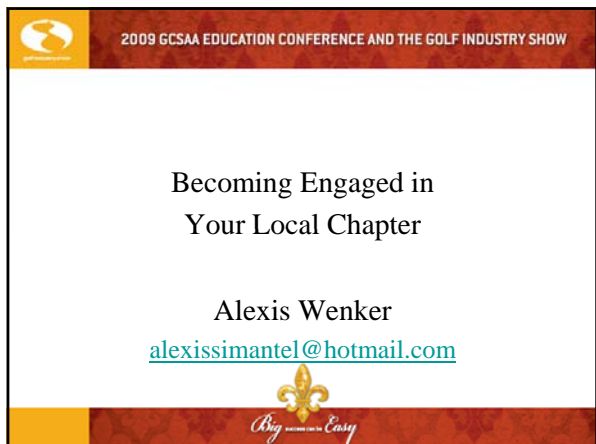


2009 GCSAA EDUCATION CONFERENCE AND THE GOLF INDUSTRY SHOW

Becoming Engaged in Your Local Chapter


Alexis Wenker
alexissimantel@hotmail.com



Becoming Engaged In Your Local Chapter

PROPOSAL FOR ASSISTANT SUPERINTENDENT BOARD POSITION AND/OR ASSISTANT COMMITTEE

PREPARED BY:



ASSISTANT SUPERINTENDENT COMMITTEE 2008

The Plan

- Purpose and Scope
- Mission Statement and Goals
- Benefits for Association, Superintendents, and Class C Members
- Implementation Strategy
- Financial Information
- Non-Financial Support From Local Chapter
- Ideas For Committee Activities
- Contacts

Purpose and Scope

- **Purpose:** Provide a template for those who seek to install a Class C Member Representative position or Committee
- **Scope:** To engage the assistant early on by providing the opportunity for them to develop their business, communication, and leadership skills, while benefiting the local chapter association they represent

Mission Statement

"To offer opportunities for assistant superintendents to grow and learn in all facets of their lives toward becoming Golf Course Superintendents"



Goals

1. Provide opportunities for networking with fellow assistants, superintendents, professors, and other industry leaders
2. Provide opportunities for professional development and growth of assistant superintendents
3. Encourage assistant superintendent involvement within chapter and attendance of events
4. Promote industry both locally and nationally
5. Help all members to become better professionals
6. Promote each other in becoming successful superintendents
7. Grow and promote the game of golf

Benefits

- **For the Local Chapter**
 - Stimulate Class C Member involvement, Retention of Assistant members, develop future leaders of chapter
- **For the Superintendent**
 - The Assistants will become more valuable to employer; job satisfaction; help with membership/seminar costs
- **For the Class C Assistant Member**
 - Professional growth, networking opportunities, develop portfolio

Implementation Strategy

- **Stage 1: Interest**
 - Determine interest from Local Chapter members
 - Make contacts (e-mail, phone, flyers)
 - Survey contacts
- **Stage 2: Presentation**
 - Present proposal to chapter BOD
 - Be prepared to give a professional presentation
- **Stage 3: Activities**
 - What this group is going to do
 - Start out with small activities to generate interest

Financial Information

- **Financial support needed**
 - 1st Year: Minimal funds needed to get started!
 - Planning year
 - Getting started: Shop talks, writing for local associations, golf outings, volunteering
 - Obtain support: Vendors, Local Chapters
 - 2nd Year: Budget from local chapter
 - Recruiting year
 - Golf tournament, Seminars for Assistants
 - Secure additional support

Non-Financial Support from local chapter

- **Board of Director Support**
- **Board of Director Representative to mentor Assistant Committee Chair**
- **Communication Support**
- **Administrative Support**
- **Networking Opportunities**


Activities

- **Educational:**
 - Learning and Teaching



Activities

- **Philanthropic**
 - Public Relations, Volunteering, & Community Service



Activities

- **Team Building:**

- Getting to know each other



Contact Us

- **John Ekstrom:** Snapp79@aol.com
 - Hinsdale Golf Club, Joliet, IL
- **Andrew Eick:** eickbda21@hotmail.com
 - The Kittansett Club, New Bedford, MA
- **Tavis Horton:** horton31@aol.com
 - Birmingham Country Club, Troy, MI
- **Dylan Stafford:** jesup719@aol.com
 - Eagle Landing Golf Club, Orange Park, FL
- **Alexis Wenker:** alexissimantel@hotmail.com
 - Oswego Lake Country Club, Lake Oswego, OR