

There's So Much New from Nufarm at GCSAA CTS 2026

When the doors open at the 2026 GCSAA Conference and Trade Show in Orlando, Feb 2 -Feb 5, Nufarm will introduce its most expansive new product lineup yet. Multiple innovative fungicide, insecticide and herbicide solutions will make their debut to add ease and advantage for golf course superintendents this year.

“We’re excited to meet with customers and share an impressive showcase,” said Jeff Eldridge, Nufarm Golf Segment Lead. “From pace-setting innovation and technical expertise to enabling tomorrow’s superintendents through the EXCEL Leadership Program, GCSAA and RISE involvement – Nufarm’s dedication to supporting the long-term success of the golf turf industry comes together at CTS.”

A few highlights of Nufarm’s new product lineup include

- **Verdato™ fungicide** delivers versatile broad-spectrum protection against some of the most persistent turf diseases. Powered by the unique phenylpyrrole group mode of action, it works quickly to disrupt the cellular process in fungi and stop disease before it starts. It’s an effective, low-use-rate start to your spring disease management rotation.
- **Curator™ fungicide** is your best defense against devastating Pythium diseases, including blight, damping off and root rot. This cost-effective treatment, the first single product to combine propamocarb and mefenoxam, saves both time and money as a rotational partner with two proven curative and systemic modes of action.
- **OpteraPro® Duo GC insecticide*** delivers powerful, dual-action control of 39+ golf course pests. Combining the systemic strength of chlorantraniliprole with the fast-acting contact power of bifenthrin, it targets both subsurface turf pests and above-ground nuisance pests. Gain long-lasting residual protection with flexible application rates and irrigation timing.
- **PrimeTime™ herbicide*** combines four active ingredients for fast-acting, post-emergence control of the toughest broadleaf weeds and goosegrass. Offering strong turf tolerance and season-long flexibility, it delivers visible results within hours with impressive utility from early spring through late fall.

Visit Nufarm Booth #2525 to connect with the technical and sales teams and try your luck at a scratch-off card contest awarding one of 100 prizes in celebration of GCSAA’s 100 years! Two dedicated technical learning sessions, highlighting new solutions will be offered:

- New Disease Defense Solutions with Rick Fletcher on Wed, Feb 4, at 10:45 a.m.
- New Insect Management Solutions with Jason Fausey on Thu, Feb 5, at 10:45 a.m.

For more information about Nufarm, a complete list of Nufarm products or to contact your local representative, visit nufarm.com/usturf.

**OpteraPro Duo GC and PrimeTime are pending EPA registration*