

Tyler G. Bloom



Think different.
to stand out in today's
economy

About Me

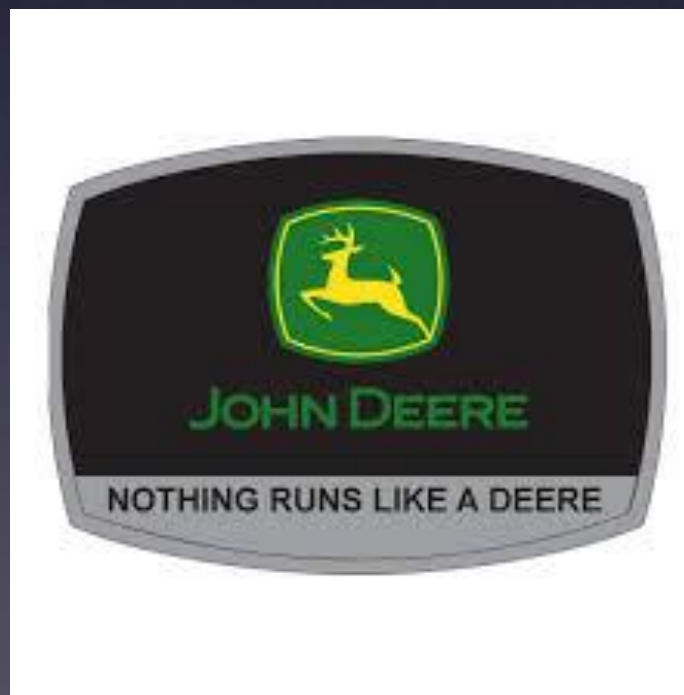
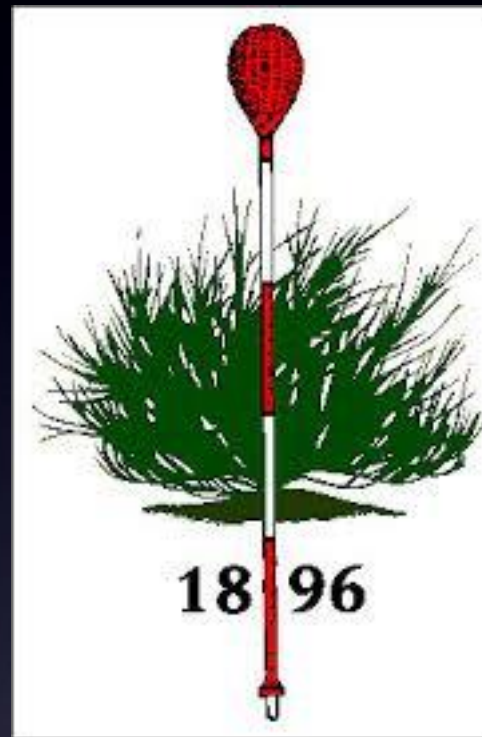


Today's Goals

- What's your brand
- Building your brand
- Utilizing new marketing tools
- Selling Your Brand

Branding in Golf

Titleist[®]
#1 ball in golf.[®]



What's Your ~~Brand~~ Philosophy

PROFESSIONAL

COMMUNICATION

EDUCATOR/ED

CONSTRUCTION

PASSIONATE

PROBLEM SOLVER

TEAM PLAYER

BENTGRASS
MANAGEMENT

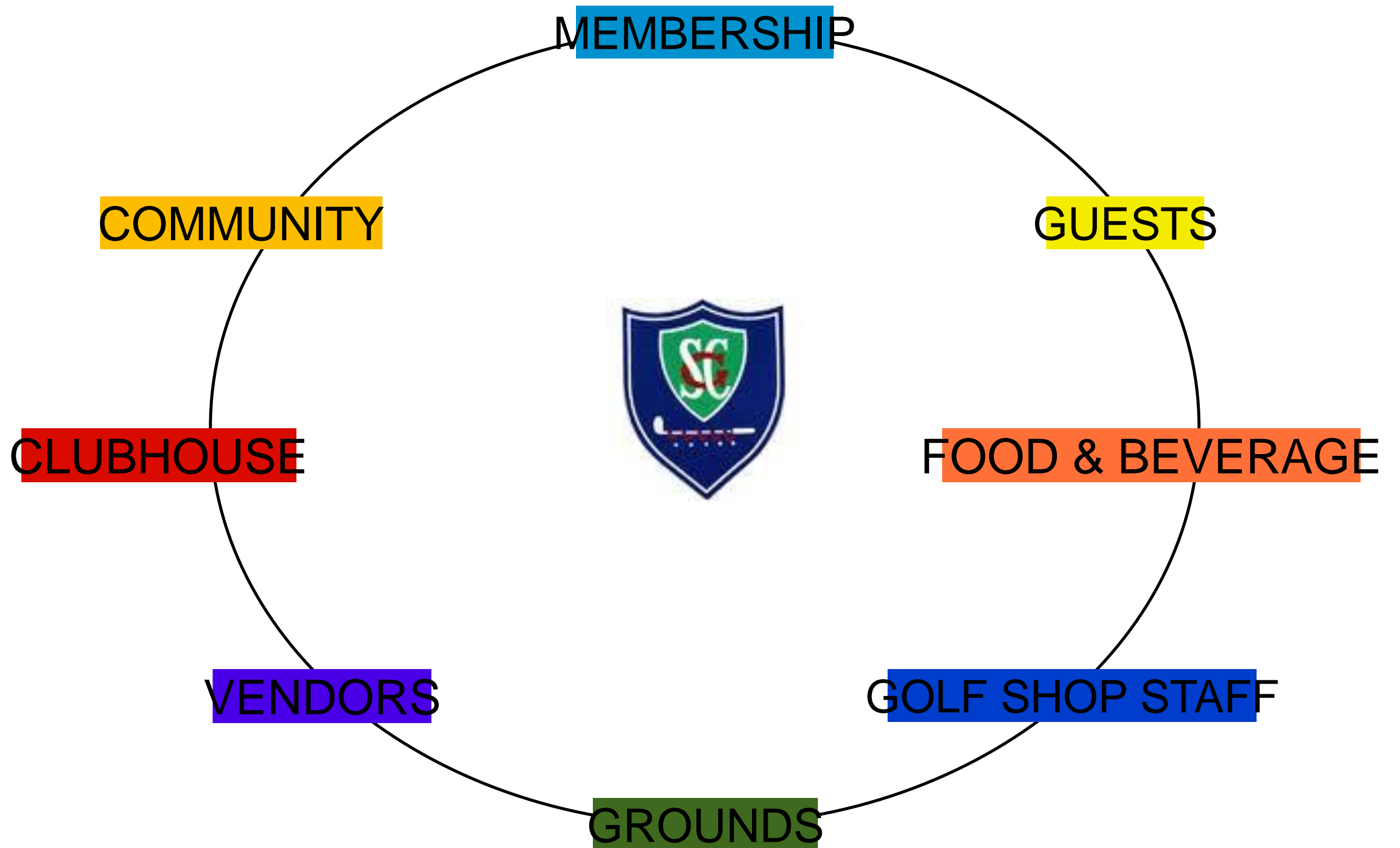




WHO AND HOW?

BE A TEAM

Together Everyone Accomplishes More



Golf Committee + Pro Shop + Grounds



Sunnybrook Golf Club Hole Locations for March 16, 2013 is 1



1 Depth 29 	2 Depth 30 	3 Depth 21 	10 Depth 28 	11 Depth 29 	12 Depth 28
4 Depth 30 	5 Depth 29 	6 Depth 30 	13 Depth 32 	14 Depth 32 	15 Depth 21
7 Depth 29 	8 Depth 29 	9 Depth 27 	16 Depth 21 	17 Depth 29 	18 Depth 30



SUNNYBROOK GOLF CLUB

GREENS DEPARTMENT

[Greens Updates](#)[Fairway Bunker Renovation](#)[Maintenance Facility Renovation](#)[Green's Committee News](#)

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Course Photos

Showing posts with label **Maintenance Facility Renovation**. [Show all posts](#)

Friday, October 19, 2012

Week 3 - Maintenance Facility Renovation

Construction continues for the third straight week on our maintenance facility storage building. We are pleased to report the roof was finished, contractors began to install the electricity, and concrete was poured this morning despite rainy conditions.





Tyler Bloom
Assistant Superintendent

Tyler has been a part of the management team since November 2011. He is a 2009 graduate of Penn State University with a Bachelor's degree in Turfgrass Management. Since joining Sunnybrook, Tyler has been involved with many industry events including his recent invitation to speak at the 2014 GCSAA National Conference. Outside of work, Tyler enjoys outdoor activities, playing music and watching his Pittsburgh sports teams.





Expanding Your Brand



What makes you unique?

Master of Professional Studies in Turfgrass Management



Expand Your Career Possibilities with an Online
Turfgrass Master's Degree

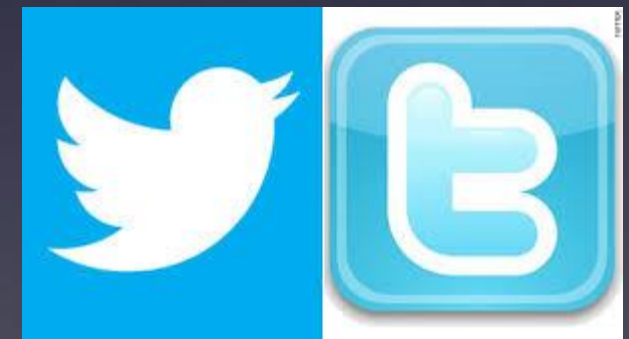
Summary

Strengthen Your Weaknesses



Marketing Tools

Social Media



“Regardless of your
emotional
commitment...understand
the consequences.”




Tyler Bloom @tbloom_SGC

18 Oct

Congrats to SGC mechanic Rich Reimers. World class turf mechanic, 25 years of service!! #teamredbull
pic.twitter.com/PZeAl1Rzpf



 Expand

 Reply  Delete  Favorite  More



Tyler Bloom @tbloom_SGC

14 Oct

Aerify fairways today...day 1 pic.twitter.com/pTjQ3SVGnH



 Expand

 Reply  Delete  Favorite  More

“Packaging can be theatre, it
can create a story.”

Portfolios

Resumes

Online Resumes

Video Resumes

Tyler G. Bloom

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WELCOME

Thank you for your interest in Tyler Bloom and his professional career. Tyler's background includes direct experience on some of the world's most famous courses. He has performed extensive renovations at many of these facilities, receiving press and accolades from industry peers and members. Tyler is a dynamic professional who seeks to take the next step as Golf Course Superintendent, and provide his club with a unique experience and superior conditions.

[Career Objectives](#)



[Member Update.pdf](#)

Adobe Acrobat document [56.2 KB]

Do It Yourself



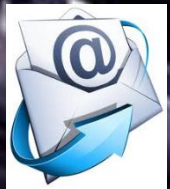
Professionals



Review

1. Know Who You Are
2. Know Your Target
3. Market Yourself
Correctly

Thank You!



tbloom_sgc



Tyler Bloom

