

GCSAA Strategic Planning Template

A strategic plan is a roadmap constructed by the chapter's Board of Directors. This map lays out the future direction of the chapter and the markers that need to be reached along the way. Your GCSAA Regional Representative has been trained to help guide the chapter to a plan that fits its unique needs.

Here is an overview of the GCSAA strategic planning process with chapters



Ask attendees to provide their **expectations** on the session – what do we hope to accomplish



Prioritize items in the SCOR analysis – discuss what chapter can/should be providing

Discuss mission statement -

why does the chapter exist?

Discussion on the vision of the chapter What do we want to look like or become? How should members view





Goal setting

- Through a summary of our discussion - what should we create? Should we adapt or reconstruct an existing service?
- Goal setting will involve action items
- Timelines will be set
- Achievable goals will be set



Take information from session and revisit the strategic planning session – follow up regular discussion at future board meetings

A complete summary and report will be provided by GCSAA.

our chapter

For more information please contact, Steve Randall, Director, Chapter Outreach at 800-472-7878, or srandall@gcsaa.org

