**Rounds 4 Research Raises $115,000 for Turfgrass Studies**

*National Campaign Program Continues with More Rounds Available in August*

Lawrence, Kan. (July 23, 2015) -- The first phase of the 2014 Rounds 4 Research fundraising program for turfgrass studies, run by the Environmental Institute For Golf (EIFG), sold more than 600 rounds and yielded $115,500 in the June online auction. The total was a 7 percent increase over a year ago. The EIFG is the philanthropic organization of the Golf Course Superintendents Association of America (GSCAA).

The Carolinas Golf Course Superintendents Association was the leader with more than $35,000 raised among more than 45 fundraising partners that donated rounds for turfgrass research at the local level. The top bid was $1,800 for a stay-and-play package offered by French Lick Resort at West Baden Springs, Ind., while the high bid for a tee time for four golfers was $1,508 for the chance to play at East Lake Golf Club in Atlanta, home to the PGA TOUR Championship.

“We are pleased with the success of our Rounds 4 Research program and the good that we know it can do for turfgrass research,” said Rhett Evans, GCSAA chief executive officer. “This is a terrific program that gives golfers everywhere a chance to play their favorite courses and benefit the long-term health of the game.”

The second auction for Rounds 4 Research will run from Aug. 1-10, to coincide with the PGA Championship at Valhalla Golf Club in Louisville, Ky. Online bidding will be offered at [www.rounds4research.com](http://www.rounds4research.com).

The national campaign is supported by a $50,000 donation from The Toro Co. The program has raised more than $290,000 since being launched in 2012.

**About GCSAA and the EIFG**

GCSAA is a leading golf organization and has as its focus golf course management. Since 1926, GCSAA has been the top professional association for the men and women who manage golf courses in the United States and worldwide. From its headquarters in Lawrence, Kan., the association provides education, information and representation to nearly 18,000 members in more than 72 countries. GCSAA's mission is to serve its members, advance their profession and enhance the enjoyment, growth and vitality of the game of golf. Find GCSAA on [Facebook](https://www.facebook.com/GCSAAFB), follow GCSAA on [Twitter](https://twitter.com/gcsaa) and visit GCSAA at <www.gcsaa.org>. The Environmental Institute for Golf is the philanthropic organization of the GCSAA, and has as its mission to foster sustainability through research, awareness, education, programs and scholarships for the benefit of golf course management professionals, golf facilities and the game. Visit <www.eifg.org>.

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