

The Moneyball Age of Turf Management

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Define “Moneyball”

- Fresh attitudes
- New ideas
- Analytical approach
- Innovative

Examples

- Moisture Meter
- Stimpmeter
- Weather Stations
- Pigments & "Screens"
- GPS
- Cultural Practices

Personal Example

FieldScout TDR 300



Mobile Applications



There is an Art to Performing This Science

- The imperfections of art make the piece
- Perception vs. Reality
- Numbers don't lie
- "Mistakes are inevitable, so be sure you make them the right way."

Numbers

- Be responsible and take into consideration all the variables associated with each situation
- More and more numbers are available everyday
- Membership familiarity
- More absolutes lead to better decision-making

Forward-Thinking

- The progressive superintendent
- We aren't trying to "reinvent the wheel"
- Numbers are black and white, and they eliminate shades of gray
- Our saturation breeds innovation

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“It is not the strongest of the species that survives, nor the most intelligent that survives. It is the one that is the most adaptable to change.” - Charles Darwin