

# ALL IN THE FAMILY

CREATING KID – AND BEGINNER –  
FRIENDLY FORWARD TEES



Bear Slide Golf Club    Cicero, Indiana

Chris Thuer, CGCS



# Why Forward Tees?

- Newer courses are longer and are more difficult, especially for beginners and kids.
- Improve pace of play
- Help make the game more fun for kids, beginners, and higher handicappers. Grow the game.
- “Tee It Forward” – USGA, PGA



# Why Did We Add Forward tees?

- 2008 we had no forward tees.
- My kids were starting to get into playing. Shooting over 20 on a par 4 from the red tees wasn't fun and took a long time.
- Local families were taking their kids elsewhere as the course is hard and we didn't have a junior fee rate.



# Why Did We Add Forward tees?

- My kids had already begun playing from randomly selected locations in the fairways.

- While searching US Kids Golf web site for some new clubs I discovered they had a process for establishing forward tee locations.







# U S Kids Golf

The driver carry distance represents 100%, and each club distance is a percentage of the driver carry distance.

		Driver Carry Distance				
		100	140	180	220	269
		Level 1 Forward Tee	Level 2 Forward Tee	Approximate Existing Ladies Tee	LPGA Tour Driver Carry Distance (Avg.) <small>Avg. Swing Speed 94 mph</small>	PGA Tour Driver Carry Distance (Avg.) <small>Avg. Swing Speed 112 mph</small>
3-wood	90%	90	127	163	199	243
5-wood	84%	84	118	151	185	226
4-iron/hybrid	77%	77	108	139	169	207
5-iron	72%	72	101	130	158	194
6-iron	68%	68	95	122	150	183
7-iron	64%	64	90	115	141	172
8-iron	59%	59	83	107	131	160
9-iron	54%	54	76	97	119	145
Pitching Wedge	49%	49	68	87	107	130



# U S Kids Golf

Driver Carry Distance			 <b>100</b> Level 1 Forward Tee	 <b>140</b> Level 2 Forward Tee	<b>180</b> Approximate Existing Forward Tee	<b>220</b> PGA Tour Driver Carry Distance (Avg.)	<b>269</b> PGA Tour Driver Carry Distance (Avg.)
9-hole Yardage			1,527	2,068	2,605	3,143	3,801
18-hole Yardage			3,054	4,136	5,210	6,286	7,602
<b>2</b>	<b>Par 3's</b>	9-iron	54	76	97	119	145
		5-iron	72	101	130	158	194
<b>5</b>	<b>Par 4's</b>	Driver & 1/2 PW	145	195	244	294	354
		Driver & 9-iron	174	236	297	359	434
		Driver & 7-iron	184 100+20+64	250 140+20+90	315 180+20+115	381 220+20+141	461 269+20+172
		Driver & 5-iron	192	261	330	398	483
		Driver & 4-iron/hybrid	197	268	339	409	496
<b>2</b>	<b>Par 5's</b>	Driver & 3-wood	230	306	383	459	552
		Driver & 3-wood & PW	279	375	470	566	682

\*Yardages assume two Par 3's, five Par 4's and two Par 5's.

• Driver and 3-wood distance assumes 20 yards of roll in accordance with USGA Course Rating™ formula



# U S Kids Golf



More info at [www.uskidsgolf.com](http://www.uskidsgolf.com)



































Date:



# #7 Par 4

## Red Tee 319 yards





#7

Orange Tee 188 yards





#7

Green Tee 132 yards





# #9 Par 4

## Red Tee 310 yards





#9

Orange Tee 228 yards





#9

Green Tee 107 yards





# New Junior Rates

- 18 walking \$25 (Regular \$45 M-Th/\$55 F-Su)
  - 9 walking \$15 (Regular \$24 / \$29 )
  - 6 walking \$10
  - 3 walking \$5
- 
- Starting 2012 Season pass walking \$600  
(Regular single season pass walking \$2,800)  
Unlimited with range balls



# The Bottom Line

- 2008 -No recorded junior rounds and revenue
- 2009 -151 junior rounds, \$2,885 (+ adult = ?)
- 2010 -230 junior rounds, \$4,664
- 2011 -212 junior rounds, \$4,264
- 2012 -334 junior fee rounds, \$11,370
  - 10 junior season passes, \$6,000
  - ?# junior season pass rounds
- 2013 -322 junior fee rounds, \$13,195
  - 15 junior season passes, \$9,000
  - ?# junior season pass rounds
  - More high school kids bought season passes
- Round counts don't included high school rounds and season pass rounds.



# Harbour Trees Golf Club, Noblesville, IN

















# Purgatory Golf Club, Noblesville, IN













# Walt Disney World Oak Trail Golf Course





# Summary

- Forward tees can help with pace of play and help make golf more fun.
- Forward tees can help attract more rounds and revenue.
- Forward tees can be added to existing courses in various ways.
- Forward tees can be added in cost effective ways.
- Forward tees can be added so that they do not add much extra work for the crew.



# All in the Family



Instead of not having much fun with each other  
like these guys.....



....we need to make golf more fun  
to help grow the game.





# Thank You!

- U S Kids Golf
- Ed Devlin, Superintendent/GM, Harbour Trees Golf and Beach Club
- James Brown, Superintendent, Purgatory Golf Club
- Michael Bruno, Superintendent, Magnolia Course at Walt Disney World
- GCSAA