Increase your BMP Adoptions

Use these resources to help encourage members to adopt their BMPs.

Send Emails

Emails from key members of the chapter with a simple ask and easy-to-follow instructions is a proven way to increase BMP adoption. Follow-up is key. Here is some sample text for your email.

Post to Social Media

Don't let BMPs slip your members' minds. Here are some suggested posts and images to encourage adoption of BMPs.

Host a Workshop or Webinar

At your next Chapter meeting, host a workshop for your members to complete their BMPs during a live demonstration of the tool. It can be presented by one of your members or GCSAA staff. GCSAA can also host an online webinar for your chapter. Contact Emily Fuger for more information or to schedule a webinar. Use these PowerPoints to teach how to complete a BMP using the online tool:

- BMP Presentation - Wide
- BMP Presentation - Standard

Set Goals and Track Progress

Work with your chapter to set an adoption goal and contact GCSAA for a count of completed BMPs by state.

Remind them about BMPs

Environmental Programs has put together pre-set ads that you can easily insert at the beginning or end of any presentation you give to remind your members about their BMPs. Place one of these ads at the beginning or end of any presentation you give to remind your members about their BMPs.

- BMP Ads - Wide
- BMP Ads - Standard

Celebrate Achievements

Don't forget to celebrate progress toward your goal and thank the members who have adopted their BMPs.

Reach out to GCSAA

Don't hesitate to contact GCSAA if there are other resources that would help you promote BMPs or if there is any way we can support your efforts.

Contact Us:

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