



Count on it.

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See Toro's Latest Innovations at the GCSAA Conference and Trade Show

Check out the latest in course management software, autonomous and electric equipment, irrigation solutions and more.

BLOOMINGTON, Minn. (February 5, 2025) — With the ever-evolving demands of golf course maintenance in mind, Toro continues to build on its lineup of irrigation and equipment solutions — and it will all be on display at the 2025 GCSAA Conference and Trade Show.

“The GCSAA Conference and Trade Show is the main event in our industry. It allows golf course professionals to network and experience firsthand the latest in equipment and irrigation — and Toro will be at the center of it all,” says Lindsay Tucker, marketing communications manager at Toro. “We’re excited to showcase our groundbreaking irrigation and fleet management software, as well as the latest in electric, gas and diesel equipment that gives superintendents options for any task.”

Visit Toro’s booth (#4436) at the GCSAA Conference and Trade Show Feb. 3-6 in San Diego to see these innovations and more.

Intelli360®

This new web-based platform simplifies golf course management and gives superintendents the real-time data they need to make efficient, proactive decisions. From any web-enabled device, superintendents can seamlessly manage equipment fleets no matter where they are.

Using the interactive map, they can easily locate connected equipment and monitor operating status, hours and upcoming maintenance needs. From the Intelli360 home page, users can create work orders, schedule labor and set due dates in one central hub. This innovation from Toro is just the beginning — new features and integrations are coming soon, including fault code notifications as well as parts ordering and inventory management.

Autonomous and Electric Solutions Throughout the Course

At the 2025 GCSAA Conference and Trade Show, Toro is excited to showcase a complete electric and autonomous portfolio for the entire course — from fairways to roughs and clubhouse grounds to the driving range. Attendees can visit the new outdoor demonstration area to experience these solutions first-hand.

The GeoLink® Solutions™ Autonomous Fairway Mower, which was previewed at the GCSAA Conference and Trade Show in 2022, will be available to the very first customers this year. The innovative technology of the Autonomous Fairway Mower aims to alleviate the issues of labor shortages and budget constraints experienced by superintendents and crews in the golf

industry. Achieve higher productivity and consistent results with this state-of-the-art mower that combines the tried and true excellence of the eTriFlex® platform with groundbreaking autonomous technology.

New at the 2025 GCSAA Conference and Trade Show are the Turf Pro™ and Range Pro™ from Toro. The Turf Pro is an autonomous robotic rough mower that is equipped to handle up to 18.5 acres. The Range Pro is an autonomous ball collector perfect for the driving range. Both tools are loaded with cutting-edge technology, quiet operation and repeatable results, meaning they can be seamlessly incorporated into normal course operation — freeing up more time for tasks that may require more specialized skills.

Lynx® Drive

The revolutionary irrigation management software, Lynx Drive, debuted at last year's GCSAA Conference and Trade Show, and new features that will provide even greater efficiency and control.

Additionally, superintendents will continue to enjoy Lynx Drive features that help optimize irrigation. Designed specifically for smartphone or tablet use, the incredibly intuitive display includes larger buttons and text for enhanced visibility, plus high-resolution images and colors for greater detail. SmartNotes provides immediate communication with detailed notes, photos and team transparency. The ability to include a device name allows a view of who performed actions, while date and time stamps on photos deliver additional detail. SmartNotes maintains a note's history for up to one year.

With Lynx Drive, superintendents can make decisions and respond in real time as issues arise on the course. Whether it's addressing a change in conditions, reacting to weather shifts or dealing with unexpected emergencies, having the ability to act immediately — no matter where they are — ensures the highest levels of productivity and efficiency.

What's Next

Toro stays on the cutting edge of technology to make jobs easier for golf course maintenance crews. Stay on the lookout for new developments in autonomous solutions and the growing line of electric equipment. For more information, go to [toro.com](https://www.toro.com).

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About Toro

With roots dating back to 1914, Toro is a leading worldwide provider of innovative solutions for the outdoor environment including turf and landscape maintenance, snow management, rental and construction equipment, and irrigation solutions. Through a strong network of distributors, dealers, retailers and rental stores in more than 125 countries, Toro helps customers care for golf courses, sports fields, public green spaces, commercial and residential properties, construction sites and agricultural operations. More at: www.toro.com.