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For Immediate Release

### Water Tech Startup Selected for Primetime TV Coverage

BioBoost Nest, headquartered in New York, will be featured on the award-winning TV program, *Viewpoint with Dennis Quaid*, airing nationwide on public television stations beginning January 18<sup>th</sup>, 2024. In addition, television commercials will run in a one-month blitz kickstarting with primetime slots on Fox Broadcast News on January 18<sup>th</sup>.

BioBoost Nest was hand-selected by the Viewpoint team at the 2023 GCSAA Golf Course Industry Trade Show. The TV program scouted the show for new products, and determined that our game-changing approach to treating pond problems fit their innovation mandate.

BioBoost Nest produces and sells underwater bioremediation units that leverage the natural power of beneficial bacteria to treat pond algae, odor and other water issues, instead of relying on chemicals. The patented technology, widely used in industrial wastewater treatment, is scaled down for recreational ponds, and keeps water safe for people, pets, fish and wildlife.

BioBoost Nest has been installed at some of the most prestigious golf clubs in the US. We are a proud sponsor of Audubon International, sharing their commitment to preserving healthy aquatic ecosystems. Our mission is to change the way we clean water, one pond at a time.

To watch the educational TV documentary with Mr. Dennis Quaid, please visit:

<https://www.viewpointproject.com/features-bioboost-nest/>

Learn more about BioBoost Nest at <https://bioboostnest.com>

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