

# THANK A GOLF COURSE SUPERINTENDENT DAY



**SEPTEMBER 13**

*We're calling on our partners and golfers to join us for a day to recognize our golf course superintendents.*

## **WHY THANK A GOLF COURSE SUPERINTENDENT?**

These last few years, golf has seen a worldwide resurgence as a healthy outdoor social activity.

That phenomenal course and those excellent playing conditions don't just happen by accident. Your golf course superintendent shows the dedication, scientific expertise and love for the environment to make every gathering on the course one to remember.

Did you know? The GCSAA water survey results show 29% decrease in U.S. golf course water usage compared to 2005. These accomplishments deserve recognition.

On Sept. 13, GCSAA, in conjunction with other global superintendent groups, is recognizing those who help keep the game going and enjoyable with "Thank a Golf Course Superintendent Day," encouraging all those who love golf to thank their course's superintendent.

Help spread the gratitude toward hard-working superintendents using the suggested posts and graphics along with hashtag **#ThankASuper**.

# THANK A GOLF COURSE SUPERINTENDENT DAY

SEPTEMBER 13

## GENERAL POSTS



For those within the golf industry seeking to get involved in #ThankASuper Day, here are some quick and easy social posts:

*Thanks in part to superintendents implementing golf course BMPs' with water conservation and drought management plans, golf courses have reduced water usage by 29%. <https://bit.ly/gcsaa-golf-courses-reduce-water-usage> #ThankASuper*

*Spending time together means a little more than it used to, and the memories made with friends and family on the golf course don't just happen by accident. #ThankASuper*

*Your golf course superintendent shows the dedication, scientific expertise and love for the environment to make every gathering on the course one to remember. #ThankASuper*

*Thank the ones who make the golf course the perfect escape in today's world. #ThankASuper*

*Their office is your escape. #ThankASuper*



Google Drive

Download video and graphics:  
[bit.ly/thank-a-super-graphics-2022](https://bit.ly/thank-a-super-graphics-2022)

# THANK A GOLF COURSE SUPERINTENDENT DAY



For chapters, courses and industry partners looking to get involved in #ThankASuper Day with specific posts catered to their relationship with superintendents, see suggestions:

## CHAPTERS POSTS

*Proud of our members and their instrumental efforts to help golf flourish in many ways from growing the game to keeping environmental sustainability at the forefront and more. Happy #ThankASuper Day!*

## COURSE POSTS

*We see firsthand our superintendent's time, dedication and love for the environment makes our course what it is. Today and every day, thank you! #ThankASuper*

*We'd like to thank our superintendent, [NAME], and crew for their tireless and diligent work creating the most enjoyable golf course playing conditions. #ThankASuper*

## INDUSTRY POSTS

*Day in and day out, we see the unparalleled efforts of our superintendent friends. From us to you, today and every day, thank you! #ThankASuper*

*[COMPANY] is proud to support [ASSOCIATION] and superintendents for all that they do for the game. #ThankASuper*



Download video and graphics:  
[bit.ly/thank-a-super-graphics-2022](https://bit.ly/thank-a-super-graphics-2022)



# THANK A GREENKEEPER DAY

*September 13*  
**SOCIAL POSTS**



*For those within the golf industry seeking to get involved in #ThankAGreenkeeper Day, here are some quick and easy social posts:*

*Spending time together means a little more than it used to, and the memories made with friends and family on the golf course don't just happen by accident. #ThankAGreenkeeper*

*Your greenkeeper shows the dedication, scientific expertise and love for the environment to make every gathering on the course one to remember. #ThankAGreenkeeper*

*Thank the ones who make the golf course the perfect escape in today's world. #ThankAGreenkeeper*

*Their office is your escape. #ThankAGreenkeeper*



Download video and graphics:  
[bit.ly/thank-a-super-graphics-2022](https://bit.ly/thank-a-super-graphics-2022)