible for office in GCSAA.

### 500-Word Statement

It has been both an honor and a privilege to serve the Golf Course Superintendent profession as a GCSAA Board member for the last 5 years. I am proud of all the Association has accomplished not only in my time, but also throughout its rich 91-year history. There is no question that the Golf Course Superintendent is recognized as a key professional in the industry. And, I believe the strategic direction of the GCSAA is continuing to elevate both the Golf Course Superintendent position and the Golf Course Superintendent profession each and every year.

My goals in serving on this Board have not wavered. I believe my job as a Board member is to work tirelessly to help fulfill the mission, support our incredible staff and never forget that we exist for one purpose only, to help improve the professional lives of every GCSAA member. The past year has been a wonderful learning experience. GCSAA Board protocol places the most senior non-officer in position to prepare for the role of Secretary-Treasurer and eventually President of the Association by including him/her on the EIFG Board of Trustees and in many of the meetings and events held with our allied partners throughout the year. As a result I have met many new leaders in our industry, deepened my relationships with those I've gotten to know over the years and broadened my understanding of not only GCSAA and the EIFG but also the entire golf industry and our role as leaders within it.

I appreciate the support, trust, guidance and friendship you have given me the past 5 years and I humbly ask for your continued support as I run for the Secretary-Treasurer position in 2018. It is not lost on me that a vote for Secretary-Treasurer is in reality, a vote for President of GCSAA. It is also not lost on me that many of GCSAA's current goals have a fulfillment date of 2020, the year I am President should you choose to place your trust in me.

I believe in the Golf Course Superintendent. I believe in servant leadership. I believe that the strategic goals of GCSAA are sound and reachable. I believe that we can achieve extraordinary things together, but only together. As I think about the next four to five years, I cannot help but reflect on the great contributions and achievements of all the giants upon whose shoulders I clearly stand. It is both humbling and inspiring. The gift of wisdom and counsel I have received (and still receive) not only in my time on the Board but from every past and present GCSAA Board member I have had the pleasure to meet, is a debt too big to ever repay. I can only do as they once did and promise to pay it forward while giving the GCSAA membership the very best of everything I have to offer. This is my promise to you.

My sincere thanks go to the Board and the membership of the Michigan Golf Course Superintendent's Association, my home chapter, for their friendship, trust and their continued support of my GCSAA service. Thanks to the Board and membership of the Midwest Association of Golf Course Superintendents, my first chapter, for always supporting me through this journey. And, thanks to my old friends, the Northwestern Illinois GCSA where I am from originally, where I held my first golf course crew job at 16 and where I proudly re-joined after a 28-year absence!

**DATE SUBMITTED:** 9/10/2017 4:53:53 PM

**SIGNATURE:** \_\_\_\_\_

**CHAPTER EXPERIENCE VERIFICATION - Signature** \_\_\_\_\_ **Title:** \_\_\_\_\_



## **OFFICE OF SECRETARY/TREASURER**



**MARK F. JORDAN, CGCS**  
**WESTFIELD GROUP COUNTRY CLUB**  
**WESTFIELD CENTER, OH**

# GCSAA BOARD OF DIRECTORS CANDIDATE QUESTIONNAIRE

## PERSONAL DATA

Name: Jordan Mark F GCSAA Membership No.: 014304  
 Business PO Box 5001 Home Phone: 330.635.7967  
 City: Westfield Center State/Zip: OH 44251-5001  
 Club/Course: Westfield Group Country Club Business Phone: (330) 887-0832  
 Title: Director of Golf Course Operations

### Responsibilities:

I oversee the golf course maintenance operations for Westfield Group Country Club, a 36-hole private facility in Northeast Ohio. WGCC is owned by Westfield Group Insurance, a regional property casualty insurance company founded in 1848. Along with the oversight of the club property, I am involved with strategic integration of the club and facilities with our members, agents, company employees and guests. At times, my duties allow me to become involved with the development and execution of safety programs for the company, as well as green staff and club operations. I am occasionally consulted on golf course risk management situations through our insurance operations.

ResponsibleTo: General Manager ResponsibleToOther: \_\_\_\_\_  
 No. of Holes: 36 TypeOfCourse: Private TypeOfCourseOther: Corporate Owned

## EDUCATIONAL DATA

Name:	Location:	Years Attended:	Major:	Degree Earned:
The Ohio State University Agriculture Technical Institute	Wooster, Ohio	1982 - 1984	Turfgrass Management	Associates in Applied Science
The Ohio State University	Columbus, Ohio	1984 - 1986	Agronomy	Bachelor of Science

## EMPLOYMENT DATA

Employer:	Title of Position:	Years of Employment:
Westfield Group Country Club	Natural Resource Manager	2007 - sent
Westfield Group Country Club	General Manager	2003 - 2006
Westfield Group Country Club	Assistant Superintendent, Superintendent, Club Manager	1989 - 2002
Winding Hollow Country Club, Columbus, Ohio	Assistant Superintendent	1988 - 1988
Hyde Park Golf and Country Club, Cincinnati, Ohio	Assistant Superintendent	1987 - 1988

## CIVIC PARTICIPATION

Habitat for Humanity - Lawn and Landscape Volunteer  
 Upward Sports of Southwest Medina County - League Director  
 Medina County Junior Achievement  
 Leroy United Methodist Church - Confirmation Class Mentor  
 Assistant Boys Varsity Basketball Coach Cloverleaf High School (2009-2012)

## GCSAA ACTIVITIES

Committee	Position	Years
2011 Chapter Delegates Meeting		2011 - 2011
2012 Chapter Delegates Meeting		2012 - 2012
2013 Chapter Delegates Meeting		2013 - 2013

2014 Chapter Delegates Meeting		2014 - 2014
2015 Chapter Delegates Meeting		2015 - 2015
2016 Chapter Delegates Meeting		2016 - 2017
BMP Grants Task Group	Chairman	2016 - 2017
BMP Grants Task Group	Chairman	2017 - 2018
Certification Committee	Chairman	2014 - 2015
Conference Education Task Group		2013 - 2014
Environmental Awards Task Group	Chairman	2016 - 2017
Equipment Managers Task Group	Vice Chairman	2015 - 2015
Equipment Managers Task Group	Vice Chairman	2016 - 2017
Equipment Managers Task Group	Chairman	2017 - 2018
GCM Editorial Board Task Group	Chairman	2015 - 2015
GCSAA Board of Directors	Director	2014 - 2015
GCSAA Board of Directors	Director	2015 - 2016
GCSAA Board of Directors	Director	2016 -
GCSAA Scholars Competition Task Group	Vice Chairman	2014 - 2015
GCSAA Scholars Competition Task Group	Chairman	2015 - 2015
Government Affairs Committee		2010 - 2011
Government Affairs Committee		2011 - 2012
Government Affairs Committee		2012 - 2013
Government Affairs Committee	Vice Chairman	2017 - 2018
Melrose Leadership Academy Task Group	Chairman	2014 - 2015
Plant Health Academy & Scholarship Task Group	Chairman	2014 - 2014
Research Proposal Review Committee	Chairman	2017 - 2018
Rounds 4 Research Task Group	Vice Chairman	2017 - 2018
Strategic Communications Committee		2006 - 2007
Strategic Communications Committee		2007 - 2008
Student Task Group	Vice Chairman	2016 - 2017
Student Task Group	Chairman	2017 - 2018
Technology Task Group	Vice Chairman	2017 - 2018

## LOCAL CHAPTER ACTIVITIES

Chapter Name	Leadership Position/Committee	Years Served
Northern Ohio GCSA	President	1999 - 2000
Northern Ohio GCSAA	Vice President	1997 - 1998
Northern Ohio GCSAA	Board Member	1996 - 1997
Northern Ohio GCSAA	Chapter Delegate	1997 - 1997
Northern Ohio GCSAA	Newsletter Editor	1997 - 1999

## ALLIED ASSOCIATION DATA

Organization	Involvement	Years Served
Ohio Pesticide Applicators for Responsible Regulation	Board Member	2012 - Pres
Ohio Pesticide Applicators for Responsible Regulation	Board Member	2012 - Pres
Ohio Pesticide Applicators for Responsible Regulation	Board Member	2012 - Pres
Ohio Pesticide Applicators for Responsible Regulation	Board Member	2012 - Pres
Ohio Turfgrass Foundation	Board Member, Treasurer, Vice President, President	1999 - 2007

### IMPORTANT NOTE:

Only Class A superintendents whose classification truly reflects their current employment are eligible for office in GCSAA.

### 500-Word Statement

It is a privilege and an honor to be a candidate for the office of Secretary/Treasurer and to continue to serve GCSAA and our members. My experiences since becoming a board member in February 2014 have been invaluable and have provided the opportunity to build and strengthen relationships with chapter leaders, members, current directors and GCSAA staff. I have truly enjoyed my time on the board and believe the wisdom gained through this experience has prepared me for the next step.

As I look to increase my responsibilities as Secretary/Treasurer, I have evaluated how the GCSAA mission statement applies to my personal motivation for serving. The mission statement reads: "The GCSAA is dedicated to serving its members, advancing their profession, and enhancing the enjoyment, growth, and vitality of the game of golf." I affirm my motives for serving our members and industry when I insert my name in place of the GCSAA and re-read the statement: "Mark Jordan is dedicated to serving our 17,500 members, I am dedicated to advancing our profession, and I am dedicated to enhancing the enjoyment, growth, and vitality of the game." I am sure the same can also be said for many other superintendents throughout the country who continue to move our profession in a positive direction.

There is tremendous value in being a part of a forward thinking organization; one which challenges all involved to be the best they can be, by striving for excellence and inspiring a culture that motivates our members for personal and professional development through continuing education and engagement at at the local state and national level.

I truly feel the GCSAA is in the midst of exciting times, and I am extremely appreciative of the opportunity to be a part of this direction. Short term and long term strategies are aligned to insure viability for our industry, organization, and most importantly our members and their facilities. Work continues on important strategic initiatives like BMP's - 50 by 20/20, governmental advocacy, and building relationships with industry partners. This work brings us a holistic perspective of the game of golf and the industry while setting the foundation for GCSAA to be the "Global leaders in golf".

I sincerely thank the GCSAA affiliate chapters in Ohio, particularly the Northern Ohio GCSAA for support of my nomination. I also appreciate the continued support of my employer, staff, and most importantly my family. Thanks to the GCSAA Nomination Committee for their consideration of me as a candidate for the office of Secretary/Treasurer.

DATE SUBMITTED: 8/29/2017 8:55:00 AM

SIGNATURE: \_\_\_\_\_

CHAPTER EXPERIENCE VERIFICATION - Signature \_\_\_\_\_ Title: \_\_\_\_\_





## **OFFICE OF DIRECTOR**



**T. A. BARKER, CGCS**  
**FORE LAKES GOLF COURSE**  
**SALT LAKE CITY, UT**

# GCSAA BOARD OF DIRECTORS CANDIDATE QUESTIONNAIRE

## PERSONAL DATA

Name: Barker T.A. GCSAA Membership No.: 529976  
 Home 4674 South 1175 West Home Phone: 801-694-2803  
 City: Taylorsville State/Zip: UT 84123  
 Club/Course: Fore Lakes Golf Course Business Phone: (801) 694-2803  
 Title: Golf Course Superintendent

### Responsibilities:

I manage and oversee the golf course's day-to-day and long term operation at Fore Lakes Golf Course.

ResponsibleTo: Owner ResponsibleToOther: \_\_\_\_\_

No. of Holes: 18 TypeOfCourse: Public TypeOfCourseOther: \_\_\_\_\_

## EDUCATIONAL DATA

Name:	Location:	Years Attended:	Major:	Degree Earned:
Penn State World Campus	Web	2009 - 2011	Turf Management	Advance Turfgrass Managment
Dixie State University	St. George, Utah	2001 - 2002	Science	None

## EMPLOYMENT DATA

Employer:	Title of Position:	Years of Employment:
Fore Lakes Golf Course	Grounds Crew	1995 - 1999
Fore Lakes Golf Course	Assistant Superintendent	1999 - 2006
Fore Lakes Golf Course	Superintendent	2006 - sent

## CIVIC PARTICIPATION

National Golf Day 2016 & 2017  
 Utah Golf Day  
 Junior golf coach  
 Tee Ball Coach  
 Co-host Utah Golf Weekly (radio)  
 Cub Scouts  
 Veterans on Course  
 Youth on Course

## GCSAA ACTIVITIES

Committee	Position	Years
2013 Chapter Delegates Meeting		2013 - 2013
2014 Chapter Delegates Meeting		2014 - 2014
2015 Chapter Delegates Meeting		2015 - 2015
2016 Chapter Delegates Meeting		2016 - 2017
Conference Education Task Group		2014 - 2015
Conference Education Task Group		2015 - 2015

Conference Education Task Group	2016 - 2017
Conference Education Task Group	2017 - 2018
Technology Task Group	2017 - 2018

**LOCAL CHAPTER ACTIVITIES**

Chapter Name	Leadership Position/Committee	Years Served
Intermountain	President	2013 - 2014
Intermountain	President	2012 - 2013
Intermountain	Vice President	2011 - 2012
Intermountain	Secretary/Treasurer	2010 - 2011
Intermountain	Secretary/Treasurer	2009 - 2010

**ALLIED ASSOCIATION DATA**

Organization	Involvement	Years Served
Golf Alliance of Utah (GAU)	Executive Board	2011 - sent
Utah Golf Association	Member	1993 - sent
Utah Junior Golf	Member	1986 - 1996

**IMPORTANT NOTE:**

Only Class A superintendents whose classification truly reflects their current employment are eligible for office in GCSAA.

**500-Word Statement**

First and foremost, I would like to thank the Intermountain Golf Course Superintendents Association for their nomination as a candidate for the 2018 GCSAA Board of Directors. The trust they have in me to represent them and the members of GCSAA worldwide are truly humbling. I would also like to thank Fore Lakes Golf Course for supporting me in all my endeavors. Finally, my biggest appreciation is to my wife Natalie and my three sons whose support and love is what drives me to serve something larger than myself.

I have spent my life in the golf industry and have become a third generation superintendent. With GCSAA and the network of individuals I have met, I genuinely feel I have a second family. Being the superintendent at a small family-owned 9-hole Executive and 9-hole Par-3 course, I started to feel like I didn't belong and I may not be worthy to call myself a superintendent. That all changed when I started getting involved and engaged with GCSAA and their mission. My involvement with National has introduced me to members from all over the world. While we all deal with different problems we are all united as Golf Course Superintendents – our missions are the same. This is what I admire about GCSAA – it gives us a united voice from inside the golfing community all the way to Capitol Hill. The united voice is what drives me to serve GCSAA and its members. I have seen firsthand what GCSAA is about and I want to help with spreading their message to the smallest of golf courses, like my own, to the most prestigious. I want all superintendents and GCSAA members to know they are part of this golfing community and their voice, opinions and ideas matter and that is why I accept this nomination for the 2018 GCSAA Board of Directors.

**DATE SUBMITTED:** \_\_\_\_\_ 6/11/2017 10:40:14 AM \_\_\_\_\_

**SIGNATURE:** \_\_\_\_\_

**CHAPTER EXPERIENCE VERIFICATION - Signature** \_\_\_\_\_ **Title:** \_\_\_\_\_



## **OFFICE OF DIRECTOR**



**KEVIN P. BREEN, CGCS**  
**LA RINCONADA COUNTRY CLUB**  
**LOS GATOS, CA**

# GCSAA BOARD OF DIRECTORS CANDIDATE QUESTIONNAIRE

## PERSONAL DATA

Name: Breen Kevin P GCSAA Membership No.: 096048  
 Home 17445 Zena Ave Home Phone: 408-402-7471  
 City: Monte Sereno State/Zip: CA 95030-2256  
 Club/Course: La Rinconada Country Club Business Phone: (530) 448-0124  
 Title: Golf Course Superintendent

### Responsibilities:

All the responsibilities normally associated with the position of Superintendent, including budgeting, purchasing, hiring, project management and agronomic programs.

ResponsibleTo: General Manager ResponsibleToOther: \_\_\_\_\_  
 No. of Holes: 18 TypeOfCourse: Private TypeOfCourseOther: \_\_\_\_\_

## EDUCATIONAL DATA

Name:	Location:	Years Attended:	Major:	Degree Earned:
Colorado State University	Fort Collins, Colorado	1990 - 1992	Horticulture / turf	Bachelor of Science
University of Nebraska, Lincoln	Lincoln, Nebraska	1982 - 1987	Meteorology	Bachelor of Science

## EMPLOYMENT DATA

Employer:	Title of Position:	Years of Employment:
La Rinconada Country Club	Superintendent	2011 - 2017
Lahontan Golf Club	Director of Maintenance	1997 - 2011
Los Alamos Golf Course	Superintendent	1995 - 1997
Pagosa Springs Golf Club	Assistant Superintendent	1993 - 1995

## CIVIC PARTICIPATION

Caring about kids mentoring program.  
 Coaching u10 soccer, youth basketball, and Odyssey of the Mind. Free consulting for community golf courses and little league fields, and donation of equipment and resources. Various church charity events.

## GCSAA ACTIVITIES

Committee	Position	Years
2008 Chapter Delegates Meeting		2008 - 2009
2009 Chapter Delegates Meeting		2009 - 2009
2010 Chapter Delegates Meeting		2010 - 2011
2011 Chapter Delegates Meeting		2011 - 2011
2014 Chapter Delegates Meeting		2014 - 2014
2015 Chapter Delegates Meeting		2015 - 2015
2016 Chapter Delegates Meeting		2016 - 2017
Assistant Superintendent Task Group	Vice Chairman	2017 - 2018
BMP Resource Task Group	Vice Chairman	2017 - 2018

Board Policy Oversight Task Group		2009 - 2010
Certification Committee	Vice Chairman	2016 - 2017
Certification Committee	Chairman	2017 - 2018
Chapter Affiliation Agreement Task Group	Vice Chairman	2015 - 2016
Chapter Affiliation Agreement Task Group	Chairman	2016 - 2017
Communications/Outreach Task Group	Chairman	2016 - 2017
Competency Task Group		2008 - 2009
Conference Education Task Group	Vice Chairman	2016 - 2017
Conference Education Task Group	Chairman	2017 - 2018
Environmental Awards Task Group	Chairman	2015 - 2015
Environmental Programs Committee		2007 - 2008
Environmental Programs Committee		2008 - 2009
Environmental Programs Committee		2009 - 2010
GCSAA Board of Directors	Director	2015 - 2016
GCSAA Board of Directors	Director	2016 -
GCSAA Scholars Competition Task Group	Vice Chairman	2017 - 2018
Government Affairs Committee	Vice Chairman	2016 - 2017
Government Affairs Committee	Chairman	2017 - 2018
Melrose Leadership Academy Task Group	Chairman	2015 - 2015
Nominating Committee		2009 - 2010
Plant Health Academy & Scholarship Task Group	Chairman	2015 - 2015
Research Proposal Review Committee		2013 - 2014
Strategic Communications Committee		2010 - 2011
Strategic Communications Committee		2011 - 2012

## LOCAL CHAPTER ACTIVITIES

Chapter Name	Leadership Position/Committee	Years Served
Sierra Nevada GCSAA	Board member through President	2002 - 2005
California State Chapter GCSAA	Board Member through President	2003 - 2010
California Government Relations Committee	Committee member	2009 - sent

## ALLIED ASSOCIATION DATA

Organization	Involvement	Years Served
California Alliance for Golf	Superintendent representative	2007 - 2009
Nevada Golf Industry Alliance	Superintendent representative	2008 - 2010

### IMPORTANT NOTE:

Only Class A superintendents whose classification truly reflects their current employment are eligible for office in GCSAA.

### 500-Word Statement

Being a GCSAA Board Director the last three years has been a rich experience that has led to invaluable growth on both professional and personal levels, and I am extremely grateful for the opportunity that the GCSAA membership has granted me. This growth has come from challenging myself to listen, learn, and make decisions as a GCSAA Director in a selfless manner. To serve our association is a great privilege, and I am constantly reminded of the great respect our association has garnered

because of the dedication and hard work of superintendents. It is a high standard that I take very seriously when representing GCSAA.

The challenges that the golf industry has faced and continues to face are enormous and force us to look at ourselves critically and spur the evolution of our profession. Those challenges include maintaining a sustainable number of employees within golf course maintenance facilities to meet the challenging expectations of our employers, which I, listening to superintendents across the country, identify as a major problem. Assistant Superintendents, Equipment Managers, and seasonal laborers are opportunities for our Association to improve and be relevant. Our greatest strength, according to GCSAA Member Satisfaction surveys, is our Government Relations Program. In my time on the Board I have seen this grow and become more relevant. It is imperative that GCSAA stay diligent in allocating resources in programs and initiatives that are tangible and members identify as important.

Our association as a whole is about people and relationships. As a singular person sitting on an Association board, the things that can be accomplished are miniscule compared to what can be done when engagement and inclusivity are priorities. As a GCSAA director, I aspire to bring relevance to every member, so that we all accomplish more and thrive personally and professionally. I am passionate and dedicated to this ideal, and wholeheartedly want to serve.

I thank you for your past support and I respectfully ask for the opportunity to continue to represent you as a GCSAA Director.

**DATE SUBMITTED:** 7/2/2017 10:33:28 PM **SIGNATURE:** \_\_\_\_\_

**CHAPTER EXPERIENCE VERIFICATION - Signature** \_\_\_\_\_ **Title:** \_\_\_\_\_





## **OFFICE OF DIRECTOR**



**NELSON J. CARON**

**THE FORD PLANTATION GOLF CLUB**

**RICHMOND HILLS, GA**



# GCSAA BOARD OF DIRECTORS CANDIDATE QUESTIONNAIRE

## PERSONAL DATA

Name: Caron Nelson J GCSAA Membership No.: 179798  
 Home 414 E 44th St Home Phone: 757.810.8421  
 City: Savannah State/Zip: GA 31405-2325  
 Club/Course: The Ford Plantation Golf Club Business Phone: 912.547.4072  
 Title: Director of Grounds

### Responsibilities:

Responsible for 1,800 acres of the Ford Plantation, the 130 acre golf course, 12 acre short game and practice facility, 75 acres of fresh water lakes, 225 acre brackish water lake, 37 acres of wetlands, a croquet court, 100,000 native grass plants, Live Oak tree management and inventory program, club lawns, pool grounds, marina grounds and boat slip, member sanitation services, member lawn maintenance services, horse/walking trails, 60 acres of horse paddocks and POA asset management (12.1 miles of roadsides, drainage infrastructure, etc.). The Golf Course has 24-26 employees including a Head Golf Course Superintendent, First and Second Assistants, Equipment Manager, Administrative Assistant, Irrigation Technician, three Interns and maintenance and care of a \$2M maintenance fleet. The Grounds Department Budget has 16 employees including a Head Grounds Superintendent, First Assistant, Equipment Manager, Lawn Manager, Spray Technician and Irrigation Technician.

ResponsibleTo: General Manager ResponsibleToOther: \_\_\_\_\_  
 No. of Holes: 18 TypeOfCourse: Private TypeOfCourseOther: \_\_\_\_\_

## EDUCATIONAL DATA

Name:	Location:	Years Attended:	Major:	Degree Earned:
North Carolina State University	Raleigh, NC	1998 - 2000	Agronomy, concentration Turfgrass Management	BS
Appalachian State University	Boone, NC	1996 - 1997	Transferred to NC State	Transfer to NC State

## EMPLOYMENT DATA

Employer:	Title of Position:	Years of Employment:
The Ford Plantation Club	Director Of Golf and Grounds Maintenance	2008 - Pres
The Honors Course	Assistant Superintendent	2004 - 2008
Kingsmill Resort, River Course	Assistant Superintendent	2000 - 2004
The Broadmoor Resort, East Course	Intern	1999 - 1999
Hope Valley Country Club	Groundsman	1994 - 2000

## CIVIC PARTICIPATION

Consulting/Volunteering- Richmond Hill High School Athletic Football Stadium Turf Management.

## LOCAL CHAPTER ACTIVITIES

Chapter Name	Leadership Position/Committee	Years Served
GGCSA	Research and Scholarship/Rounds4Research Chair	2011 - 2013
GGCSA	Government Relations Chair	2014 - 2017
GGCSA	Southern Assistants Educator	2014 - 2017

**IMPORTANT NOTE:**

Only Class A superintendents whose classification truly reflects their current employment are eligible for office in GCSAA.

**500-Word Statement**

I am truly humbled to have been nominated for this position for Director on the GCSAA Board. I would like to thank the nominating committee for their support and the Georgia Golf Course Superintendents Association (GGCSA) for advocating for me as a candidate. As a long-time board member of the GGCSA I truly understand the time, devotion and responsibility involved in serving our professional association and look forward to giving back to an organization that has done so much for me. I am energized and excited to have the opportunity on a national level to build on our past successes.

Throughout my career, I have had the great fortune of working in several different states including Colorado, North Carolina, Virginia, Tennessee and now Georgia. I have also been truly fortunate to have some great mentors along the way. Through these experiences I have had the opportunity to learn from several different state associations and their superintendent leaders. My interactions with these, mentors, peers and facilities have helped me understand the idiosyncrasies of the entire golf market and how we as superintendents fit in it.

I love my job and like you, I love what I do for a living. Over the years as my golf course management career has progressed, my professional role away from the club has also grown. Outside of the office I have had the opportunity to become an educator on many different platforms. In these roles, our profession has taken me all over the United States to speak on various topics relating to golf courses and club management. Over the years, I might have met you at a seminar during the Golf Industry Show where so many of my great friendships have been born. In my home state of Georgia, I have been an environmental advocate for golf courses, golf course superintendents and golf course owners. I regularly speak at The Georgia Environmental Conference, the southeast's most comprehensive environmental educational event, about cutting-edge technologies for golf course maintenance and Best Management Practices. Crossing boundaries and stepping outside of "my comfort zone" by engaging other entities (sometimes adversaries) can be difficult. However, keeping our profession relevant, respected and responsive is important work and it's important to me. I have thrived in that role and look forward to bringing this same zeal to the National Board.

I have been fortunate to be part of the GGCSA Board that has identified, addressed and conquered many challenges. No man is an island, and I am truly blessed to have been able to work with many of my peers for the betterment of our industry. These experiences, the continuing education GCSAA provides and the numerous professional friendships that I have developed have well prepared me for the challenges that lie ahead for the association. I welcome the opportunity to work alongside my fellow GCSAA Board members, and the membership at large, in helping to build a brighter future for superintendents everywhere. I am truly humbled to have been considered and request your support and endorsement in serving on the GCSAA Board. Thank you in advance for your consideration and support.

**DATE SUBMITTED:** 8/4/2017 1:01:10 PM

**SIGNATURE:** \_\_\_\_\_

**CHAPTER EXPERIENCE VERIFICATION - Signature** \_\_\_\_\_

**Title:** \_\_\_\_\_



## **OFFICE OF DIRECTOR**



**KEVIN P. SUNDERMAN**

**ISLA DEL SOL YACHT & COUNTRY CLUB**

**BRADENTON, FL**

# GCSAA BOARD OF DIRECTORS CANDIDATE QUESTIONNAIRE

## PERSONAL DATA

Name: Sunderman Kevin P GCSAA Membership No.: 190751  
 Home 12527 Natureview Circle Home Phone: (941) 447-5113  
 City: Bradenton State/Zip: FL 34212-2984  
 Club/Course: Isla Del Sol Yacht & Country Club Business Phone: (941) 447-5113  
 Title: Director of Grounds

### Responsibilities:

As the Director of Grounds at Isla Del Sol Yacht and Country Club I am directly responsible for overseeing the golf course, common grounds, beach, and landscaping. Duties include agronomic planning, personnel management, departmental budgeting, purchasing, project management, long-range planning, record keeping, and liaison to both government entities and property owners.

ResponsibleTo: General Manager ResponsibleToOther: \_\_\_\_\_  
 No. of Holes: 18 TypeOfCourse: Private TypeOfCourseOther: \_\_\_\_\_

## EDUCATIONAL DATA

Name:	Location:	Years Attended:	Major:	Degree Earned:
The Ohio State University	Columbus, OH	1996 - 2000	Turfgrass Science	Bachelor of Science

## EMPLOYMENT DATA

Employer:	Title of Position:	Years of Employment:
Isla Del Sol Yacht and Country Club	Director of Grounds	2005 - sent
TPC at Prestancia	Assistant Superintendent	2003 - 2005
Edward Jones	Investment Representative	2002 - 2003
Club Corp (Snee Farm CC & East Lake Woodlands CC)	Assistant Superintendent	2000 - 2002
Whetstone Golf Course	Superintendent	1999 - 2000

## CIVIC PARTICIPATION

Coached various age groups of youth soccer and Little League Baseball

## GCSAA ACTIVITIES

Committee	Position	Years
2008 Chapter Delegates Meeting		2008 - 2009
2010 Chapter Delegates Meeting		2010 - 2011
2011 Chapter Delegates Meeting		2011 - 2011
2012 Chapter Delegates Meeting		2012 - 2012
2013 Chapter Delegates Meeting		2013 - 2013
2014 Chapter Delegates Meeting		2014 - 2014
2015 Chapter Delegates Meeting		2015 - 2015
2016 Chapter Delegates Meeting		2016 - 2017
Board Policy Oversight Task Group		2015 - 2015

Communications/Outreach Task Group		2014 - 2015
Communications/Outreach Task Group		2015 - 2015
Conference Education Task Group	Vice Chairman	2017 - 2018
GCM Editorial Board Task Group	Chairman	2017 - 2018
Government Affairs Committee		2015 - 2016
Government Affairs Committee		2016 - 2017
Nominating Committee		2015 - 2015

## LOCAL CHAPTER ACTIVITIES

Chapter Name	Leadership Position/Committee	Years Served
Florida GCSA	GCSAA Chapter Delegate (2013-2016), Immediate Past President (2014-2015), President (2013-2014), Vice President (2012-2013), Sec./Treasurer (2011-2012), Director (2008-2011)	2008 - 2016
Florida West Coast GCSA	Immediate Past President (2017-current), President (2014-2017), Vice President (2011-2014), Sec./Treasurer (2009-2011), External Vice President (2008-2011), Director (2007-2009), GCSAA Chapter Delegate (2008, 2010-2014)	2007 - sent

## ALLIED ASSOCIATION DATA

Organization	Involvement	Years Served
Environmental Research and Education Foundation (EREF)	Board Member	2013 - 2015

### IMPORTANT NOTE:

Only Class A superintendents whose classification truly reflects their current employment are eligible for office in GCSAA.

### 500-Word Statement

I believe in GCSAA's mission of serving its members, advancing their profession and enhancing the enjoyment, growth and vitality of the game of golf. Over the past year I have referred back to this mission many times. I take to heart the significance of this statement as it encompasses most everything GCSAA sets out to do.

First and foremost is serving the members. It is the men and women working as golf course superintendents, assistants and equipment managers that we should aim to serve. Without the individual members, the GCSAA no longer has purpose. While the GCSAA already serves its members by providing a multitude of benefits and initiatives, I believe we need to continue to evolve to meet the needs and challenges presented as the world and industry change.

Through initiatives such as "Thank a Superintendent" the GCSAA has worked to advance the profession of the golf course superintendent. The original GCSAA Articles of Incorporation first stated its purpose as "To provide for and enhance the recognition of the golf course superintendent as a professional." We need to continue to expand these efforts as this is one of the most important ways we can serve our members. The superintendent is often the most critical component in a successful golf operation and should be recognized as such by golfers and other management alike.

By applying what is learned through education and research golf course superintendents are able to provide course conditions that are ever-improving while at the same time manage costs and protect the environment. The golf course superintendent plays one of the most significant roles in providing enjoyment to the golfer's experience. GCSAA should continue to present the tools needed by the superintendent to ensure golfer satisfaction.

It is vital for GCSAA to place focus on the growth and vitality of the game of golf. When possible, superintendents must do their part to make golf fun and affordable. We should look for ways to help grow the game and introduce new people to golf. As the world around us changes we need to recognize the opportunity and necessity to introduce the game to people of different cultures and backgrounds. We need to actively seek people to both play the game and build careers in our great profession.

While all of the parts of GCSAA's mission are critical, one of the most important things GCSAA can do is engage superintendents and promote community. Making personal contact and building relationships one by one helps to build a community. By engaging superintendents and strengthening our community, we will work together to meet our challenges and

persevere.

It is a great honor to be nominated as candidate to the 2018 GCSAA Board of Directors. My appreciation goes out to Florida GCSA, Calusa GCSA, Central Florida GCSA, Everglades GCSA, Florida West Coast GCSA, North Florida GCSA, Palm Beach GCSA, Ridge GCSA, South Florida GCSA, Suncoast GCSA and Treasurer Coast GCSA for believing in my abilities to serve this great profession.

**DATE SUBMITTED:** \_\_\_\_\_ 7/18/2017 8:47:35 PM \_\_\_\_\_

**SIGNATURE:** \_\_\_\_\_

**CHAPTER EXPERIENCE VERIFICATION - Signature** \_\_\_\_\_

**Title:** \_\_\_\_\_



## **OFFICE OF DIRECTOR**



**RORY VAN POUCKE**

**APACHE SUN GOLF COURSE**

**SAN TAN, AZ**

# GCSAA BOARD OF DIRECTORS CANDIDATE QUESTIONNAIRE

## PERSONAL DATA

Name: Van Poucke Rory GCSAA Membership No.: 107340  
 Business 919 E Pima Road Home Phone: 480-892-9274  
 City: San Tan Valley State/Zip: AZ 85140-8752  
 Club/Course: Apache Sun Golf Club Business Phone: 480-250-3258  
 Title: Golf Course Superintendent

### Responsibilities:

My responsibilities includes being a Golf Course Superintendent and General Manager of Apace Sun Golf Club since 1988.

ResponsibleTo: Owner ResponsibleToOther: \_\_\_\_\_

No. of Holes: 9 TypeOfCourse: Public TypeOfCourseOther: \_\_\_\_\_

## EDUCATIONAL DATA

Name:	Location:	Years Attended:	Major:	Degree Earned:
North Central College	Naperville Ill	1982 - 1984	Business	Bachelor of Arts
Kishwaukee College	Dekalb Ill	1980 - 1982	General	Associates

## EMPLOYMENT DATA

Employer:	Title of Position:	Years of Employment:
Apache Sun Golf Club	Superintendent, General Manager-owner until 2005	1988 - Pres
Mortgage Corporation of the West	Loan Officer	1986 - 1988
Woodridge Golf Club Lisle, ILL	Head Golf Professional and worked in Grounds Dept.	1970 - 1986
Lost Nation Golf Club Dixon, IL	Family owned/ Worked in Pro shop and Grounds Dept.	1971 - 1990

## CIVIC PARTICIPATION

1. Wham basketball coach and AYSO soccer coach over a 12 year time period.
2. Sunday School Teacher; Sun Valley Community Church
3. Stearing committee at Pathway Program
4. Served at Paz de Cristo Homeless Shelter
5. Volunteered on State Re-election Campaigns

## GCSAA ACTIVITIES

Committee	Position	Years
2013 Chapter Delegates Meeting		2013 - 2013
2014 Chapter Delegates Meeting		2014 - 2014
2015 Chapter Delegates Meeting		2015 - 2015
2016 Chapter Delegates Meeting		2016 - 2017
Communications/Outreach Task Group		2016 - 2017
Membership Appeals Task Group		2015 - 2015



## LOCAL CHAPTER ACTIVITIES

Chapter Name	Leadership Position/Committee	Years Served
Cactus and Pine	Board Member/ Government Relations	2011 - Pres
Cactus and Pine	Board Member/ Membership	2011 - Pres
Cactus and Pine	Board Member/ Public Relations	2011 - Pres
Cactus and Pine	President	2015 - Pres
Cactus and Pine	Vice President/ Secretary	2014 - 2015

## ALLIED ASSOCIATION DATA

Organization	Involvement	Years Served
Course Managers Association of America	Member	2012 - Pres
United States Golf Association	Member	1992 - Pres
National Golf Foundation	Member	1992 - Pres
Course Manager Association of America	Allied Association Committee position	2015 - Pres

### IMPORTANT NOTE:

Only Class A superintendents whose classification truly reflects their current employment are eligible for office in GCSAA.

### 500-Word Statement

I am honored and privileged to be nominated for the board of directors by Cactus & Pine chapter of GCSAA. If elected, I will bring the same passion and dedication to the GCSAA board that I have brought to the local chapter and Arizona golf industry.

I believe I can offer a new perspective and insight to the board of directors from my vast experience and broad range of responsibilities including being a Golf Course Superintendent, Owner, and General Manager. It's more important than ever to listen to your members and continue to increase the impact that the GCSAA has made over the years. I will continue to support the education and tools that GCSAA has provided which is necessary for the golf course superintendent. I will also work to ensure that the Best Management Practices Program continues moving forward. Furthermore, I will stay dedicated to help grow our profession and industry.

For example, I will make it a priority that GCSAA will continue to collaborate with all the allied golf associations. The experience I gained working with the Professional Golf Association (PGA), Club Managers Association (CMA), and the National Golf Course Owners Association (NCOA) will strengthen the GCSAA through my connections and extensive knowledge of each organization. It's vital to the health of the golf industry to participate in the government advocacy program that GCSAA has established. Having a voice in government is essential because of the laws being passed that could have a negative effect on the golf course superintendent. It could be a detriment to the industry without proper representation.

In the past, local Arizona congressmen Paul Gosar has made multiple visits to my golf course to get a better understanding and give a show of support to the golf industry. He also spoke at the Cactus & Pine's unveiling of their Golf's Economic Impact Study. This past year, I ran for a position on the Central Arizona Project (CAP) board to help with the complex issues regarding water in the state of Arizona while giving golf a voice in government. I had the pleasure of speaking at the Western Caucasus meeting in Washington D.C. to discuss golfs economic impact and water issues.

In my 27 years of experience managing Apache Sun Golf Club and Woodridge Golf Club (Lisle, IL), I've garnered the necessary experience and insight to meet and exceed the challenges that the GCSAA is facing. I want to give back to the golf industry as it's provided for me and my family throughout my life. I would like to thank my employer, Apache Sun Golf Club, Cactus & Pine, GCSAA, and my family for the constant support. In closing, I want to thank the GCSAA members and nominating committee for their consideration for the GCSAA Board of Directors.

DATE SUBMITTED: 7/20/2017 8:25:00 AM

SIGNATURE: \_\_\_\_\_

CHAPTER EXPERIENCE VERIFICATION - Signature \_\_\_\_\_ Title: \_\_\_\_\_



## **OFFICE OF DIRECTOR**



**JEFF L. WHITE, CGCS**  
**INDIAN HILLS COUNTRY CLUB**  
**MISSION HILLS, KS**

# GCSAA BOARD OF DIRECTORS CANDIDATE QUESTIONNAIRE

## PERSONAL DATA

Name: White Jeff L GCSAA Membership No.: 097132  
 Business 6847 Tomahawk RD Home Phone: 913-231-8370  
 City: Mission Hills State/Zip: KS 66208-2177  
 Club/Course: Indian Hills Country Club Business Phone: (913) 617-5462  
 Title: Golf Course Superintendent

### Responsibilities:

Perform and manage all duties related to the care, maintenance, and improvement of an 18 hole private club. Including but not limited to: course, common, and practice areas, business and financial management, capital projects, and assisting all other club departments as needed.

ResponsibleTo: General Manager ResponsibleToOther: \_\_\_\_\_

No. of Holes: 18 TypeOfCourse: Private TypeOfCourseOther: \_\_\_\_\_

## EDUCATIONAL DATA

Name:	Location:	Years Attended:	Major:	Degree Earned:
Iowa State University	Ames, Iowa	1988 - 1993	Horticulture - Turf Management	Bachelor of Science

## EMPLOYMENT DATA

Employer:	Title of Position:	Years of Employment:
Indian Hills Country Club	Golf Course and Grounds Manager	2013 - sent
Lake Quivira Golf and CC	Golf Course and Grounds Manager	2005 - 2013
Falcon Ridge Golf Course	Golf Course Superintendent	2000 - 2005
Lake Quivira Golf and CC	Golf Course and Grounds Manager	1998 - 2000
Alvamar CC and Lake Quivira CC	Assistant Superintendent	1993 - 1998

## CIVIC PARTICIPATION

Youth Soccer and Softball Coaching  
 Olathe North High School Soccer Booster Club

## GCSAA ACTIVITIES

Committee	Position	Years
2011 Chapter Delegates Meeting		2011 - 2011
2012 Chapter Delegates Meeting		2012 - 2012
2013 Chapter Delegates Meeting		2013 - 2013
2014 Chapter Delegates Meeting		2014 - 2014
2015 Chapter Delegates Meeting		2015 - 2015
2016 Chapter Delegates Meeting		2016 - 2017
Board Policy Oversight Task Group		2015 - 2015
Conference Education Task Group		2015 - 2015
Conference Education Task Group		2016 - 2017

Conference Education Task Group	2017 - 2018
Melrose Leadership Academy Task Group	2014 - 2015
Nominating Committee	2015 - 2015
Research Proposal Review Committee	2008 - 2009
Research Proposal Review Committee	2009 - 2010
Scholarship Committee	2012 - 2013
Scholarship Committee	2013 - 2014
Tournament Task Group	2017 - 2018

## LOCAL CHAPTER ACTIVITIES

Chapter Name	Leadership Position/Committee	Years Served
Heart of America GCSA	President	2005 - 2005
Heart of America GCSA	Secretary/Treasurer	2004 - 2004
Heart of America GCSA	Board Member	2000 - 2006
Heart of America GCSA	Board Member	2010 - 2012
Heart of America GCSA	Various Committees	1998 - sent

## ALLIED ASSOCIATION DATA

Organization	Involvement	Years Served
Kansas Turfgrass Foundation	Member	1999 - sent
Kansas GCSA	Member	2015 - sent
GCSAA Grassroots Ambassador	Member	2014 - sent

### IMPORTANT NOTE:

Only Class A superintendents whose classification truly reflects their current employment are eligible for office in GCSAA.

### 500-Word Statement

I am humbled and honored to be a nominee for Director of the GCSAA. I thank my fellow members and peers from the following chapters for the nomination: Heart of America GCSA, Kansas GCSA, Mississippi Valley GCSA and the Ozark Turf Association. It would be a privilege to represent them along with all the men and women that make GCSAA an exceptional organization. I am proud to be a member of this association because it is unique. The fact that we are all competitors in a business sense yet still pick each other up; lend a hand or piece of equipment, or simply just listen and coach one another truly sets our profession and association apart from others. Joining the leadership team of GCSAA has been a career long goal. I feel now is the time in both my personal and professional lives to do so. I've had many mentors, colleagues, and friends throughout my career that have shown me the value of GCSAA membership. They've encouraged me to be an active member and be part of a team seeking solutions to any problem or threat to our profession and industry. I have the full support of my family and employer as I embark on what is hopefully a successful journey through future leadership as a GCSAA Director.

I have been a member of GCSAA for 27 years and am a past President of the HAGCSA. I've served on several boards, committees, and task groups in both local and national associations. I wish to use the skills, knowledge and experience gained through this service as a GCSAA Director. Growing the game, raising awareness of the superintendent position, and continuing to elevate our status as the true leaders of the golf industry are all very important to me.

I believe GCSAA is doing well and getting stronger. There is always room to grow and improve though. Whether it be in advocacy, member programs, services, and education, or any other of the numerous tasks the association conquers; I wish to aid in the process and progress going forward as a member of the GCSAA Board. I will work hard for our members to make sure each one sees and gets the value of their GCSAA membership.

I hope to earn your support and become a GCSAA Director at the 2018 Annual Meeting. It would be an honor and privilege to serve and help grow our membership. I wish to have a part in aiding GCSAA and the next generation of golf course professionals conquer whatever surprises and challenges lay ahead. Thanks in advance for your consideration and support.

Sincerely,

Jeff White,CGCS

**DATE SUBMITTED:** \_\_\_\_\_ 6/23/2017 3:16:05 PM \_\_\_\_\_

**SIGNATURE:** \_\_\_\_\_

**CHAPTER EXPERIENCE VERIFICATION - Signature** \_\_\_\_\_ **Title:** \_\_\_\_\_