

FOR IMMEDIATE RELEASE

TARGET SPECIALTY PRODUCTS™ SET TO SHOWCASE INNOVATIONS AT GCSAA 2024 IN PHOENIX, AZ.

Join Target Specialty Products in Phoenix for GCSAA 2024 for a chance to meet their experts, receive daily giveaways, and learn about partnerships with industry leaders.

SANTA FE SPRINGS, Calif. (January 30, 2024) – [Target Specialty Products™](#), a leading provider of Pest Control, Vector, and Turf and Ornamental solutions in the U.S. and Canada, is gearing up to make a significant impact at GCSAA 2024. Customers could visit Target Specialty Products at booth #5551, and could explore the latest advancements in the Turf and Ornamental market.

Visitors at booth #5551 can engage with industry experts, gaining valuable insights into the offering of Target Specialty Products in the Golf Management sector. As part of the experience, attendees are encouraged to join the booth every day for Trivia Hour, where attendees can win exciting prizes, including a new pair of AirPods Max or a GoPro, awaiting two lucky winners. [Learn More about booth activities](#)

This year, Target Specialty Products has proudly partnered with In2Care. Stop by booth #5551 to learn about their innovative technology and impactful contribution to the Golf Management industry and Target Specialty Products; exclusive promotion.

In a groundbreaking move, Target Specialty Products introduces the latest innovation from its proprietary brand, Turf Fuel. A cutting-edge formulation designed to condition high-performance turf, enabling it to withstand extreme plant stress. Attendees will have the opportunity to join Steve Loveday, Turf Fuel Product Manager, and the Target Specialty Products team for an unforgettable introduction at booth #5551 on Wednesday, January 31st at 11:00 AM.

“We stand at the forefront of innovation, ready to unveil a new chapter of excellence with Turf Fuel at GCSAA 2024. Join us for a future of collaboration, cutting-edge solutions, and shared success in Golf Management excellence.” said David Helt, Target Specialty Products’ Leader.

For additional information on Target Specialty Products, please visit **Target Specialty Products at www.target-specialty.com** or follow them on [Facebook](#), [Twitter](#), [YouTube](#), and [LinkedIn](#).

About Target Specialty Products

With over 80 years of industry experience, **Target Specialty Products** is proud to be a leading value-added solution and service provider of pest control, vector and turf and ornamental solutions, application and aquatic equipment, supplies, and education and training programs. Target Specialty