

# THE BEST \$95 YOU CAN SPEND



## **An education curriculum designed specifically for you —**

A comprehensive continuing education curriculum created for golf course equipment managers to meet the needs of the facility.



## **Enhancements to the Equipment Management Certificate Program —**

Encourage your equipment manager to earn individual certificates, or become one of the elite equipment managers who have successfully completed CTEM and receive special recognition.



## **Equipment Manager Profile —**

A specific equipment manager benchmarking survey is being developed to expand the depth of useful information collected and made available to GCSAA members.



## **Expanding industry connections —**

GCSAA is diligent in bringing industry partners on board that have a direct impact on your profession and your needs.



## **Your voice in the industry —**

GCSAA will continue to spotlight equipment managers as a valued part of the team. Look for more videos and editorials distributed throughout the golf course industry.

## **GCSAA EQUIPMENT MANAGER MEMBERSHIP BENEFITS**

- *Free Equipment Management Series webcasts*
- *Unlimited free GCSAA Educational webcasts*
- *Equipment Management Certificate Program*
- *Networking tools such as the Shop Talk forum and the membership directory*
- *Complimentary one-time full-package registration to the GCSAA Conference and Trade Show*
- *GCSAA Conference and Trade Show Education designed specifically for equipment managers*
- *Opportunity to serve on the GCSAA Equipment Manager Task Group*
- *Complimentary career services*
- *Access to the GCSAA Job Board*

Join now at [gcsaa.org](http://gcsaa.org)