

Guidelines for Matching the Best Delivery Method to the Content and the Audience

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Matching Delivery Methods to the Audience

Understand that everyone learns differently. When selecting a teaching style to match an audience, there are a variety of learning styles for which you must accommodate. There are auditory learners who like to listen and learn. There are visual learners, who learn best by reading, and then there are kinesthetic learners who like to use their hands to learn. Ask the following questions to be sure that the education you are planning addresses all of these learners needs:

Do the learners:

- have the opportunity to talk to each other?
- have a chance to reflect on the content?
- get to see the examples of what you are talking about?
- get to be physically active and perform the task?
- hear the instructions being spoken?
- read materials and take notes?
- reason through real-life scenarios?

Matching Delivery Methods to the Content

- If you have selected a topic that is highly technical, the best methods for education would be a demonstration with a lecture and then providing time for hands-on practical exercises.
- If the topic selected has to do with learning about interpersonal skills, then behavior modeling and role-play may be the best education methods for this type of topic.
- If the topic is conceptual, or science based, then a lecture and discussion/brainstorming session, followed up by case studies may be most appropriate.