



LiveSoil Introduces Microbe-Rich Living Soil That Cuts Golf Course Water Use by Up to 60 Percent

Cornell University soil lab and golf course tests confirm significant water savings, stronger root systems, and healthier, greener turf

Long Island, NY – January 30, 2026

LiveSoil will introduce and demonstrate its proprietary microbe-rich living soil at the Golf Course Superintendents Association of America (GCSAA) Conference and Trade Show, February 2 to 5 in Orlando. **LiveSoil** gives golf courses a new option to combat nationwide drought challenges and address random dry spots that have plagued golf courses superintendents for far too long. The company's proprietary soil mix will significantly reduce irrigation demands, lower water-related operating costs, and improve turf health. Attendees are encouraged to visit the **LiveSoil** Booth, 3651, to learn how the product reduces water usage by up to 60 percent while supporting strong turf performance and long-term soil health. The Cornell University soil lab found **LiveSoil** delivers significant water savings, which is a major concern for golf courses, especially those facing drought.

Developed through more than twelve years of research, field pilots, and evaluation, **LiveSoil** retains moisture at the root zone, strengthens turf root systems, and supports a highly active microbial environment. The product has

already demonstrated success on championship-level and high-end country club golf courses where water efficiency, turf performance, and environmental stewardship remain top priorities. Quality fairways and greens lend to the beauty and aesthetics of courses, which players and club members desire. Appearance and playability are central to member attraction and retention.

For golf courses facing rising water costs, drought conditions, and mandated water restrictions across the United States and the world, maintaining consistent playing conditions has become increasingly challenging. Chronic dry-spots and prolonged dry periods have impacted turf quality for years, often driving higher irrigation demands, increased labor, and uneven playing surfaces. **LiveSoil** is the answer to this problem by improving moisture distribution and availability at the root zone, supporting deeper root development and supporting more resilient turf. This soil-based approach allows courses to reduce irrigation frequency, manage drought conditions more effectively, and maintain consistent playing environments while using substantially less water.



LiveSoil integrates directly into existing native soil rather than replacing it, enhancing soil performance while preserving course-specific conditions. The 100 percent plant-based, chemical-free formula contains billions of beneficial microbes that bond moisture and nutrients to the root system, supporting consistent turf performance even during periods of limited irrigation.

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"The pressure on golf courses to reduce water use while maintaining high-quality playing conditions continues to increase," said Neil Curtis, Chief Development Officer of LiveSoil. "LiveSoil is ideal for courses concerned about water usage, turf resilience, and conservation. By improving soil biology and root strength, we support healthier grass, reduce dependence on excessive watering and chemical utilization. Our product also supports long-term sustainability goals without compromising playability."

"I have been the Golf Course Superintendent at Deepdale Golf Club for 37 years. Over the last 4 years, one tee box location was consistently problematic due to extreme dryness. Despite irrigation improvements and repeated remediation to reseed or replace sod once or twice a year, the soil simply would not retain moisture. In April 2025, we applied LiveSoil to this problem area. For the first time in 4 years, we did not need to reseed or replace sod thereafter. The results exceeded expectations. The turf is the greenest it has ever been, and the soil is now retaining moisture consistently. This is a condition we had never achieved before, despite repeated efforts," said Tom Fedora, Golf Course Superintendent Deepdale Golf Club, Long Island, New York.

To learn more about LiveSoil, visit www.livesoilusa.com.



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About LiveSoil

LiveSoil is a soil technology company focused on water efficiency and soil health. Its proprietary microbe-rich living soil is a 100 percent natural formula designed to reduce water usage by up to 60 percent while supporting strong root systems and long-term soil vitality. Developed through more than twelve years of research, field pilots, and evaluation, including work conducted in extreme heat and drought conditions, LiveSoil serves farms, golf courses, athletic fields, parks, and commercial growing environments. Product demonstrations and samples are available upon request.

For more information, visit www.livesoilusa.com