



TORREY PINES FEB 5-7, 2022

2022 GCSAA GOLF CHAMPIONSHIPS JUSTIFICATION RESOURCE

THE GCSAA GOLF CHAMPIONSHIPS, PRESENTED IN PARTNERSHIP WITH THE TORO COMPANY, IS A MEMBERS-ONLY EVENT THAT INCLUDES FOUR DIFFERENT COMPETITIONS OVER THREE DAYS: National Championship, Golf Classic, Four-Ball and Scramble, as well as a chapter competition and fun contests. Your participation supports the future of the GCSAA Foundation.



presented in partnership with **TORO**

HOST COURSES

We are pleased to host the various events of the 2022 GCSAA Golf Championships at some of the best facilities in San Diego, including:

- Torrey Pines - North and South Course
- Singing Hills Golf Resort - Willow and Oak
- Bernardo Heights Country Club

REGISTRATION INCLUDES:

- One, two, or three rounds of golf
- Opportunity to stay at a premier resort at a discounted rate
- PGA-certified rules officials to assist throughout the event
- Real time results make it as competitive (or not) as you want!
- Welcome Reception (Saturday) and 19th Hole Receptions (Sunday and Monday) which provides great networking opportunities with other GCSAA members



MOVING FORWARD

SAN DIEGO FEB 5-10, 2022

***I'm already asking my employer to send me to the GCSAA Conference and Trade show.
What added value does the GCSAA Golf Championships provide me?***

We're glad you asked. The GCSAA Golf Championships are the true kick off to the GCSAA Conference and Trade show. This is your tournament. GCSAA members who have attended recent events can attest to the fun atmosphere, camaraderie, networking, and great golf. Connecting outside of the classroom or off the trade show floor provides additional opportunities to discuss challenges facing your facility, share best practices, and make connections that may prove to be invaluable in the future.

The event is also a great opportunity to interact with your GCSAA Board of Directors in a casual environment. Learn about what's going on with your association and let them know how you and your facility are doing.

TIPS ON DISCUSSING WITH YOUR EMPLOYER

We understand both the financial commitment and time away from the facility that is required for the GCSAA Golf Championships and have some tips listed below to help justify the time away from your facility and the value of participating in this event:

- Timing is key. Begin your discussions prior to your facilities' annual budget process to ensure that your request is appropriately considered
- Be comprehensive. Be sure to include all costs related to your GCSAA Conference and Trade Show registration and travel and prepare a comprehensive request. Don't forget – GCSAA Conference registration is free for first-time attendees.
- The GCSAA Golf Championships are about more than just golf. Highlight the endless networking opportunities that present themselves across the tournament and evening receptions. Additionally, each participant will receive a Tournament Operations Guide with tips on producing successful events. Showcase your diverse set of skills on your home course after gathering some new tools.

