



STRATISTM with ACCeTM Seeded Paspalum Sets a New Standard in Turfgrass Herbicide-resistant seeded seashore paspalum now in production

Atlas Turf International and Pure Seed are proud to announce the full-scale production of **STRATIS**TM with **ACCe**TM **Technology**, the first-ever herbicide-resistant seeded seashore paspalum. Developed by **Pure-Seed Testing**, STRATIS represents a groundbreaking advancement in turfgrass innovation—offering turf managers unprecedented control over invasive grasses while ensuring resilient, sustainable, and high-performing playing surfaces.

STRATIS with ACCe combines the proven performance of Pure Seed's seeded paspalum with ACCe herbicideresistance technology from the University of Georgia (UGA), allowing selective control of unwanted grasses such as bermudagrass, crabgrass, and goosegrass. Compatible with ACCe-inhibiting herbicides, including sethoxydim, fenoxaprop, fluazifop-butyl, and pinoxaden, STRATIS allows turf professionals to maintain clean, pure stands with greater efficiency and confidence than ever before.

"STRATIS represents a defining step forward for turfgrass management," said **Crystal Rose-Fricker**, president of Pure Seed and Pure-Seed Testing. "By integrating ACCe herbicide resistance through natural breeding practices, we've created a product that simplifies turf conversion and supports long-term stand purity without compromising the beauty, texture, or durability that make paspalum so special."

The innovation began with research by UGA professor **Dr. Paul Raymer**, who identified the mutation conferring herbicide resistance in paspalum. Pure-Seed Testing then conducted extensive multi-year trials to develop, evaluate, and select superior parent lines, resulting in the commercial release of STRATIS with ACCe.



STRATIS offers a full suite of high-performance characteristics, including outstanding salt and wear tolerance, excellent disease resistance, a deep green color, and a fine-to-medium texture with tight density, all contributing to a premium playing surface. Adaptable across mowing heights, STRATIS is ideal for **greens, tees, fairways, roughs, sports fields, and landscaped areas**.

"With production ramping up and seed now available in sufficient quantities, STRATIS is ready to transform how turf projects are built and managed," said **John Holmes**, president of Atlas Turf International. "From new construction to renovation, turf professionals can now interseed STRATIS into existing turf and eliminate competing grasses using approved ACCe-inhibiting herbicides—all while keeping courses and facilities open for play. This efficiency reduces downtime, resource use, and cost."

STRATIS with ACCe is particularly valuable for **new course construction and renovation projects**, where managing weedy grasses during establishment has traditionally required fumigation or extensive site preparation. The herbicide resistance built into STRATIS allows turf managers to maintain purity with standard control methods, supporting both sustainability and regulatory compliance in regions where fumigants are restricted.

"STRATIS is a reflection of what's possible when innovative research and industry collaboration come together," added Fricker. "Working with Atlas Turf International, we're bringing to market a product that empowers turf professionals globally to achieve the purity, performance, and sustainability standards the modern industry demands."

STRATIS Seeded Paspalum with ACCe Technology is available exclusively through Atlas Turf International and Pure Seed and their licensed distributors. Learn more about STRATIS at the GCSAA Conference and Trade Show by visiting the Pure Seed/Atlas Turf booth #3409.

Scan the QR code for detailed information on approved herbicides or visit: https://www.atlasturf.com/turfgrass/stratis-with-acce-seeded-paspalum/.





Notes to Editors:

About Atlas Turf International Limited

Atlas Turf International Limited provides turf on a global scale. Specializing in the worldwide distribution of quality turfgrasses, Atlas Turf is the source for the finest certified, licensed, and genetically pure turfgrasses. For additional information about Atlas Turf, please visit www.atlasturf.com.

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About Pure Seed

Pure Seed is a global leader in researching, developing, producing, and bringing to market an outstanding line of proprietary turf and forage varieties that provide solutions for problems experienced by today's turf professionals. For additional information about Pure Seed, please visit www.pureseed.com.

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