

# Dress for Success... Dress to Impress!

Tim Moraghan, Principal ASPIRE Golf February 5, 2013

# **Set Yourself Apart**

"Dress for the job you want, ...not for the job you have!"

## **Course Preparation**

- On the job
  - Daily dress
  - Just in case...
  - First tee readiness
  - Club meetings
- Out-of-Bounds
  - Off property
  - Industry functions
- Career Advancement
  - Job interview

# On the Job

## **Daily Dress**

- Crisp, clean, pressed
- No jeans
- Clean shoes
- Professional

Like Superman, be prepared to change at the drop of a hat!

# **Top Dressing**

- **T-shirts**
- Golf shirts
- Button downs
- Outerwear
- •All-weather gear



## **Button Down Shirts**

Crisp, clean, professional



# **Outerwear – Options**





## Camo-Wear

Boo Weekley's apparel of preference – camouflage



# **Collars Up?**

Just like the collars of your greens, care should be taken.

Up or down?
Button or not?
Frayed?
Crisp and flat?



## **Out-of-Bounds**

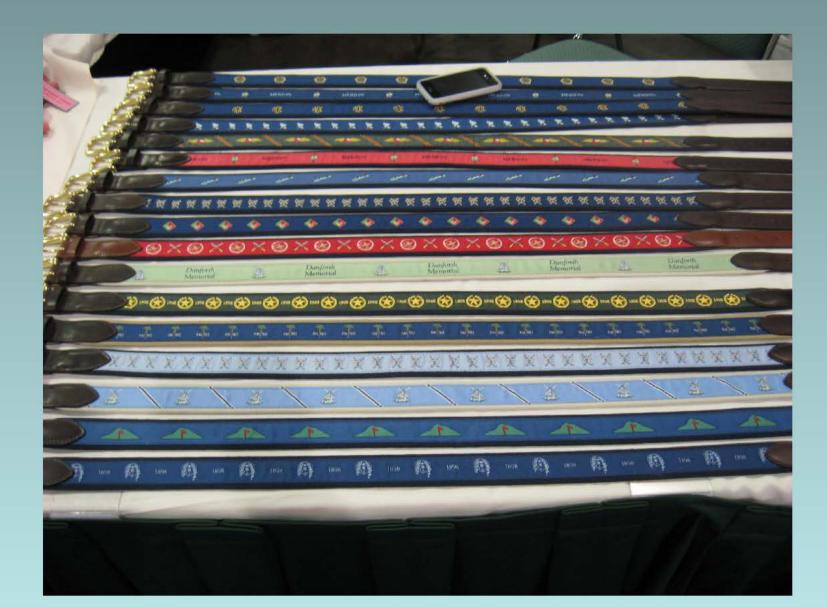
# **Neat, Classic, Subtle**



# New Looks, Fabrics...



#### **Showcase Your Course**



## **Career Advancement**

# Classic, Clean, Professional



- Make sure the suit fits properly and is clean, pressed prior to interview
- White shirt
- Interesting tie
- Seasonally appropriate

#### **Back to Basics...**

- A timely haircut to allow your current crop to be at its best
- Be clean shaven; facial growth should be trimmed and neat
- •Always trim nose and ear hair
- Clean finger nails

#### Neckwear

- Knot size
- Length
- Pattern
- Mix and match



# Ties...



# **Options and "Looks"**

A variety of "looks" to suit your personal style







# **From Head to Toe**



# **Personal Style**

# Make A Statement – At the Right Place and Time



# If You Can...Why Not?



# To Each His Own!





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