

THANK A GOLF COURSE SUPERINTENDENT DAY



SEPTEMBER 9

Please join us in recognizing the never-ending hard work and dedication of the men and women who care for the golf course.

Express your gratitude by posting your appreciation on social media using hashtag **#ThankASuper** on September 9.

Choose posts that fit your voice — whether you're a golfer, industry partner or an association:

- Copy and paste the posts to your preferred platform.
- Customize names, locations, and course references.
- Use visuals from your course or download branded graphics from [link or QR code].
- Hashtags to include: **#ThankASuper**

GENERAL POSTS

GOLFER

I just want to say a big thank you to our superintendent, [NAME], the course is always in great shape, and I know that doesn't happen by accident. Appreciate everything you do. #ThankASuper

INDUSTRY PARTNER

Behind every great round of golf is a great superintendent. We're proud to work alongside those who make the turf thrive and the game even better. #ThankASuper

ALLIED ASSOCIATION

Today, we honor the tireless dedication of golf course superintendents. Their passion is at the heart of the game we all love. Thank you for making the magic happen. #ThankASuper

FACILITY

Our superintendent is one of the most essential members of our team, diligently keeping things running so guests can enjoy the best experience possible. We're lucky to have [NAME]. #ThankASuper

ENVIRONMENTAL/COURSE CONDITIONS

GOLFER

Shoutout to [NAME] for keeping the course looking amazing all year long, even during droughts, storms, and everything in between. #ThankASuper

INDUSTRY PARTNER

From managing water wisely to growing healthy turf, superintendents are leading the way in sustainable course management. We're grateful to support your efforts. #ThankASuper

ALLIED ASSOCIATION

Superintendents are stewards of the land, keeping the game sustainable. We applaud their commitment to the environment and excellence. #ThankASuper

FACILITY

Guests always compliment how beautiful and well-kept the course is and that's thanks to the thoughtful, sustainable care [NAME] and their team put in every single day. We're proud to call this our home course. #ThankASuper

EARLY MORNINGS, LONG DAYS

GOLFER

While we're just waking up for that 7AM tee time, the crew's already been out for hours. Huge thanks to [NAME] and team for everything you do behind the scenes. #ThankASuper

INDUSTRY PARTNER

We see you, long before first light and long after sunset, caring for every inch of the course. Your work ethic is unmatched. #ThankASuper

ALLIED ASSOCIATION

The game doesn't start at the first tee, it starts with the early risers who make golf possible every single day. Thank you, superintendents, for your commitment to excellence. #ThankASuper

FACILITY

Long before the first cart rolls out, our superintendent and their crew are hard at work. Their early mornings and long hours make our facility shine. Thank you, [NAME], for your tireless dedication. #ThankASuper

PERSONAL APPRECIATION

GOLFER

I've had some rough rounds, but the course has never let me down. Thanks, [NAME], for making this place feel like home. Your work doesn't go unnoticed. #ThankASuper

INDUSTRY PARTNER

We're not just collaborators, we're fans. Your creativity, leadership, and grit inspire us daily. Thanks for letting us be a small part of what you do. #ThankASuper

ALLIED ASSOCIATION

To every superintendent: you're not just maintaining a course, you're shaping experiences, building memories, and elevating the game. We see you. We thank you. #ThankASuper

FACILITY

We know this job takes brains, grit, patience and heart. [NAME] brings all that and more to our course every day. On behalf of the whole team here at [FACILITY NAME], thank you for all you do. #ThankASuper

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DOWNLOAD THE GRAPHICS

