

GOOD for your GAME

Rounds 
Research


APRIL 25 – MAY 1, 2022

R4R is presented in partnership with The Toro Company.



R4R overview: An innovative program aimed at generating resources to fund research and help ensure golf's future. The premise is simple: Golf facilities can support the effort by donating rounds of golf for two or four or "stay and play" packages that are auctioned online.

The Rounds 4 Research program is addressing a critical shortage of funding for ongoing, university-based agronomic research, education, advocacy programs and course operations. You can help foster sustainability with a donation or by bidding on rounds during the online auction.

Who's involved?

- Industry
- GCSAA – 19,000 members around the globe
- GCSAA Foundation – The philanthropic organization of GCSAA
- GCSAA Chapters – 97 chapters in North America
- Golf Facilities – Thousands of courses have donated rounds since 2012

Groups who benefit: Golfers, golf facilities, communities, universities, turfgrass foundations, universities, allied golf associations, golf industry partners, and more.

How is R4R good for the game?

Generated funds ensure the golf industry remains strong and viable. Rounds 4 Research is available to not only GCSAA chapters, but also to turfgrass organizations to use as a platform for revenue generation through the online auction of rounds of golf.

Funds raised can be used to further efforts in the areas of research, advocacy and education. Golfers and golf facilities are the ultimate beneficiaries of funds raised.



R4R began in 2012

More than
\$2 million
raised

“All of our funds received from Rounds 4 Research are solely earmarked for research. Rounds for Research has provided us with an alternate revenue source for research. It has enabled our chapter to commit to new research projects on an annual basis that are valuable to all of our members. Prior to Rounds 4 Research, we were much more limited to new commitments.”

— Jennifer Bryan, Florida GCSA executive director

“It makes me feel good that the industry feels like the work I do here is valuable enough that they raise funds to help support my position. I’m not sure where I’d be and where the program would be without those Rounds 4 Research dollars.”

— Brian McDonald, a senior research assistant in the turfgrass program at Oregon State University

“Rounds 4 Research had been very beneficial to our chapter’s commitment to funding research for the Rutgers University Center for Turfgrass Science along with the recently launched New Jersey Turfgrass Economic Survey. We have also been able to immensely grow our Foundation’s scholarship program which benefits our members and their immediate family.”

— Maureen Sharples, executive director, GCSA of New Jersey

More than
10,000
rounds of golf
have been donated
and auctioned off



“Rounds for Research not only supports important local research, but it also gets people playing golf, a win-win for the industry.”

— Judson McNeil, president of The Toro Company Foundation.

More than **60**
organizations have
benefitted from R4R
funds