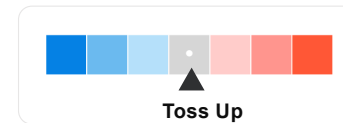


# 2020 swing state: Florida (29 electoral college votes)



## KEY FACTORS IN FLORIDA

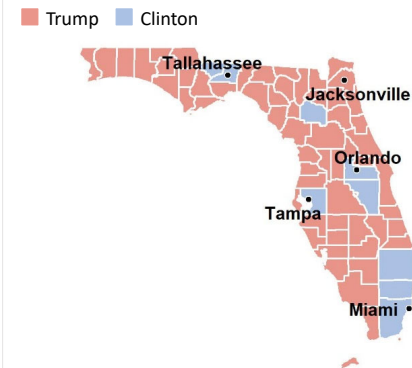
### Voters in I-4 corridor

- Success in the I-4 corridor, between Tampa and Orlando, is key to winning Florida's Electoral College votes
- Both Obama and Clinton lost the Orlando and Tampa media markets, but Clinton lost by about 190,000 more votes than Obama
- Although Clinton won the urban Orlando counties by more votes than Obama, Trump set the turnout record in the 14 counties in the I-4 markets

### Early voting indicators

- Total voted: **7,385,667**
- Total voted as percentage of registered voters: **52.5%**
- **Key Counties:**
  - Total early votes in Hillsborough County: **479,994** (52.7% of total registered voters)
  - Total early votes in Orange County: **418,526** (50% of total registered voters)

### 2016 election by county



### Previous elections

YEAR	GOP	DEM
2016	Trump (+1.2%)	Clinton
2012	Romney	Obama (+0.9%)
2008	McCain	Obama (+2.8%)
2004	Bush (+5.0%)	Kerry
2000	Bush (+0.0%)*	Gore

SOURCE 270 to Win, Associated Press, The Cook Political Report, USA Today, ABC News, New York Times, U.S. Elections Project.  
SLIDE LAST UPDATED ON 10/29/20